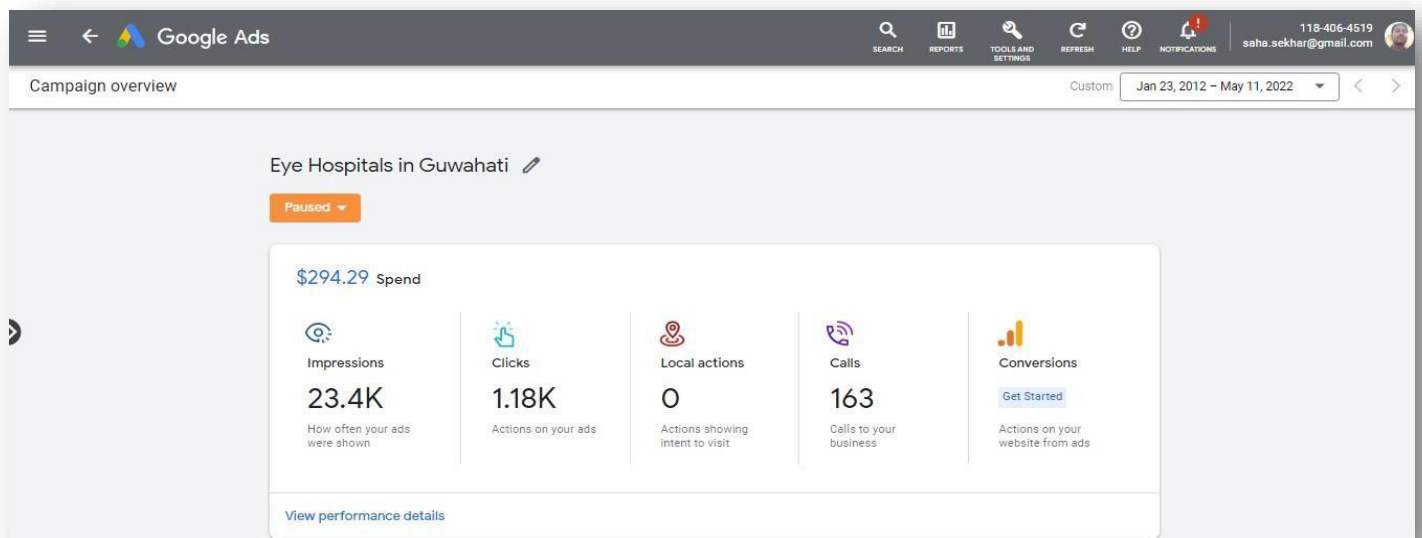


Google Ad Sample

The Retina Centre (TRC)



Smart Ad



YouTube Video View Ad:

☐	☐	Ad group	s	Target CPM	Ad group type	↓ Impr.	Views	View rate	Avg. CPM	Cost
☐	☒	Ad 1 - Non skip long video	le paig d, paig ed	\$0.30	Skippable in-stream	811,061	95,232	11.74%	\$0.28	\$227.48
Total: All but removed ad groups ?						811,061	95,232	11.74%	\$0.28	\$227.48
☒	☐	Total: Campaign ?				811,061	95,232	11.74%	\$0.28	\$227.48

Brand Awareness Campaign:

PausedType: DisplayBudget: \$16.00/dayMore details

Ad groupsCustomJan 23, 2012 – May 11, 2012

+

Ad group status: Enabled, PausedAdd filter

SEARCHSEGMENTCOLUMNSREPORTSDOWNLOAD

☐	☐	Ad group	CPM	Viewable impr.	Avg. viewable CPM	Ad group type	↓ Clicks	Impr.	CTR	Avg. CPC	Cost
☐	☒	Retinal- Topic	0.10 (able)	1,307,935	\$0.05	Display	2,146	1,697,585	0.13%	\$0.03	\$72.91
☐	☒	Cataact- Topic	0.10 (able)	546,492	\$0.05	Display	983	678,533	0.14%	\$0.03	\$29.85
☐	☒	Glaucoma- Topic	0.10 (able)	330,008	\$0.05	Display	621	410,288	0.15%	\$0.03	\$17.94

Nayra

NAYRA®
MAGICAL FLOWER

Nayra All Ad Campaign:

