

Organic Business Growth - Case Studies



Project 1.

Project Name: Saba Personal Care

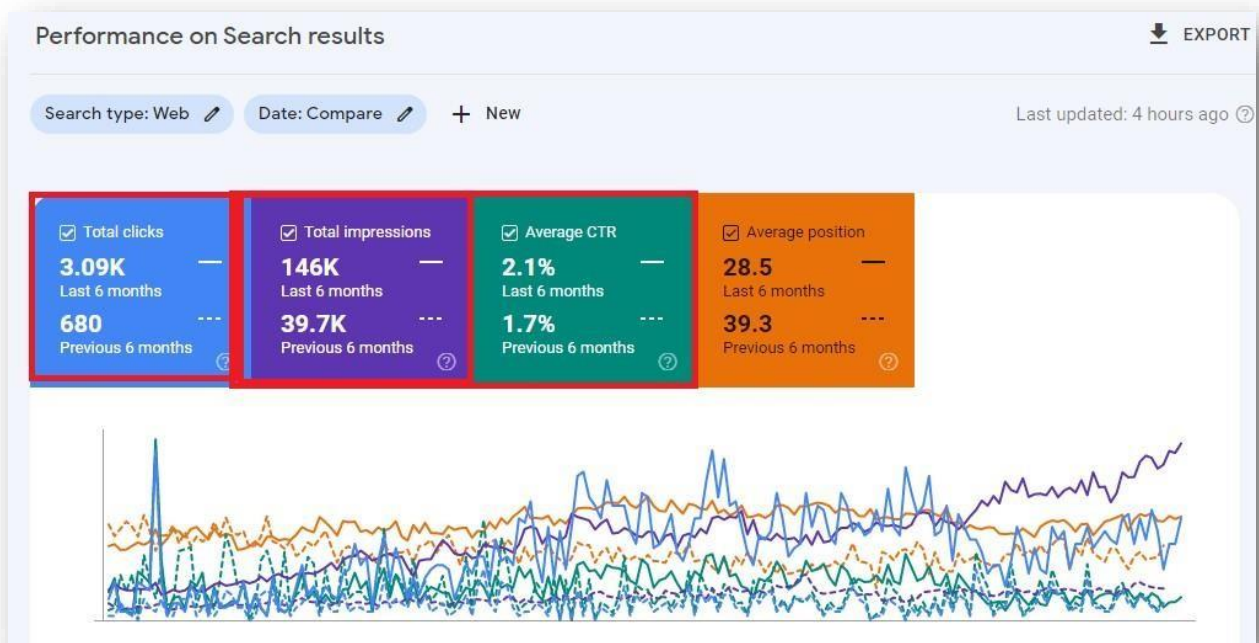
Category: Cosmetics

Country: India

URL: <https://www.sabapersonalcare.com>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content, PR, Outreach





Project 2.

Project Name: The Retina Centre

Category: Eye Hospital

Country: India

URL: <https://theretinacentre.com/>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content, PR, Outreach





Project 3.

