

Mobius Online Store



MARKETPLACES 1	ORDERS 4	TODAY'S SALES ₹9,700.00	BUYER MESSAGES 3	BUY BOX WINS 99%	ACCOUNT HEALTH At risk	CUSTOMER FEEDBACK ★★★★☆ (3)	TOTAL BALANCE ₹2,10,152.48
IPI 375	GLOBAL PROMOTIONS SALES --						

Alert

Your account is at risk of deactivation

A critical event has occurred with your account that has caused it to be at risk of deactivation

[View Account Health](#)

Low Inventory

Mobius Zoom Lens Sling Bag Cum ...
SKU: ZOOM
ASIN: B098TMCPRM

Sales in the last 30 days	34
Days of Supply	9
Total Inventory	<input type="text" value="12"/>

[Restock Now](#)

[Back](#) [Next](#)

Buyer Messages

You have messages that require a response

1	Over 24 hours target
0	Under 24 hours target

[Manage Your Buyer Messages](#)

News

2 DEC, 2022
Update: One new product listing attribute will be mandatory in
[Read more >](#)

30 NOV, 2022
Participate in Coupon Carnival to boost your sales
[Read more >](#)

30 NOV, 2022
FBA: Important information on limiting shipments of specific HCTP...
[Read more >](#)

Ship Orders

You have orders to ship

[FEEDBACK](#)

Lending

You are pre-qualified for a loan

Bid recommendations

Review your Sponsored Products bid recommendations

Sponsored Brands

Help shoppers discover and engage with your brand on Amazon

PROJECT DETAILS



❑ **Project Name:** Mobius online store

❑ **Project Work:**

1. New Sellers Onboarding with Complete Account Management & Existing Seller Account Management/ Category Approval/ Gtin Exemption/ Complete Inventory Management/ Product Listing/ Catalogueing/Any Type of Listing Issue Solve/ Amazon Seo/ Keywords Research Experiment on Amazon by Manual help of Amazon.in Buyers Page, using some other tools/ Keywords Optimized Title Name & Content(bullets Points & Descriptions) By Help of Specialized Content Writer/ Backend Keywords.
2. FBA Enrollment(Registration) Process/ FBA Shipment Management/ FBA Removal .
3. Order Management(Easy Ship, Self Ship Order)/Return, Refund/ Safety Claim.
4. Account Health Issue(Odr/Ldr) Resolve.
5. AMAZON PPC(Create new ad/campaign/Optimize campaign)/ work on complete amazon ad/campaign(Sponsor Product/ Sponsor Brand/ Sponsor Display) .
6. Brand Registry on Amazon(if trademark certificate Available).
7. Amazon A+ Content.
8. Create New Coupon/Deal/Promotion as Per Client Requirements.
9. Day to Day Reporting to Client/ Weekly Basis Meeting on Google Meet/Monthly Business Report Analysis.
10. Amazon account reconciliation[how much money you earn from amazon & how much money amazon earn from you/profit or loss etc./ order wise your profit & amazon deduction].

OUR PPC (AMAZON AD CAMPAIGN) WORK DATA



September 10 - September 30 Campaign Data:

amazonads

Campaigns

Mobius Online Store
India



Management

Drafts

Budgets Beta

Targeting

Settings

History

All campaigns

Portfolios New

+ Create a portfolio

camera bag

Camera Backpack

Camera Cases

Combination Bag

Lens Cases

Tripod & Monopod B...

Spend ⓘ ₹12,060.51 TOTAL	Sales ⓘ ₹83,092.42 TOTAL	ROAS ⓘ 6.89 AVERAGE	Impressions ⓘ 12,27,586 TOTAL	+ Add metric
-----------------------------	-----------------------------	------------------------	----------------------------------	--------------

Spend ⓘ ₹12,060.51 TOTAL	Impressions ⓘ 12,27,586 TOTAL	Clicks ⓘ 2,516 TOTAL	Cost-per-click (CPC) ⓘ ₹4.79 AVERAGE
Click-through rate (CTR) ⓘ 0.20% AVERAGE	Sales ⓘ ₹83,092.42 TOTAL	Orders ⓘ 38 TOTAL	Advertising cost of sales (ACOS)... 14.51% AVERAGE
Return on ad spend (ROAS) ⓘ 6.89 AVERAGE	Cost per 1,000 viewable impres... -	Viewable impressions ⓘ -	

Create campaign

Find a campaign

Filter by

Hide chart

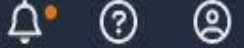
Columns

Date range - Sep 10, 2022 - Sep 30, 2022

Export



October 1-October 31 Campaign Data:



Management Drafts Budgets **Beta** Targeting Settings History

All campaigns

Portfolios **New**

+ Create a portfolio

camera bag

Camera Backpack

Camera Cases

Combination Bag

Lens Cases

Tripod & Monopod B...