☐	☒	Campaign	Avg. CPM	↓ Cost	Impr.	Interactions	Interaction rate
☐	☒	 Youtube Video_Awareness	₹48.34	₹5,302.59	109,693	27,058 engagements	24.67%
☐	☒	 Electric oil diffuser - Search	₹262.89	₹4,543.04	17,281	986 clicks	5.71%
☐	☒	 Air freshner-Search	₹258.39	₹4,239.92	16,409	1,155 clicks	7.04%
☐	☒	 Essential oil diffuser_Search	₹231.96	₹4,082.47	17,600	995 clicks	5.65%
☐	☒	 Room Perfume-Search	₹219.50	₹3,887.60	17,711	867 clicks	4.90%
☐	☒	 Aromatherapy diffuser_Search	₹315.57	₹3,781.17	11,982	466 clicks	3.89%
☐	☒	 Nayra India_Search_Oil	₹185.18	₹3,755.02	20,278	719 clicks	3.55%
☐	☒	 Electric diffuser-Search	₹268.95	₹3,726.79	13,857	840 clicks	6.06%
☐	☒	 Reed diffuser_Search	₹139.38	₹3,559.51	25,538	732 clicks	2.87%
☐	☒	 Nayra India - Smart Ad	₹101.67	₹3,403.33	33,474	1,087 clicks	3.25%
Total: All but removed campaigns 			₹74.14	₹56,159.24	757,441	48,955 clicks, engagements	6.46%

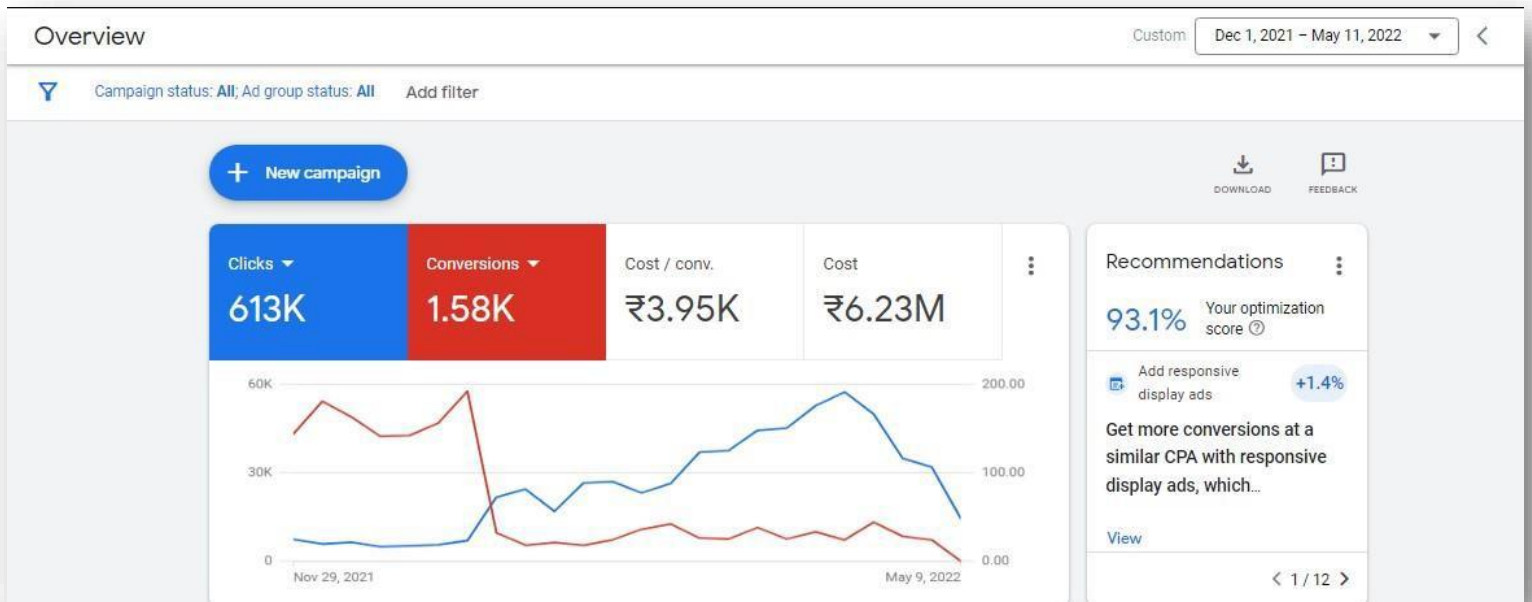
Hamdan AlShamsi Lawyers & Legal Consultants