Project Name: Hamdan Alshamsi Lawyers & Legal Consultants

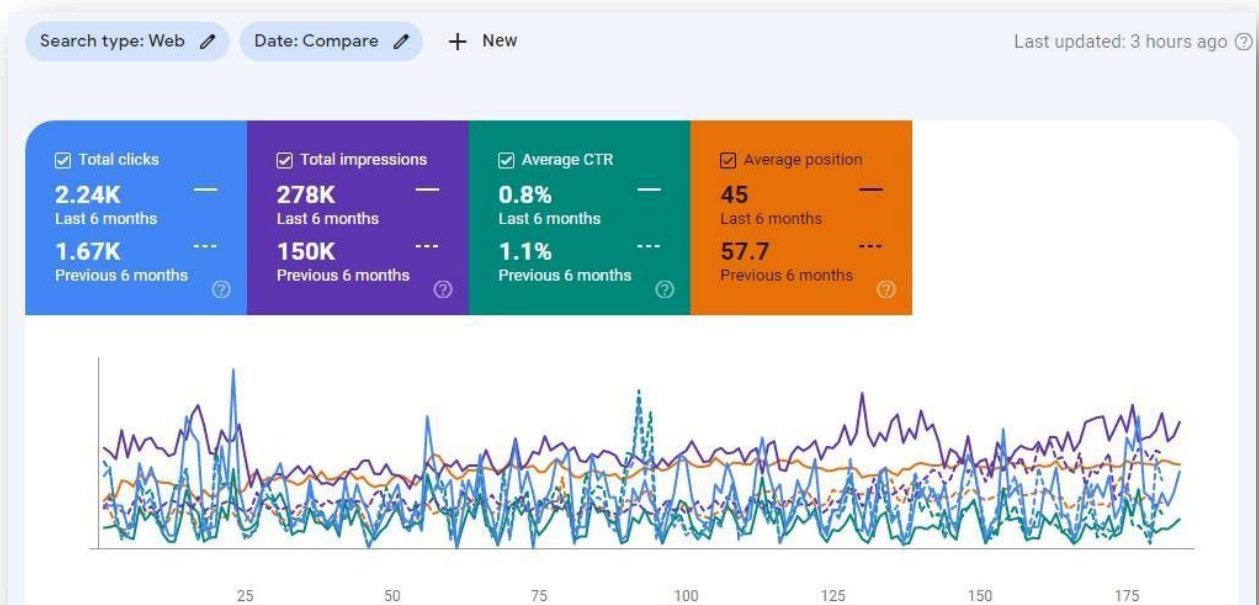
Category: Law Firm

Country: Dubai

URL: <https://alshamsilegal.com/>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content





Project 4.

Project Name: I Am Love

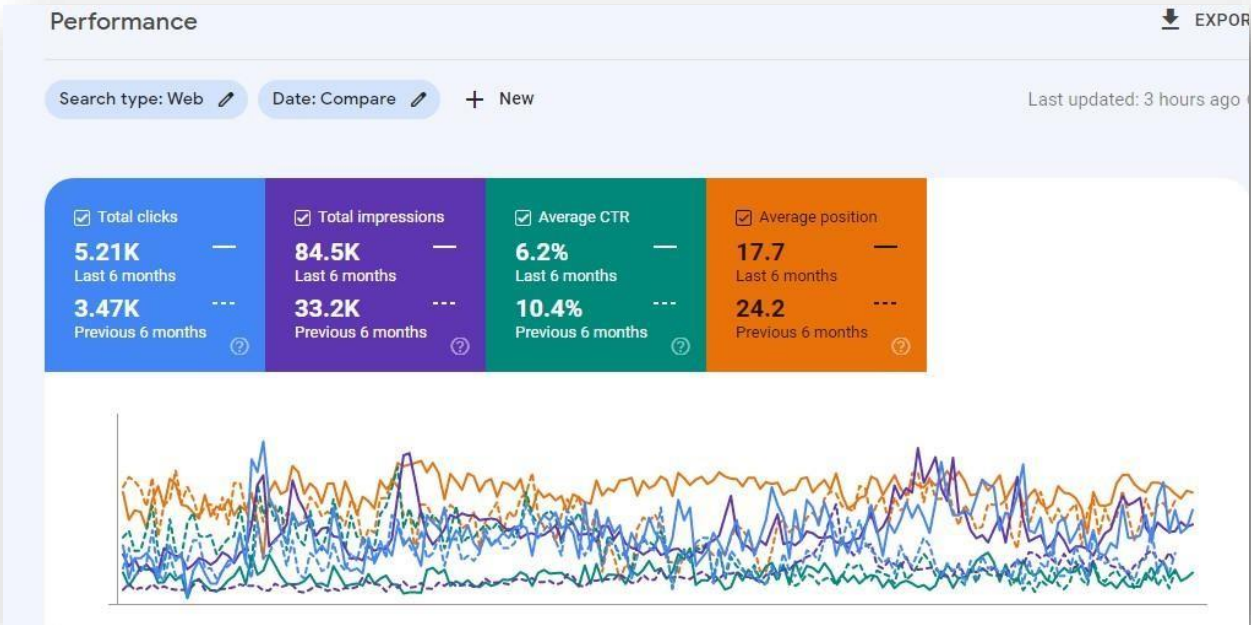
Category: Cosmetics Brand

Country: India

URL: <https://www.iamlove.in/>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content





Project 5.

