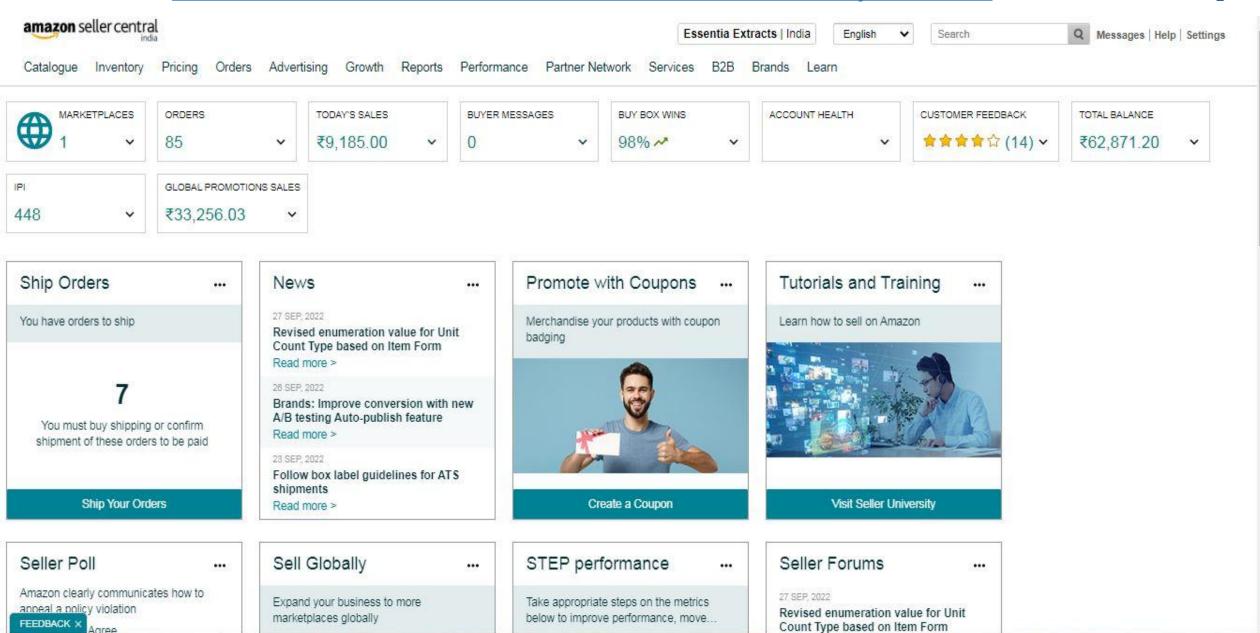
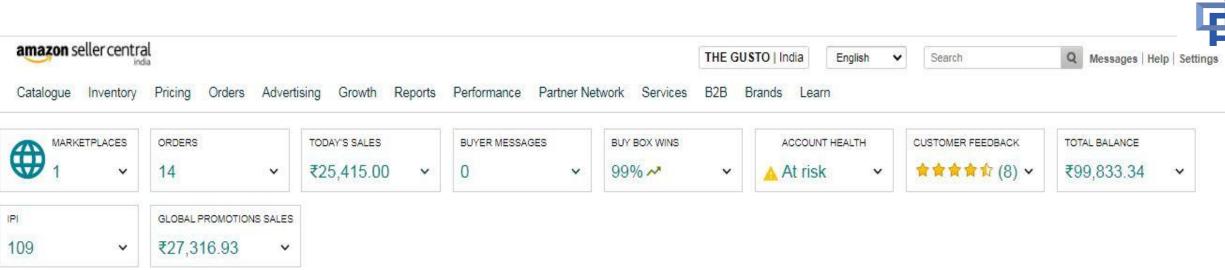
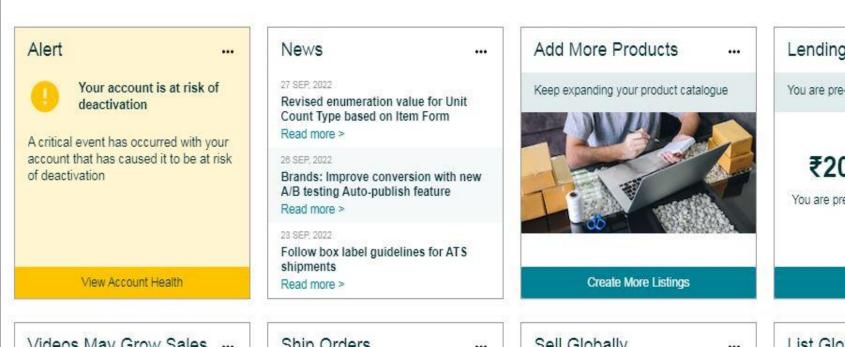
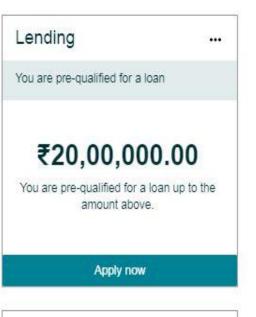
Some of Our Amazon Seller Daily sales