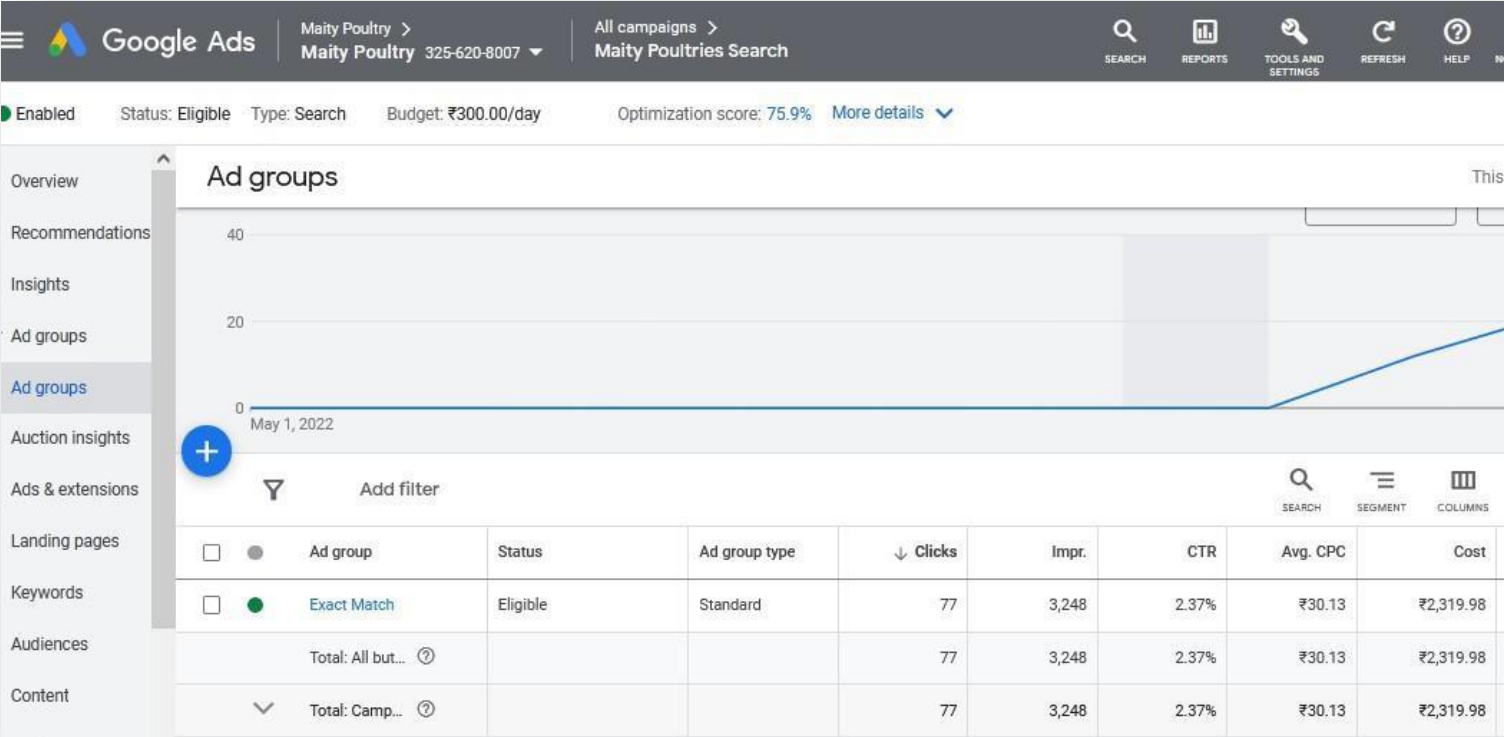
Hamdan AlShamsi Lawyers & Legal Consultants Campaign:

☐	☐	Campaign	Budget	Status	Optimization score	Campaign type	Impr.	Interactions
☐	☒	Employment & Labor Lawyers- Granular	AED30.00/day	Eligible	78.8%	Search	89,615	1,071 clicks
☐	☒	Need An Expert Lawyer?	AED24.68/day AED750.27/mon...	Eligible	—	Smart	150,284	1,060 clicks
☐	☒	Employment Law	AED50.00/day	Eligible	84.9%	Search	6,078	585 clicks
☐	☒	Construction Lawyers - Granular	AED30.00/day	Eligible	78.8%	Search	117,046	550 clicks
☐	☒	Corporate Lawyers - Granular	AED30.00/day	Eligible	78.8%	Search	56,464	422 clicks
☐	☒	DIFC	AED77.00/day	Eligible	92.4%	Search	3,163	105 clicks
☐	☒	Hospitality Lawyers - Granular	AED30.00/day	Eligible	89.3%	Search	13,341	53 clicks
☐	☒	Lawyers in Dubai	AED30.00/day	Eligible	84.9%	Search	1,287	48 clicks
☐	☒	Family Lawyers- Granular	AED30.00/day	Eligible	81.8%	Search	667	37 clicks

Naturoveda



Maity Poultries Pvt. Ltd



Xtracover



Date: 1.10.2022 to 20.10.2022

Campaign Type: performance Max

Campaign type: Performance Max

Add filter

Search

Segment

Columns

Reports

Download

Export

☐	☐	Campaign ↓	Budget	Status	Clicks	Impr.	Cost	Conversions	Cost / conv.	Conv. rate
		10/05/2022								
☐	☒	Sales-Performance Max Dharmah - Prospecting Most Selling Phones - 02/08/2022 - Test - Low Roas - Ad Sched	₹1,000.00/day	Eligible	1,290	46,023	₹224.59	0.00	₹0.00	0.00%
☐	☒	Sales-Performance Max Dharmah - Prospecting All Phones - (India)	₹2,500.00/day	Eligible	236,040	16,182...	₹52,292.94	216.97	₹241.02	0.09%
☐	☒	Sales-Performance Max Dharmah - OnePlus - 3/06/2022	₹1,000.00/day	Eligible	3,081	214,914	₹759.63	2.00	₹379.82	0.06%
☐	☒	Sales PM Google Pixel - Prospecting - 26/07/2022	₹1,000.00/day	Eligible	398	33,907	₹408.50	0.47	₹865.71	0.12%
☐	☒	PMMax: Smart Shopping Ads Other Phones Dharmah	₹1,000.00/day	Eligible	1,181	37,866	₹819.44	5.59	₹146.64	0.47%
☐	☒	PMMax Dharmah Samsung Focused	₹1,000.00/day	Eligible	1,841	141,893	₹769.50	2.35	₹326.89	0.13%
☐	☒	Honor, Motorola, Oppo, Realme, Vivo Dharmah	₹1,000.00/day	Eligible	14,425	1,012,3...	₹3,652.31	15.85	₹230.47	0.11%
☐	☒	Dharmah Sales - PMMax - Apple - Custom Locations 05/09/2022	₹1,500.00/day	Limited by budget	155,672	13,288...	₹43,845.55	149.94	₹292.42	0.10%
☐	☒	Dharmah PM - Phones between 10K-15K	₹1,500.00/day	Eligible	55,189	3,866,0...	₹26,966.52	79.85	₹337.70	0.14%
☐	☒	Dharmah PM - Phones Below 10K	₹1,500.00/day	Eligible	11,583	145,370	₹18,015.21	36.68	₹491.20	0.32%
☐	☒	Dharmah Mi / Xiaomi / Poco Focused	₹1,000.00/day	Eligible	2,869	224,215	₹375.53	2.10	₹179.23	0.07%
Total: Filtered campaigns					652,532	48,220...	₹190,924.29	682.62	₹279.69	0.10%