Spend ⓘ x
₹23,309.26 TOTAL

Sales ⓘ x
₹1,44,104.28 TOTAL

ROAS ⓘ x
6.18 AVERAGE

Impressions ⓘ x
18,80,985 TOTAL

+ Add metric

Spend ⓘ
₹23,309.26 TOTAL

Impressions ⓘ
18,80,985 TOTAL

Clicks ⓘ
4,838 TOTAL

Cost-per-click (CPC) ⓘ
₹4.82 AVERAGE

Click-through rate (CTR) ⓘ
0.26% AVERAGE

Sales ⓘ
₹1,44,104.28 TOTAL

Orders ⓘ
70 TOTAL

Advertising cost of sales (ACOS)...
16.18% AVERAGE

Return on ad spend (ROAS) ⓘ
6.18 AVERAGE

Cost per 1,000 viewable impres...
₹0.00 TOTAL

Viewable impressions ⓘ
0 TOTAL

Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range - Oct 1, 2022 - Oct 31, 2022

Export

November1-November30 Campaign Data:



amazonads

Campaigns

Mobius Online Store
India



Management

Drafts

Budgets Beta

Targeting

Settings

History



All campaigns

Portfolios New

+ Create a portfolio



camera bag

Camera Backpack

Camera Cases



Combination Bag

Lens Cases

Tripod & Monopod B...



Spend ⓘ



₹35,827.96 TOTAL

Sales ⓘ



₹2,10,626.33 TOTAL

ROAS ⓘ



5.88 AVERAGE

Impressions ⓘ



25,34,544 TOTAL

+ Add metric

Spend ⓘ

₹35,827.96 TOTAL

Impressions ⓘ

25,34,544 TOTAL

Clicks ⓘ

7,532 TOTAL

Cost-per-click (CPC) ⓘ

₹4.76 AVERAGE

Click-through rate (CTR) ⓘ

0.30% AVERAGE

Sales ⓘ

₹2,10,626.33 TOTAL

Orders ⓘ

104 TOTAL

Advertising cost of sales (ACOS)...

17.01% AVERAGE

Return on ad spend (ROAS) ⓘ

5.88 AVERAGE

Cost per 1,000 viewable impres...

—

Viewable impressions ⓘ

—

Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range - Nov 1, 2022 - Nov 30, 2022

Export

ORDER REPORT



ORDER REPORT(Both Marchent & Fba)-August Month(Aug.01-Aug.31):

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID Search

Seller fulfilled **3 Easy Ship** | Self Ship

Please fill Amazon Easy Ship Feedback Form
Request to fill out this short survey to help us understand your overall experience with Easy ship and any concerns or recommendations around the same. [Click here.](#)

2 Pending 3 Unshipped Cancelled **Sent** [View FBA orders >](#)

3 Waiting for pickup **Shipped**

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery
- Prime

Payment method

- Cash On Delivery

Hide filters 72 orders Custom Date Range

Ship-by date (ascending) results per page 100 Set Table Preferences Refresh

From: To: Date Range: Custom Date Range

Action on 0 selected:

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	4 months ago 1/8/2022 3:05 am IST	408-0599215-8185905 Buyer name: Steve Fulfilment method: Seller Sales channel: Amazon.in 		Mobius Manfo2 Tripod Bag Suitable for Tripod with 3way Head ASIN: B098QWNVCV SKU: MANFO2 Quantity: 1 Item subtotal: ₹1,300.00	Standard Ship by date: 1 Aug 2022 Deliver by date: 5 Aug 2022	Delivered to buyer	<input type="button" value="Print packing slip"/> <input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/> <input type="button" value="More Information >"/>

FEEDBACK X



Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Fulfilled by Amazon

Pending **All orders** Cancelled

[View MFN orders](#)

Refine by

Order Type

Business Customer

Hide filters **28 orders** Custom Date Range

Ship-by date (ascending)

From: To:

<input type="checkbox"/> Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/> 4 months ago 1/8/2022 2:00 am IST	406-6241866-7268307 Buyer name: Deenesh Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 406-6241866-7268307		Mobius Trendsetter Pro 100% Waterproof Dslr Backpack Camera Bag With Rain Cover DSLR Camera with Lens 18 135 Lens 3 Nos 70-200 85mm-F1 8 Flash Battery ASIN: B09929HB9T SKU: TRPRO Quantity: 1 Item subtotal: ₹3,800.00	Expedited	Payment Complete	<input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/>
<input type="checkbox"/> 4 months ago 6/8/2022 12:50 pm IST	407-0427673-4378719 Buyer name: Manjula Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 407-0427673-4378719 Cash On Delivery		Mobius Screenshot 100% Waterproof DSLR Backpack Camera Bag With Rain Cover DSLR Camera with Lens 18-135mm Lens -3 Nos Ef 70-200 50mm 85mm Flash Charge ASIN: B0992G4Y8N SKU: SCRST Quantity: 1	Expedited	Payment Complete	<input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/> <input type="button" value="More Information"/>



ORDER REPORT(Both Marchent & Fba)-September Month(Sep.01-Sep.30):



amazon seller central india

Mobius Online Store | India

Search



EN

Help

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Search

Search

Seller fulfilled **3 Easy Ship** | Self Ship

Please fill Amazon Easy Ship Feedback Form

Request to fill out this short survey to help us understand your overall experience with Easy ship and any concerns or recommendations around the same. [Click here.](#)

2 Pending 3 Unshipped Cancelled **Sent**

[View FBA orders](#)

3 Waiting for pickup **Shipped**

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery
- Prime

Payment method

- Cash On Delivery

Hide filters

72 orders Custom Date Range

Ship-by date (ascending)

results per page 100

Set Table Preferences

Refresh

From: 1/9/22

To: 30/9/22

Date Range: Custom Date Range

Action on 0 selected: [Print Packing Slip\(s\)](#)

[Print shipping label\(s\)](#)

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	3 months ago 1/9/2022 10:43 am IST	405-0102128-8143542 Buyer name: Reet Fulfilment method: Seller Sales channel: Amazon.in Cash On Delivery		MOBIUS Chrom 14FEET Photo Light Stand Bag Heavy Light Stand Bag Photo Light Stand Bag ASIN: B098QY5BVV SKU: CHROM Quantity: 1 Item subtotal: ₹1,850.00	Next Day Delivery Ship by date: 1 Sep 2022 Deliver by date: 3 Sep 2022	Delivered to buyer	Print packing slip Print tax invoice Refund order More Information

FEEDBACK



Manage Orders [Learn more](#) [Video tutorials](#)

Fulfilled by Amazon

Pending **All orders** Cancelled

[View MFN orders](#)

Order ID Search

Hide filters **36 orders** Custom Date Range

Ship-by date (ascending) results per page 100 Set Table Preferences Refresh

From: 1/9/22 To: 30/9/22 Date Range: Custom Date Range

Refine by

Order Type

Business Customer

<input type="checkbox"/> Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/> 3 months ago 1/9/2022 8:28 pm IST	406-4361433-2347515 Buyer name: Avdresh Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 406-4361433-2347515		Mobius Trendsetter Pro 100% Waterproof Dslr Backpack Camera Bag With Rain Cover DSLR Camera with Lens 18 135 Lens 3 Nos 70-200 85mm-F1 8 Flash Battery ASIN: B09929HB9T SKU: TRPRO Quantity: 1 Item subtotal: ₹3,800.00	Expedited	Payment Complete	Print tax invoice Refund order
<input type="checkbox"/> 3 months ago 1/9/2022 12:52 pm IST	405-3203795-0179550 Buyer name: Andyraj. Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 405-3203795-0179550 Cash On Delivery		Mobius Screenshot 100% Waterproof DSLR Backpack Camera Bag With Rain Cover DSLR Camera with Lens 18-135mm Lens -3 Nos Ef 70-200 50mm 85mm Flash Charge ASIN: B0992G4Y8N SKU: SCRST Quantity: 1	Expedited	Payment Complete Refund applied (1)	Print tax invoice Refund order More Information

ORDER REPORT(Both Marchent & Fba)-October Month(Oct.01-Oct.31):



Manage Orders [Learn more](#) [Video tutorials](#)

Order ID Search

Seller fulfilled **3 Easy Ship** | Self Ship

Please fill Amazon Easy Ship Feedback Form
Request to fill out this short survey to help us understand your overall experience with Easy ship and any concerns or recommendations around the same. [Click here.](#)

2 Pending 3 Unshipped Cancelled **Sent** [View FBA orders >](#)

3 Waiting for pickup **Shipped**

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery
- Prime

Payment method

- Cash On Delivery

FEEDBACK X

Hide filters **105 orders** Custom Date Range Ship-by date (ascending) results per page 100 Set Table Preferences Refresh