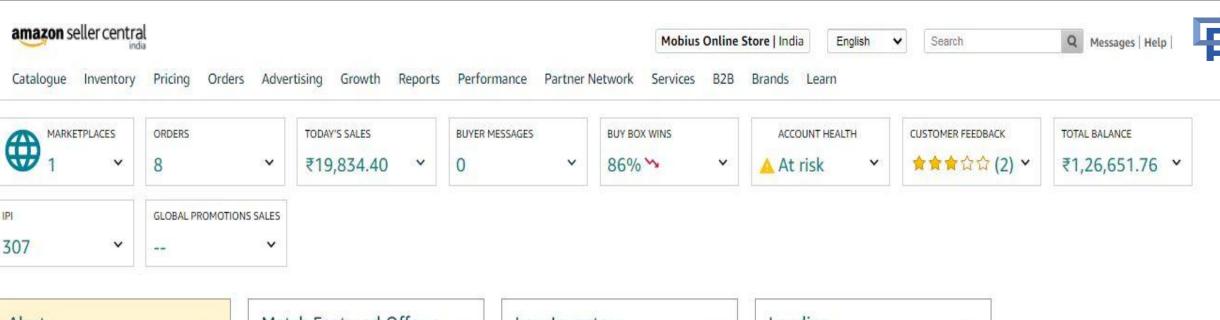


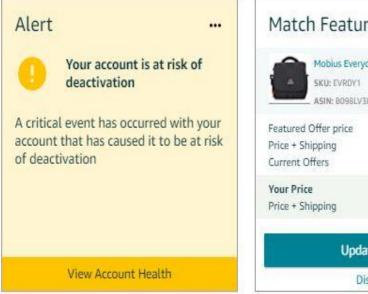


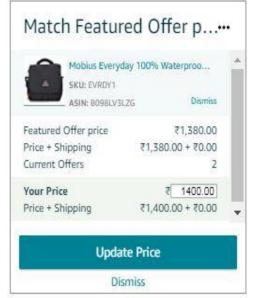


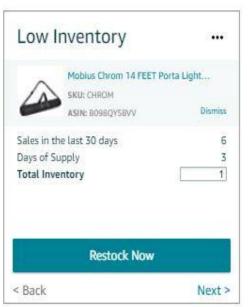


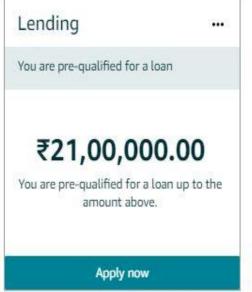










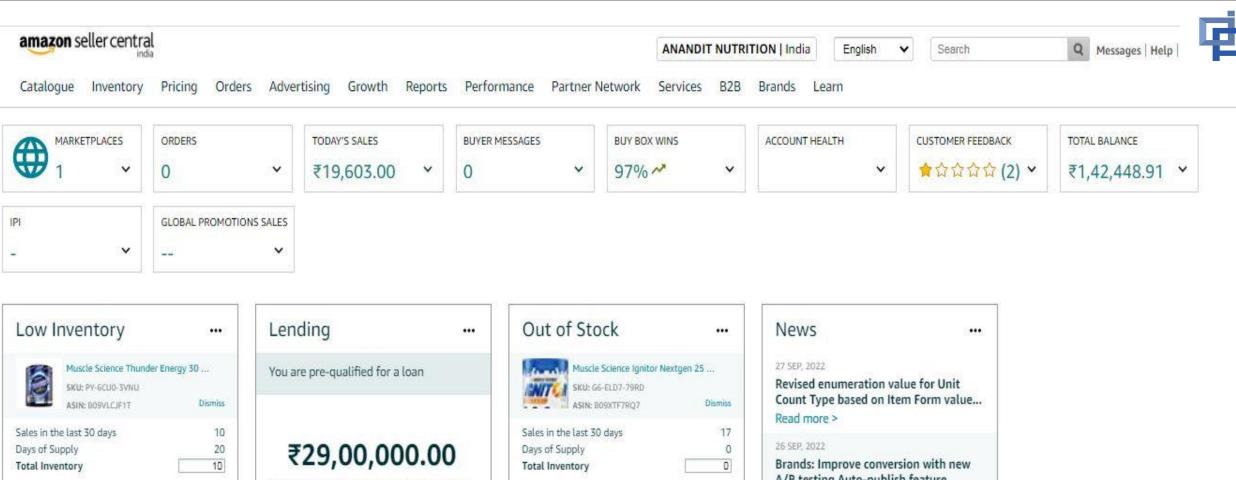