Campaign Type: Search

All 16 selected Edit Filter workspace to selected campaigns Change History											
☒	☐	Campaign ↓	Budget	Status	Clicks	Impr.	Cost	Conversions	Cost / conv.	Conv. rate	Click share
~Top 20 Cities											
☒	☐	Dharmah Sales-Prospecting 9/05/2022 Apple (Delhi Mumbai Kolkata Bangalore Hyd)	₹7,500.00/day	Eligible	3,410	24,340	₹3,634.69	15.42	₹235.78	0.45%	< 10%
☒	☐	Dharmah Sales-Prospecting 07/05/2022 Android (Delhi Mumbai Kolkata Bangalore Hyd)	₹1,000.00/day	Eligible	1,002	7,561	₹975.93	1.95	₹501.43	0.19%	< 10%
☒	☐	Dharmah Sales - Search Competition Targeting - 17/08/2022 (Delhi Mumbai Kolkata Bangalore Hyd)	₹200.00/day	Eligible (Limited) Limited by budget, All ads lim	6,183	39,132	₹14,549.05	20.27	₹717.79	0.33%	< 10%
☒	☐	Dharmah Generic Refurbished Keywords Prospecting - 15/06/2022 (Delhi Mumbai Kolkata Bangalore Hyd)	₹1,000.00/day	All ads limited by policy	8,810	47,868	₹9,875.60	30.71	₹321.60	0.35%	< 10%
☒	☐	Dharmah Costly Keywords Prospecting - 22/08/2022 (Delhi Mumbai Kolkata Bangalore Hyd)	₹5,000.00/day	All ads limited by policy	2,513	39,020	₹3,522.59	11.36	₹310.07	0.45%	14.00%
☒	☐	Dharmah Call Ad Sellincash 29/08/2022	₹100.00/day	Bid strategy limited	702	129,967	₹2,355.19	0.00	₹0.00	0.00%	16.41%
☒	☐	Dharmah Search -Sale Most Selling Phones - 13/05/2022 (Delhi Mumbai Kolkata Bangalore Hyd) - Minus - Top 20 Cities	₹1,000.00/day	Eligible	2,169	40,164	₹4,210.21	5.97	₹704.94	0.28%	< 10%
☒	☐	Dharmah Search -Sale Most Selling Phones - 13/05/2022 - Top 20 Cities Targeted	₹1,000.00/day	Eligible	838	10,433	₹2,613.04	1.68	₹1,558.83	0.20%	< 10%
☒	☐	Dharmah Search -Sale Most Selling Phones - 13/05/2022 - Target India - Minus 52 Cities	₹1,500.00/day	Eligible	1,946	20,238	₹3,503.86	7.03	₹498.42	0.36%	< 10%
Total: Filtered campaigns					156,248	1,578.2...	₹207,924.91	740.08	₹280.95	0.47%	10.01%
	Total Account		₹48,300.00/day		844,565	52,474...	₹429,178.86	1,526.20	₹281.21	0.18%	12.46%

Campaign Type: Discovery

Campaigns This month Oct 1 - 21, 2022										
Campaign type: Discovery Add filter										
☐ Campaign ↓	Budget	Status	Clicks	Impr.	Cost	Conversions	Cost / conv.	Conv. rate		
☐ Sales-Discovery-Remarketing Dharmah	₹1,000.00/day	Eligible	9,866	397,343	₹7,720.69	36.00	₹214.46	0.36%		
Total: Filtered campaigns			9,866	397,343	₹7,720.69	36.00	₹214.46	0.36%		
Total: Account	₹48,300.00/day		844,565	52,474...	₹429,178.86	1,526.20	₹281.21	0.18%		

Orchid-Tree



Date: 1.02.2023 to 27.03.2023

+ Y Add filter Search Segment Columns Reports Download Expand More									
☐	Campaign	Avg. CPV	Impr.	Interac	Interaction rate	Avg. cost	Cost	Bid strategy type	Clicks
Filter									
☐	Performance Max - First Party	₹0.63	1,286,158	34,340 clicks, engagements, views	2.67%	₹1.12	₹38,299.94	Maximize conversion value (Target ROAS)	22,139
☐	Smart Campaign Traffic - Alp	—	86,162	10,324 clicks	11.98%	₹7.12	₹73,546.02	Maximize conversions	10,324
☐	New User - Display - DPW	—	403,687	1,931 clicks	0.48%	₹2.44	₹4,720.42	Maximize conversions	1,931
☐	Search 04/22 Top Category Keywords	—	36,889	1,582 clicks	4.29%	₹4.34	₹6,873.29	Maximize conversion value (Target ROAS)	1,582
☐	Search Ads - Brand (Alp)	—	8,215	320 clicks	3.90%	₹8.48	₹2,712.79	Maximize conversion value (Target ROAS)	320
Total: All enabled campaigns in your current wo...		₹0.63	1,821,111	48,497 clicks, engagements, views	2.66%	₹2.60	₹126,152.46		36,296
✓	Total: Account	₹0.63	1,821,111	48,497 clicks, engagements, views	2.66%	₹2.60	₹126,152.46		36,296