From: To: Date Range: Custom Date Range

Action on 0 selected:

<input type="checkbox"/> Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/> 2 months ago 1/10/2022 7:19 am IST	405-0747902-0096356 Buyer name: Mitra Fulfilment method: Seller Sales channel: Amazon.in Cash On Delivery		Mobius Eye Q Pro 100% Waterproof DSLR/SLR Black Backpack Camera Bag With Rain Cover DSLR/SLR With Lens And Flash Charger Compartment For 17 Inches Laptop And Tripod ASIN: B098XMP5V4 SKU: EYEQPRO	Standard Ship by date: 3 Oct 2022 Deliver by date: 14 Oct 2022	Delivered to buyer	<input type="button" value="Print packing slip"/> <input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/>



Manage Orders [Learn more](#) [Video tutorials](#)

Order ID Search

Fulfilled by Amazon

Pending **All orders** Cancelled

[View MFN orders >](#)

Refine by

Order Type

Business Customer

Hide filters 7 orders Custom Date Range

Ship-by date (ascending)

From: To:

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	2 months ago 1/10/2022 12:35 am IST	404-3576015-1479518 Buyer name: saro Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 404-3576015-1479518		Mobius Screenshot 100% Waterproof Professional Backpack for SLR/DSLR and Accessories with Rain Cover DSLR Camera with Lens 18-135mm Lens -3 Nos EF ASIN: B0992G4Y8N SKU: SCRST Quantity: 1 Item subtotal: ₹2,400.00	Expedited	Payment Complete	<input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/>
<input type="checkbox"/>	2 months ago 6/10/2022 4:07 pm IST	402-9991149-2969161 Buyer name: NEELOFAR Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 402-9991149-2969161		Mobius Screenshot 100% Waterproof Professional Backpack for SLR/DSLR and Accessories with Rain Cover DSLR Camera with Lens 18-135mm Lens -3 Nos EF ASIN: B0992G4Y8N SKU: SCRST Quantity: 1	Expedited	Payment Complete	<input type="button" value="More Information"/> <input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/>

ORDER REPORT(Both Marchent & Fba)-November Month(Nov.01-Nov.30):



Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Seller fulfilled **4 Easy Ship** | Self Ship

i Please fill Amazon Easy Ship Feedback Form

Request to fill out this short survey to help us understand your overall experience with Easy ship and any concerns or recommendations around the same. [Click here.](#)

1 Pending 4 Unshipped Cancelled **Sent**

[View FBA orders >](#)

3 Waiting for pickup **Shipped**

Hide filters **173 orders** Custom Date Range

Ship-by date (ascending) results per page 100 Set Table Preferences Refresh

From: To: Date Range: Custom Date Range

Action on 0 selected:

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery
- Prime

Payment method

- Cash On Delivery

<input type="checkbox"/> Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/> 1 month ago 1/11/2022 6:20 am IST	405-8000381-9118724 Buyer name: Upkar Fulfilment method: Seller Sales channel: Amazon.in Cash On Delivery		Mobius Trendsetter Pro 100% Waterproof Dslr Backpack Camera Bag With Rain Cover DSLR Camera with Lens 18 135 Lens 3 Nos 70-200 85mm- F1 8 Flash Battery Charger Tripod Memory Cards Laptop 15.4inches. ASIN: B09929HB9T	Standard Ship by date: 4 Nov 2022 Deliver by date: 17 Nov 2022	Delivered to buyer	<input type="button" value="Print packing slip"/> <input type="button" value="Print tax invoice"/> <input type="button" value="Refund order"/>

FEEDBACK X



Due to empty fba inventory there is no fba order in november month.

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Fulfilled by Amazon

Pending **All orders** Cancelled

[View MFN orders](#)

Refine by

Order Type

Business Customer

Hide filters **0 orders** Custom Date Range

Ship-by date (ascending) results per page 100 Set Table Preferences Refresh

From: To: Date Range: Custom Date Range

No orders were found that match the given search criteria.

results per page 100

Business Reports | Sales and Traffic-August(Aug.01-Aug.31):



X CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

FEEDBACK X

Business Reports | Sales and Traffic [Learn more](#)

Hide Graph



View **By Day** By Week By Month

Zoom 7D 1M 3M 6M 1Y 2Y

From Date

To Date

Download (.csv)

View SKU performance

SHOW/HIDE COLUMNS

[Download \(.csv\)](#)[View SKU performance](#)