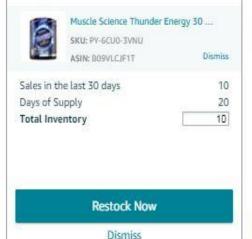


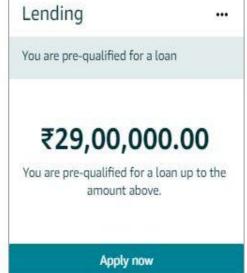
















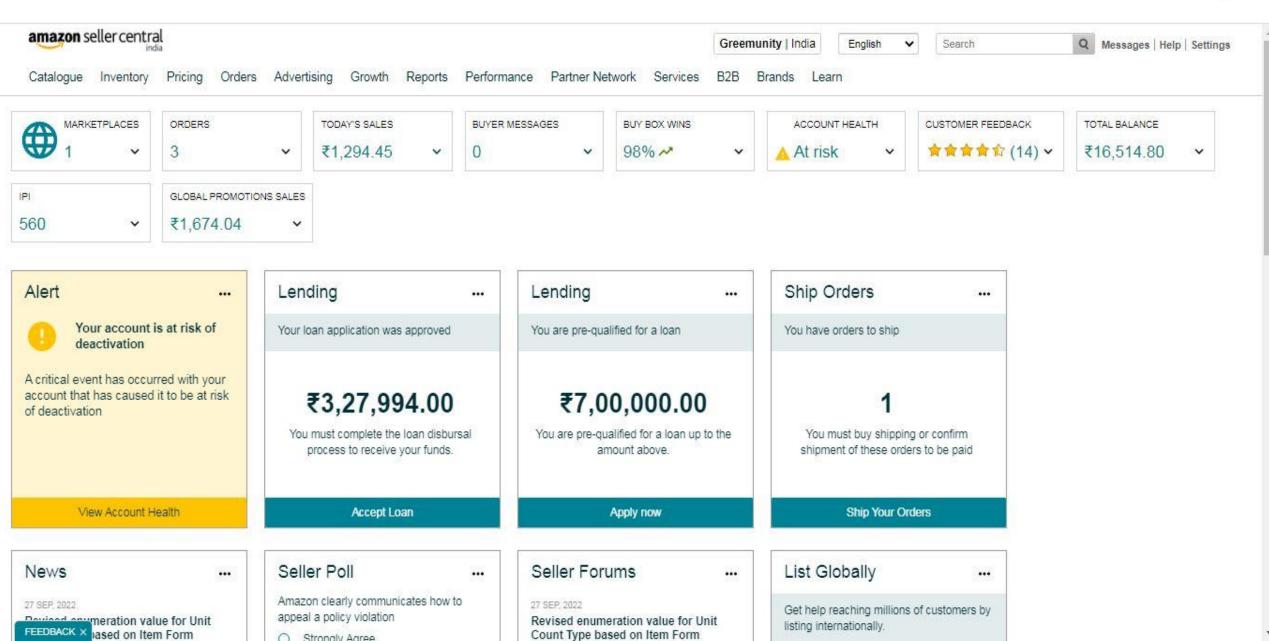






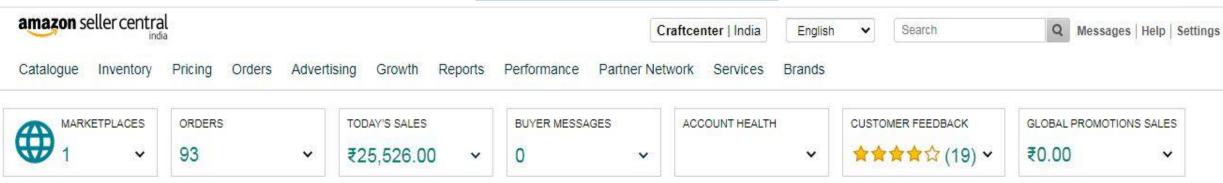


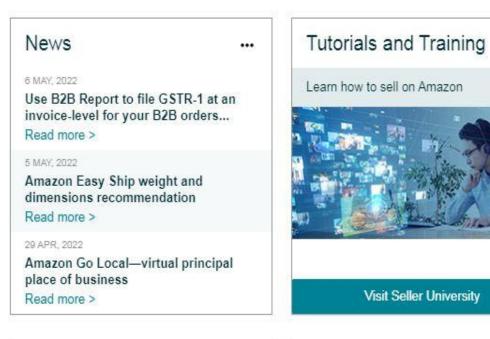


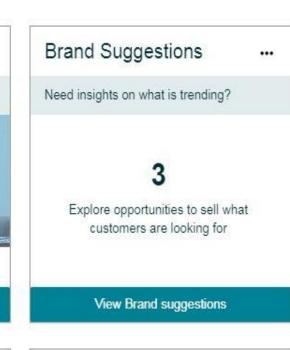


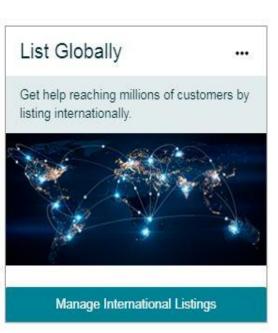
CRAFTCENTER













STEP benefits available ...

You are eligible for the following two SPN benefits under STEP

STEP performance ...

Take appropriate steps on the metrics below to improve performance, move higher in level, and get more benefits! Seller Forums ...