META AD

TRC



☐	Off/On	Ad	Ad set	Last significant edit	At set	Results	Reach	Impressions	Cost per result
☐	☒	 TRC Lead generation Ad Creai- Mobile	150.00 Daily	2... 1...	7...	21 On-Facebook leads	27,241	44,132	£109.63 Per on-Facebook L...
☐	☒	 TRC Lead generation Ad Creai- Mobile	150.00 Daily	2... 1...	7...	12 On-Facebook leads	23,736	34,306	£264.23 Per on-Facebook L...
☐	☒	 Post: "As soon as you notice the early symptoms ...	paig...	2... 1...	7...	1,731 Post engagements	4,420	4,905	£0.44 Per Post Engagem...
☐	☒	 TRC New Brand awareness Ad	150.00 Daily	2... 1...	7...	20,000 Estimated ad recall lift (p...	204,856	623,968	£0.30 Per estimated ad r...

Fastrack Signage



Campaigns		Ad sets		Ads		
+ Create		Duplicate		Edit		More
				Preview		View Setup
				Columns: Custom		Breakdown
	Off/On	Ad	Results	Reach	Impressions	Cost per result
☒	☒	 Fastrack Signage New Leads ad	46 On-Facebook leads	54,589	169,359	290.18 Per on-Facebook l...

Maity Poultries Pvt. Ltd



☐	Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
☐	☒	Maity AD - Lead	80 Estimated call confi...	25,602	58,843	₹52.09 Per estimated call c...	₹4,167.01
☐	☒	Maity Engagement AD- Car	4,869 Post engagements	19,476	56,842	₹1.31 Per Post Engageme...	₹6,371.53
☐	☒	Maity Poultry Brand Awareness campaign	243,690 Reach	243,690	500,871	₹28.58 Per 1,000 people re...	₹6,963.75
☐	☐	Maity Eggs - Engagement Ad	— Conversion	5,786	14,342	— Per Conversion	₹2,927.92
		Results from 4 campaigns	— Multiple conversions:	277,685 People	630,898 Total	— Multiple conversions	₹20,430.21 Total Spent

Client: Muro

Country: India

Campaigns

T

1355841625324940 (13558...

47 Opportunity score

Updated just now

Discard Drafts

Review and publish (324)

...

Q

All ads

Actions

Had delivery

Recommendations

+ 1 more view

Create a view

Search by name, ID or metrics

Campaigns

Ad sets1 selected

Ads1 selected

1 Apr 2025 - 30 Jun 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

☐	Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	☒	Leads Corporate CBO+ SS	set bud...7-day click or 1-day view	1,119 Messaging convers...	6,941,418	10,360,569	₹174.96 Per messaging con...	₹195,782.03	Ongoing
☐	☒	Traffic to SevenRooms CBO+ SS	set bud...7-day click or 1-day view	283,339 Link Clicks	2,644,111	5,473,909	₹1.00 Per link click	₹283,223.89	Ongoing
☐	☒	Traffic to Instagram CBO+ SS	₹2,000.00 Daily7-day click or 1-day view	85,794 Instagram profile vis...	3,415,068	14,875,820	₹1.70 Cost per Instagram ...	₹146,140.19	Ongoing
☐	☐	Awareness Muro CBO+ SS	set bud...7-day click or 1-day view	15,340,705 Reach	15,340,705	139,978,013	₹27.94 Per 1,000 people rea...	₹428,658.70	Ongoing
☐	☐	TBC 2 Engagement CBO+ SS -Father day Dinner	₹3,000.00 Lifetime7-day click or 1-day view	4 Messaging convers...	10,919	12,974	₹125.40 Per messaging con...	₹501.58	15 Jul 2025
☐	☐	In the House Awareness Muro CBO+ SS	set bud...7-day click or 1-day view	3,977,315 Reach	3,977,315	7,860,270	₹6.20 Per 1,000 people rea...	₹24,676.22	Ongoing

Client: Humble Bean Coffe

Country: India

Campaigns

HumbleBean Coffee (3519...)