<input type="checkbox"/>	Date ↑	Ordered Product Sales ↑	Units Ordered ↑	Total Order Items ↑	Average Sales per Order Item ↑	Average Units per Order Item ↑	Average Selling Price ↑	Sessions - Total ↑	Order Item Session Percentage ↑	Average Offer Count ↑
<input type="checkbox"/>	01/8/2022	₹9,749.00	6	6	₹1,624.83	1	₹1,624.83	245	2.45%	124
<input type="checkbox"/>	02/8/2022	₹4,900.00	3	3	₹1,633.33	1	₹1,633.33	240	1.25%	124
<input type="checkbox"/>	03/8/2022	₹10,200.00	5	5	₹2,040.00	1	₹2,040.00	273	1.83%	122
<input type="checkbox"/>	04/8/2022	₹1,650.00	2	2	₹825.00	1	₹825.00	223	0.9%	122
<input type="checkbox"/>	05/8/2022	₹9,850.00	4	4	₹2,462.50	1	₹2,462.50	211	1.9%	122
<input type="checkbox"/>	06/8/2022	₹9,350.00	6	4	₹2,337.50	1.5	₹1,558.33	214	1.87%	121
<input type="checkbox"/>	07/8/2022	₹10,750.00	4	4	₹2,687.50	1	₹2,687.50	162	2.47%	120
<input type="checkbox"/>	08/8/2022	₹5,300.00	3	3	₹1,766.67	1	₹1,766.67	222	1.35%	119
<input type="checkbox"/>	09/8/2022	₹7,100.00	5	5	₹1,420.00	1	₹1,420.00	295	1.69%	121
<input type="checkbox"/>	10/8/2022	₹11,650.00	5	5	₹2,330.00	1	₹2,330.00	289	1.73%	121
<input type="checkbox"/>	11/8/2022	₹6,600.00	3	3	₹2,200.00	1	₹2,200.00	264	1.14%	121
<input type="checkbox"/>	12/8/2022	₹6,600.00	4	4	₹1,650.00	1	₹1,650.00	231	1.73%	121
<input type="checkbox"/>	13/8/2022	₹2,400.00	1	1	₹2,400.00	1	₹2,400.00	251	0.4%	120
<input type="checkbox"/>	14/8/2022	₹3,899.00	4	4	₹974.75	1	₹974.75	234	1.71%	120
<input type="checkbox"/>	15/8/2022	₹4,800.00	2	2	₹2,400.00	1	₹2,400.00	168	1.19%	120
	Total	₹2,25,898.00	110	105	₹2,182.92	1.04	₹2,112.66	7,866	1.36%	120.65

Business Reports | Sales and Traffic-September(Sep.01-Sep.30):



X CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

By ASIN

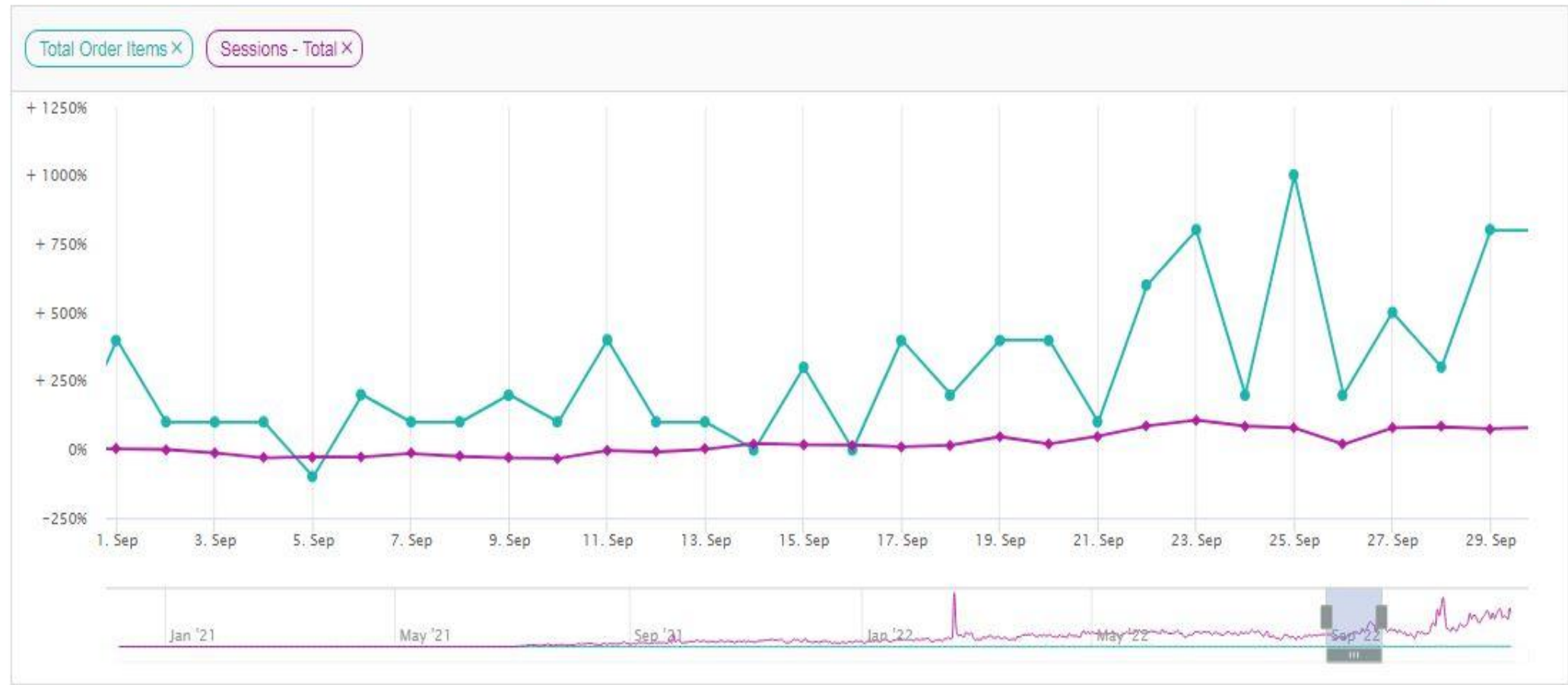
Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

Business Reports | Sales and Traffic [Learn more](#)

Hide Graph



SHOW/HIDE COLUMNS

View **By Day** By Week By Month

Zoom 7D 1M 3M 6M 1Y 2Y

From Date

To Date

[Download \(.csv\)](#)[View SKU performance](#)

<input type="checkbox"/>	Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total	Order Item Session Percentage	Average Offer Count
<input type="checkbox"/>	01/9/2022	₹13,400.00	5	5	₹2,680.00	1	₹2,680.00	309	1.62%	117
<input type="checkbox"/>	02/9/2022	₹5,650.00	2	2	₹2,825.00	1	₹2,825.00	301	0.66%	117
<input type="checkbox"/>	03/9/2022	₹7,600.00	2	2	₹3,800.00	1	₹3,800.00	263	0.76%	117
<input type="checkbox"/>	04/9/2022	₹3,800.00	2	2	₹1,900.00	1	₹1,900.00	209	0.96%	117
<input type="checkbox"/>	05/9/2022	₹0.00	0	0	₹0.00	0	₹0.00	221	0%	118
<input type="checkbox"/>	06/9/2022	₹10,150.00	3	3	₹3,383.33	1	₹3,383.33	219	1.37%	118
<input type="checkbox"/>	07/9/2022	₹7,600.00	2	2	₹3,800.00	1	₹3,800.00	257	0.78%	118
<input type="checkbox"/>	08/9/2022	₹3,749.00	2	2	₹1,874.50	1	₹1,874.50	224	0.89%	122
<input type="checkbox"/>	09/9/2022	₹7,650.00	4	3	₹2,550.00	1.33	₹1,912.50	210	1.43%	123
<input type="checkbox"/>	10/9/2022	₹7,750.00	2	2	₹3,875.00	1	₹3,875.00	204	0.98%	123
<input type="checkbox"/>	11/9/2022	₹13,250.00	5	5	₹2,650.00	1	₹2,650.00	290	1.72%	123
<input type="checkbox"/>	12/9/2022	₹3,800.00	2	2	₹1,900.00	1	₹1,900.00	274	0.73%	123
<input type="checkbox"/>	13/9/2022	₹5,350.00	2	2	₹2,675.00	1	₹2,675.00	305	0.66%	123
<input type="checkbox"/>	14/9/2022	₹6,200.00	1	1	₹6,200.00	1	₹6,200.00	366	0.27%	123
<input type="checkbox"/>	15/9/2022	₹10,000.00	4	4	₹2,500.00	1	₹2,500.00	353	1.13%	125
	Total	₹3,09,555.17	120	119	₹2,595.73	0.98	₹2,574.48	11,079	1.03%	122.5