6 MAY, 2022
Use B2B Report to file GSTR-1 at an invoice-level for your B2B orders...

PROJECT DETAILS



☐ Project Name: Craftcenter

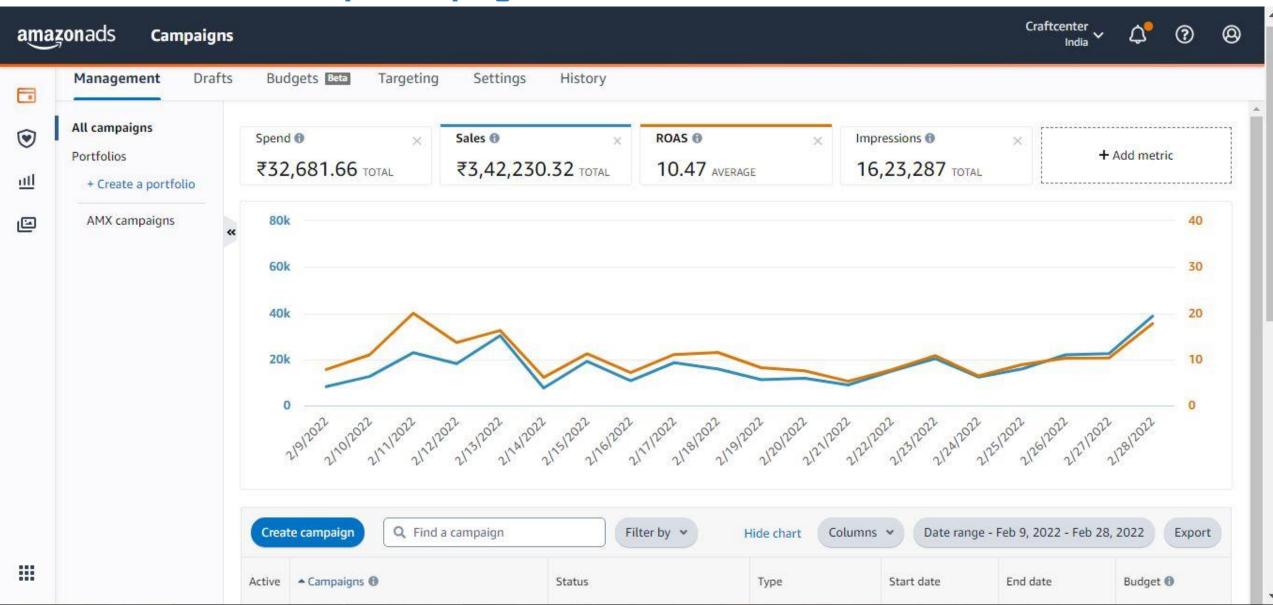
□Project Work:

- 1. New Sellers Onboarding with Complete Account Management & Existing Seller Account Management/
 Category Approval/ Gtin Exsemption/ Complete Inventory Management/ Product Listing/ Catelogueing/Any
 Type of Listing Issue Solve/ Amazon Seo/ Keywrods Research Experiment on Amazon by Manualy help of
 Amazon.in Buyers Page, using some other tools/ Keywords Optimized Title Name & Content(bullets Points
 & Descriptions) By Help of Specialized Content Writer/ Backend Keywords.
- 2. FBA Enrollment(Registration) Process/ FBA Shipment Management/ FBA Removal.
- 3. Order Management(Easy Ship, Self Ship Order)/Return, Refund/ Safety Claim.
- 4. Account Health Issue(Odr/Ldr) Resolve.
- 5. AMAZON PPC(Create new ad/campaign/Optimize campaign)/ work on complete amazon ad/campaign(Sponsor Product/ Sponsor Brand/ Sponsor Display).
- 6. Brand Regitry on Amazon(if trademark certificate Available).
- 7. Amazon A+ Content.
- 8. Create New Coupon/Deal/Promotion as Per Client Requirements.
- 9. Day to Day Reporting to Client/ Weekly Besis Meeting on Google Meet/Monthly Bussiness Report Analysis.