Opportunity score

Updated just now

Discard Drafts

Review and publish (10)

All ads

Active ads

Had delivery

+ See more

Create a view

View charts (Ctrl+)

Filter by name, ID or metrics

Campaigns

Ad sets

Ads

1-200 of 233

1 Apr 2025 - 30 Jun 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Le Manguier Awareness Ad Set Budget SS	Using ad set bud...	7-day click or ...	1,984,135 Reach	1,984,135	3,245,856	₹4.41 Per 1,000 people reach...	₹8,743.43	Ongoing
☐	Valentine's Special Engagement CBO+ SS	₹500.00 Daily	7-day click or ...	— Messaging conversati...	—	—	— Per messaging convers...	—	Ongoing
☐	Valentine's Special Awareness CBO+ SS	₹500.00 Daily	7-day click or ...	— Reach	—	—	— Per 1,000 people reach...	—	Ongoing
☐	Instagram post: Two years of coffee, desserts...	₹200.00 Daily	7-day click or ...	— Link click	—	—	— Per link click	—	30 Jan 2025
☐	Instagram post: Start the New Year with a perfe...	₹200.00 Daily	7-day click or ...	— Link click	—	—	— Per link click	—	24 Jan 2025
☐	Instagram post: Elevate your coffee experience...	₹200.00 Daily	7-day click or ...	— Link click	—	—	— Per link click	—	30 Dec 2024
☐	Instagram post: Ring in the season with...	₹200.00 Daily	7-day click or ...	— Messaging conversati...	—	—	— Per messaging convers...	—	30 Dec 2024
☐	HB IGvisits_Dec2024	Using ad set bud...	7-day click or ...	— Reach	—	—	— Per 1,000 people reach...	—	1 Jan 2025

Client: Amger

Country: India

All ads

Had delivery

Actions

Active ads

+ See more

Create a view

Filter by name, ID or metrics

Campaigns

Ad sets

Ads

1 Apr 2025 - 30 Jun 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Leads Amger May SS CBO+	₹800.00 Daily	7-day click or ...	397 Messaging conversati...	78,828	111,169	₹66.59 Per messaging conver...	₹26,435.17	30 Jun 2025

Client: BLR Brewing
Country: India

Search to filter by name, ID or metrics

Campaigns

Ad sets

Ads

1 Apr 2025 - 30 Jun 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: PerformanceBreakdownReportsExportCharts

Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Traffic BLR All SS Adset Budget	Using ad set bud...	7-day click or ...	Landing page view	1,006,739	1,503,189	—	₹48,457.46	Ongoing
☐	Awareness BLR All SS Adset Budget	Using ad set bud...	7-day click or ...	1,489,616 Reach	1,489,616	4,974,910	₹10.75 Per 1,000 people reach...	₹16,012.48	Ongoing
☐	Traffic BLR All SS Adset Budget - Fathers Day	Using ad set bud...	7-day click or ...	Link click	—	—	— Per link click	₹0.00	14 Jun 2025
Results from 3 campaigns Excludes deleted items			7-day click or ...	—	2,535,602 Accounts Centre acco...	6,478,099 Total	—	₹64,469.94 Total Spent	

Client: Amger
Country: India

Campaigns

Amger business ads (2372...)

Opportunity score

Updated just now

Discard Drafts

Review and publish (6)

...

...

All ads

Had delivery

Actions

Active ads

+ See more

Filter by name, ID or metrics

Campaigns

Ad sets

Ads

1 Apr 2025 - 30 Jun 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: PerformanceBreakdownReportsExportCharts

Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impres
☐	Leads Amger May SS CBO+	Payment error	—	Highest volume	₹800.00 Daily	7-day click or ...	397 Messaging conversati...	78,828	
☐	Leads Amger 3rd May 2025 - Copy	Off	—	Using ad set bid ...	Using ad set bud...	—	Lead	—	
☐	Remarketing 23rd Feb	Off	—	Highest volume	₹400.00	7-day click or ...	—	—	