Business Reports | Sales and Traffic-October(Oct.01-Oct.31):



Business Reports | Sales and Traffic [Learn more](#)

X CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

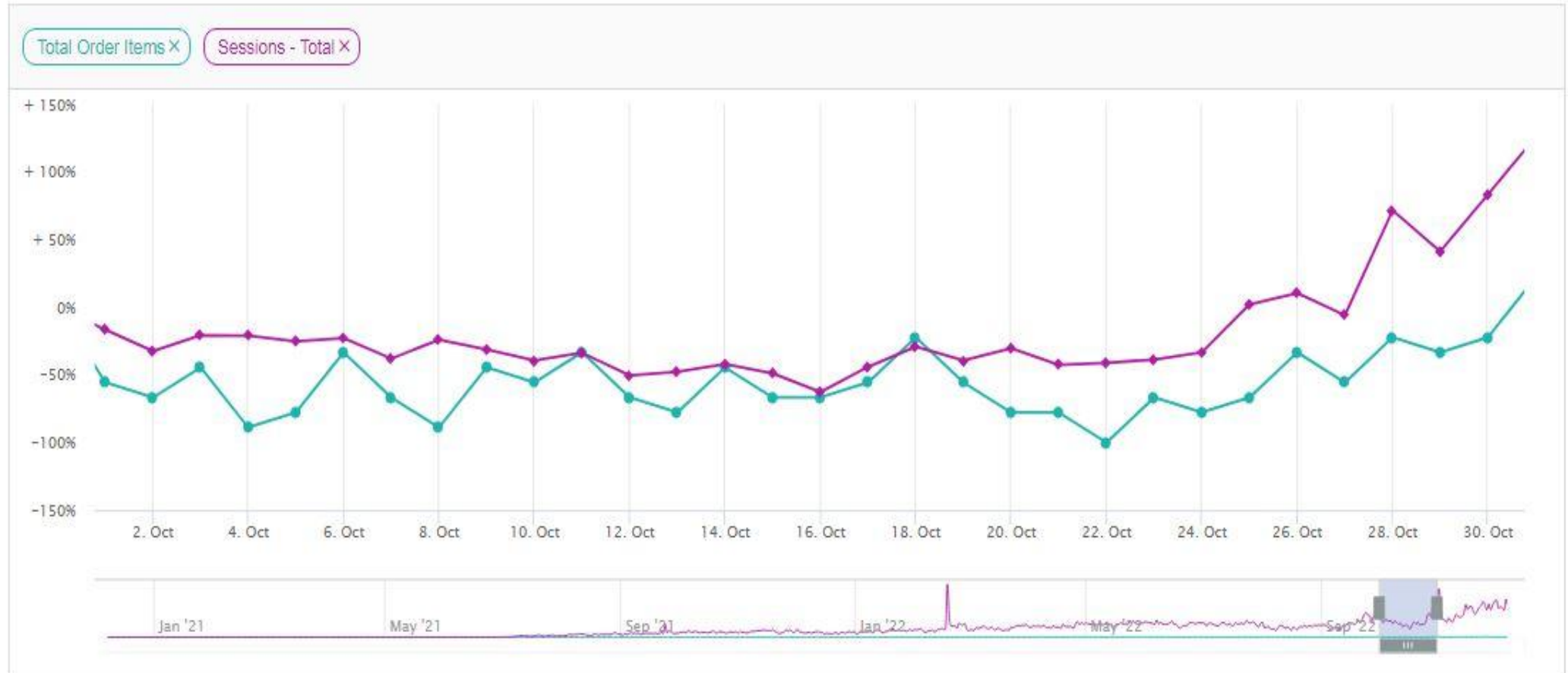
By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

Hide Graph



SHOW/HIDE COLUMNS

View **By Day** By Week By Month

Zoom 7D 1M 3M 6M 1Y 2Y

From Date To Date

[Download \(.csv\)](#)[View SKU performance](#)