Project Name: The Corporate Group

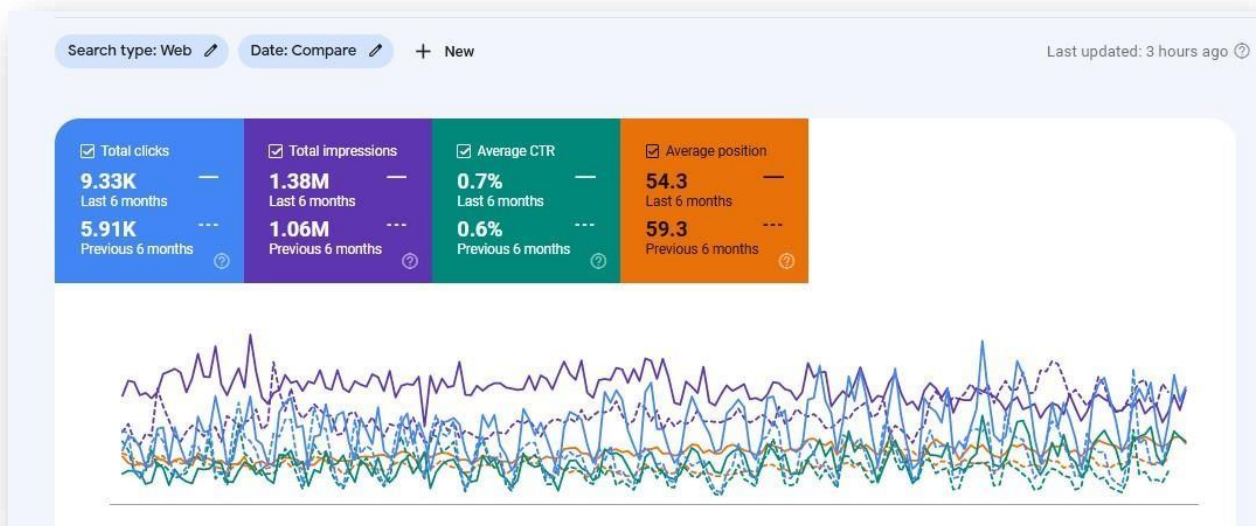
Category: Business Setup

Country: Dubai

URL: <https://thecorporategroup.ae/>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content





Project 6.

Project Name: Linenlane

Category: Online bedding store

Country: India

URL: <https://www.linenlanehome.com/>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content





Project 7.

Project Name: Digital PR World

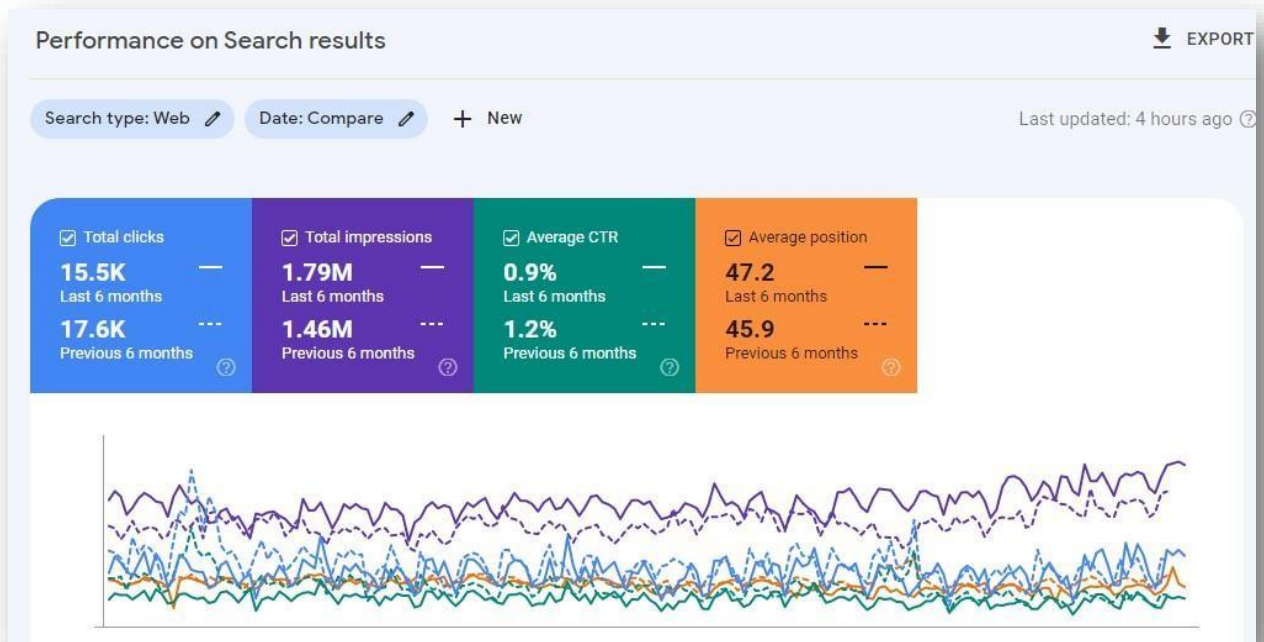
Category: Digital Marketing Agency

Country: India

URL: <http://digitalprworld.com/>

Time Duration: 18.1.2023 to 19.7.2022 VS previous 6 months (19.1.2022 to 18.7.2022)

Work done: SEO, content



Project 8.