Client: Hamilton
Country: India

Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	A...	Results	Reach	Impressions
☐	Traffic Hamilton AdSet Budget SS - 15th June.	Off	—	Using ad set bid ...	Using ad set bud...	7...	8,399 Link Clicks	111,197	149,72
☐	Traffic Hamilton AdSet Budget SS - 14th June_Final	Off	—	Using ad set bid ...	Using ad set bud...	7...	2,942 Link Clicks	64,486	78,34
☐	Traffic Hamilton AdSet Budget SS - 8th June	Off	—	Using ad set bid ...	Using ad set bud...	7...	5,716 Link Clicks	237,698	360,4
☐	Traffic Hamilton AdSet Budget SS - 7th June	Off	—	Using ad set bid ...	Using ad set bud...	7...	1,919 Link Clicks	139,962	190,2
☐	Traffic Hamilton AdSet Budget SS - 13th June	Off	—	Using ad set bid ...	Using ad set bud...	7...	4,877 Link Clicks	247,500	329,63
☐	Traffic Hamilton AdSet Budget SS - IG Followers	Off	—	Highest volume	₹5,000.00 Lifetime	7...	— Link click	—	—
☐	Traffic Hamilton AdSet Budget SS - 22th June (Sun)	Completed	Ad errors	Using ad set bid ...	Using ad set bud...	7...	4,792 Link Clicks	56,906	77,35
☐	Traffic Hamilton AdSet Budget SS - 20th June - sat	Completed	—	Using ad set bid ...	Using ad set bud...	7...	536	28,908	31,87
Results from 13 campaigns									

Client: TLG
Country: India

Campaigns

TLG (944910831001303)

Opportunity score

Updated just now

Discard Drafts

Review and publish (54)

All ads

Actions

Had delivery

Active ads

See more

Create a view

Search by name, ID or filters

Campaigns

Ad sets

Ads

1 Apr 2025 - 30 Jun 2025

Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Engagement TLG Yelahanka CBO+ SS	₹333.00 Daily	7-day click or ...	263 Messaging conversati...	199,555	518,084	₹95.72 Per messaging conver...	₹25,173.14	Ongoing
☐	Engagement TLG PP CBO+ SS	₹333.00 Daily	7-day click or ...	950 Messaging conversati...	325,324	910,283	₹26.59 Per messaging conver...	₹25,257.81	Ongoing
☐	Engagement TLG New BEL CBO+ SS	₹333.00 Daily	7-day click or ...	250 Messaging conversati...	96,149	213,814	₹100.29 Per messaging conver...	₹25,071.68	Ongoing
☐	Insta_FollowersEngagement TLG PP CBO+ ...	₹2,000.00 Lifetime	-	Link click	—	—	Per link click	—	Ongoing
☐	Insta_followers TLG New BEL CBO+ SS	₹2,000.00 Lifetime	-	Link click	—	—	Per link click	—	Ongoing
☐	Engagement TLG Hennur CBO+ SS	₹333.00 Daily	7-day click or ...	103 Messaging conversati...	65,880	181,263	₹245.36 Per messaging conver...	₹25,271.79	Ongoing
Results from 6 campaigns			7-day click or ...	—	612,773 Accounts Centre acco...	1,823,444 Total	—	₹100,774.42 Total Spent	

Client: NammaNook
Country: India

Campaigns

Namma Nook (802586048...

Opportunity score

Updated just now

Discard Drafts

Review and publish (70)

All ads

Active ads

Had delivery

Actions

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Ads

1 Apr 2025 - 30 Jun 2025

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Off/On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Engagement Namma Nook CBO+ SS	₹260.00 Daily	7-day click or ...	405 Messaging conversati...	147,294	262,256	₹60.38 Per messaging conver...	₹32,554.13	Ongoing
☐	Engagement Namma Workshops CBO+ SS	Using ad set bud...	7-day click or ...	Messaging conversati...	—	—	Per messaging convers...	—	Ongoing
☐	Awareness Namma Nook CBO+ SS	₹400.00 Daily	7-day click or ...	2,774,460 Reach	2,774,460	13,467,812	₹10.66 Per 1,000 people reach...	₹29,586.82	Ongoing
Results from 3 campaigns			7-day click or ...	—	2,895,477 Accounts Centre acco...	13,730,068 Total	—	₹62,140.95 Total Spent	