<input type="checkbox"/>	Date ↑ ↓	Ordered Product Sales ↑ ↓	Units Ordered ↑ ↓	Total Order Items ↑ ↓	Average Sales per Order Item ↑ ↓	Average Units per Order Item ↑ ↓	Average Selling Price ↑ ↓	Sessions - Total ↑ ↓	Order Item Session Percentage ↑ ↓	Average Offer Count ↑ ↓
<input type="checkbox"/>	01/10/2022	₹16,400.00	4	4	₹4,100.00	1	₹4,100.00	453	0.88%	122
<input type="checkbox"/>	02/10/2022	₹6,062.77	3	3	₹2,020.92	1	₹2,020.92	367	0.82%	122
<input type="checkbox"/>	03/10/2022	₹10,635.70	5	5	₹2,127.14	1	₹2,127.14	430	1.16%	122
<input type="checkbox"/>	04/10/2022	₹1,400.00	1	1	₹1,400.00	1	₹1,400.00	429	0.23%	124
<input type="checkbox"/>	05/10/2022	₹3,278.25	3	2	₹1,639.12	1.5	₹1,092.75	406	0.49%	124
<input type="checkbox"/>	06/10/2022	₹18,140.88	6	6	₹3,023.48	1	₹3,023.48	419	1.43%	124
<input type="checkbox"/>	07/10/2022	₹11,707.67	3	3	₹3,902.56	1	₹3,902.56	337	0.89%	124
<input type="checkbox"/>	08/10/2022	₹3,950.00	1	1	₹3,950.00	1	₹3,950.00	413	0.24%	125
<input type="checkbox"/>	09/10/2022	₹10,627.88	5	5	₹2,125.58	1	₹2,125.58	373	1.34%	123
<input type="checkbox"/>	10/10/2022	₹11,073.69	4	4	₹2,768.42	1	₹2,768.42	329	1.22%	124
<input type="checkbox"/>	11/10/2022	₹7,895.57	6	6	₹1,315.93	1	₹1,315.93	360	1.67%	123
<input type="checkbox"/>	12/10/2022	₹4,231.69	3	3	₹1,410.56	1	₹1,410.56	269	1.12%	122
<input type="checkbox"/>	13/10/2022	₹5,350.00	2	2	₹2,675.00	1	₹2,675.00	284	0.7%	122
<input type="checkbox"/>	14/10/2022	₹7,532.84	5	5	₹1,506.57	1	₹1,506.57	315	1.59%	122
<input type="checkbox"/>	15/10/2022	₹5,077.42	3	3	₹1,692.47	1	₹1,692.47	278	1.08%	120
	Total	₹2,81,812.14	125	124	₹2,213.91	0.98	₹2,196.28	13,976	0.93%	123

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<input type="checkbox"/>	Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total	Order Item Session Percentage	Average Offer Count
<input type="checkbox"/>	01/11/2022	₹12,450.00	5	5	₹2,490.00	1	₹2,490.00	793	0.63%	123
<input type="checkbox"/>	02/11/2022	₹1,400.00	1	1	₹1,400.00	1	₹1,400.00	447	0.22%	123
<input type="checkbox"/>	03/11/2022	₹4,250.00	2	2	₹2,125.00	1	₹2,125.00	435	0.46%	123
<input type="checkbox"/>	04/11/2022	₹1,400.00	1	1	₹1,400.00	1	₹1,400.00	378	0.26%	124
<input type="checkbox"/>	05/11/2022	₹6,399.00	5	5	₹1,279.80	1	₹1,279.80	487	1.03%	124
<input type="checkbox"/>	06/11/2022	₹8,599.00	5	5	₹1,719.80	1	₹1,719.80	431	1.16%	124
<input type="checkbox"/>	07/11/2022	₹3,000.00	3	3	₹1,000.00	1	₹1,000.00	381	0.79%	123
<input type="checkbox"/>	08/11/2022	₹12,200.00	6	6	₹2,033.33	1	₹2,033.33	473	1.27%	123
<input type="checkbox"/>	09/11/2022	₹10,450.00	4	4	₹2,612.50	1	₹2,612.50	580	0.69%	124
<input type="checkbox"/>	10/11/2022	₹15,600.00	7	7	₹2,228.57	1	₹2,228.57	519	1.35%	124
<input type="checkbox"/>	11/11/2022	₹4,600.00	2	2	₹2,300.00	1	₹2,300.00	503	0.4%	124
<input type="checkbox"/>	12/11/2022	₹29,749.00	13	13	₹2,288.38	1	₹2,288.38	528	2.46%	124
<input type="checkbox"/>	13/11/2022	₹3,450.00	2	2	₹1,725.00	1	₹1,725.00	600	0.33%	125
<input type="checkbox"/>	14/11/2022	₹21,050.00	10	9	₹2,338.89	1.11	₹2,105.00	828	1.09%	125
<input type="checkbox"/>	15/11/2022	₹24,599.00	10	9	₹2,733.22	1.11	₹2,459.90	695	1.29%	124
	Total	₹4,20,061.00	193	189	₹2,115.15	1.02	₹2,076.28	19,682	0.95%	123.77