Project Name: Orchid Tree

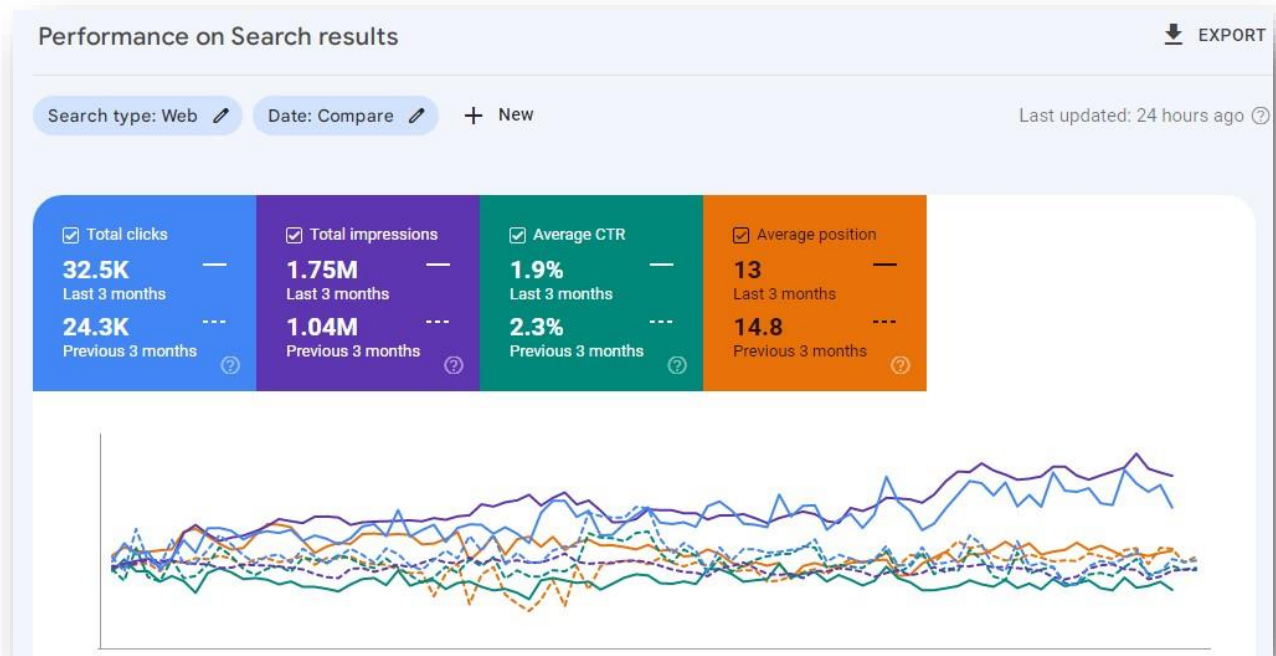
Category: Orchid tree Seller

Country: India

URL: <https://www.orchid-tree.com/>

Time Duration: 4.1.2023 to 6.4.2023 VS previous 3 months

Work done: SEO, content



Sales Date (ORGANIC): March 2023 vs Feb 2023

2. Organic Search										
Mar 1, 2023 - Mar 31, 2023	10,785 (26.25%)	9,131 (28.06%)	16,327 (24.26%)	45.45%	3.48	00:02:15	0.64%	105 (19.02%)	₹232,705.00 (19.33%)	
Feb 1, 2023 - Feb 28, 2023	8,385 (22.28%)	7,017 (23.60%)	12,706 (20.11%)	66.39%	2.58	00:02:18	0.57%	73 (19.62%)	₹125,726.20 (16.10%)	
% Change	28.62%	30.13%	28.50%	-31.54%	34.95%	-2.25%	11.94%	43.84%	85.09%	