OUR PPC(AMAZON AD CAMPAIGN) WORK DATA

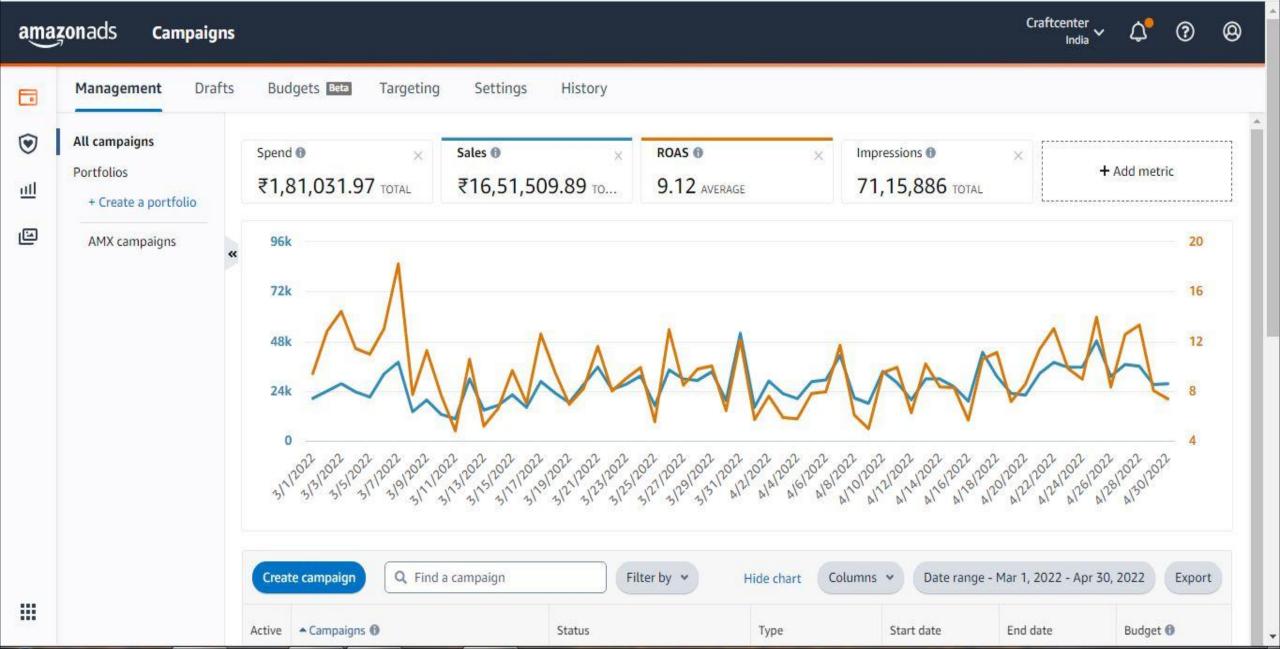


First Month (30 Days)Campaign Data



Last Two Month(60 Days) Campaign Data

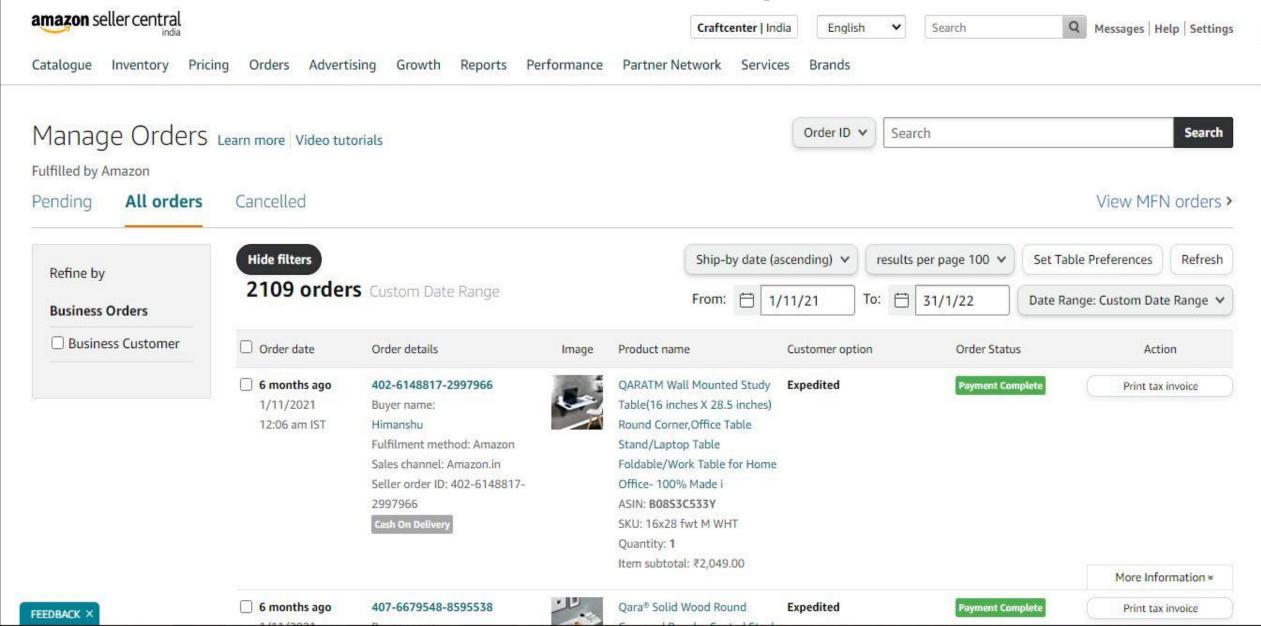


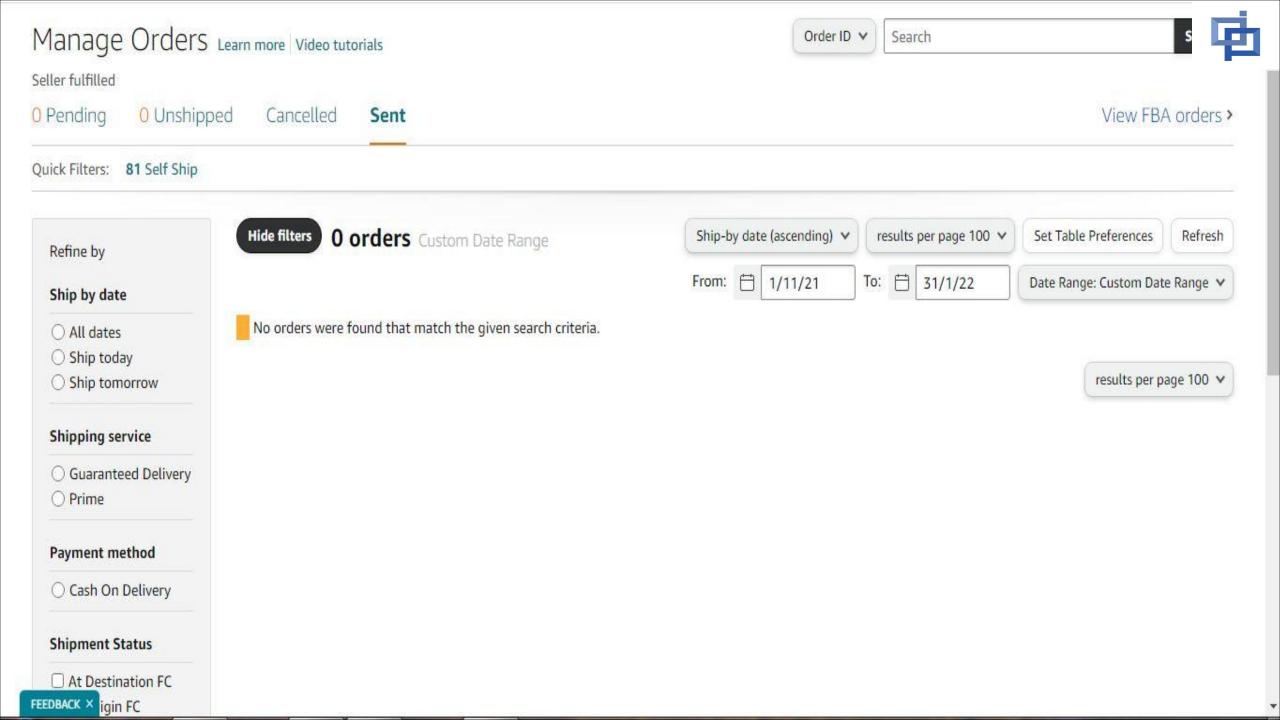


ORDER REPORT

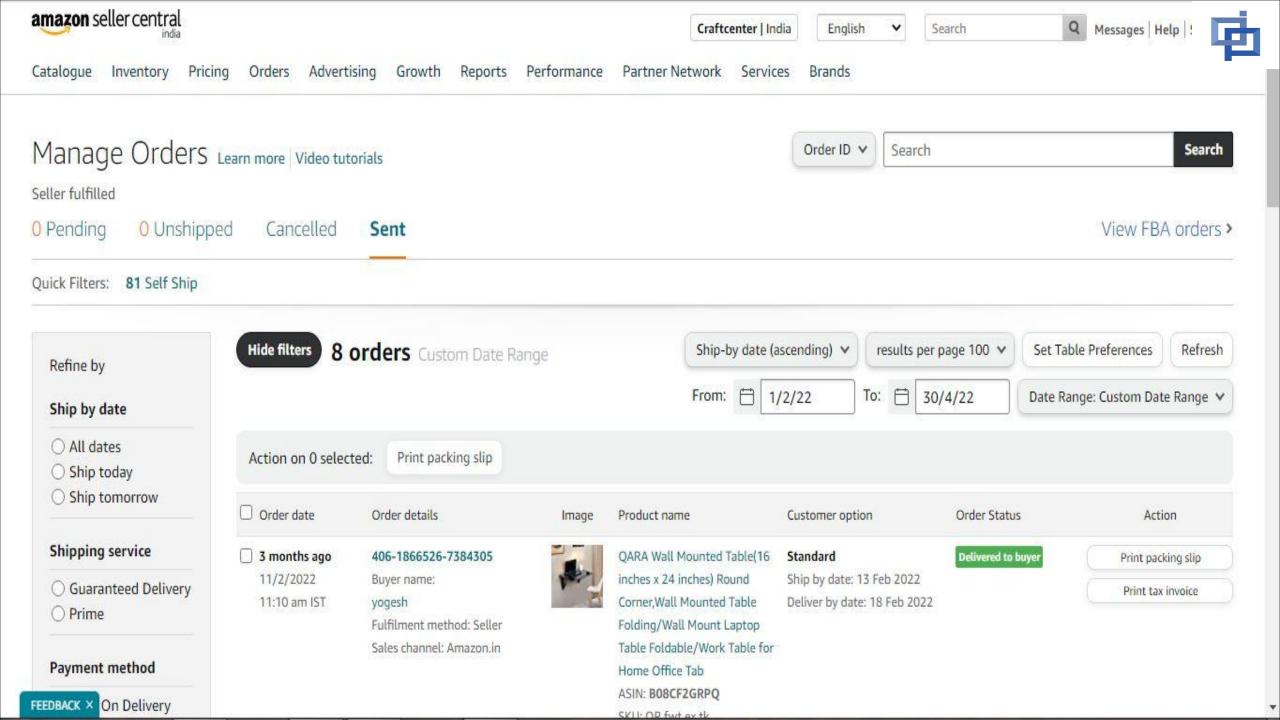


ORDER REPORT(Both Marchent & Fba)-3 Months(Nov.01-jan31):





ORDER REPORT(Both Marchent & Fba)-3 Months(Feb.01-Apr.30): amazon seller central Craftcenter | India English Search Messages Help Settings Catalogue Inventory Pricing Orders Advertising Growth Reports Performance Partner Network Brands Manage Orders Learn more Video tutorials Order ID V Search Search Fulfilled by Amazon Pending All orders Cancelled View MFN orders > **Hide filters** Ship-by date (ascending) > results per page 100 V Set Table Preferences Refresh Refine by **3197 orders** Custom Date Range Ħ From: 1/2/22 To: 30/4/22 Date Range: Custom Date Range ∨ **Business Orders** Business Customer Order date Order details Customer option Order Status Product name Action Image Torche (16x31 inches) Solid 2 months ago 2203191IDY Standard Complete Print tax invoice 19/3/2022 Fulfilment method: Amazon Wood Wall Mounted Round 7:37 pm IST Sales channel: Non-Amazon Corner Folding Study Table|Foldable Laptop Desk for Seller order ID: 2203191IDY Home and Office Computer-White ASIN: B08YXV7YL3 SKU: QR1210 Quantity: 20 More Information ≥ 3 weeks ago Xm4jd3n240 QARA Folding Wall Mounted Complete Standard Print tax invoice Fulfilment method: Amazon Engineered Wood Study 19/4/2022 FEEDBACK X



Business Reports | Sales and Traffic-3Months(Nov.01-Jan.31):





Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

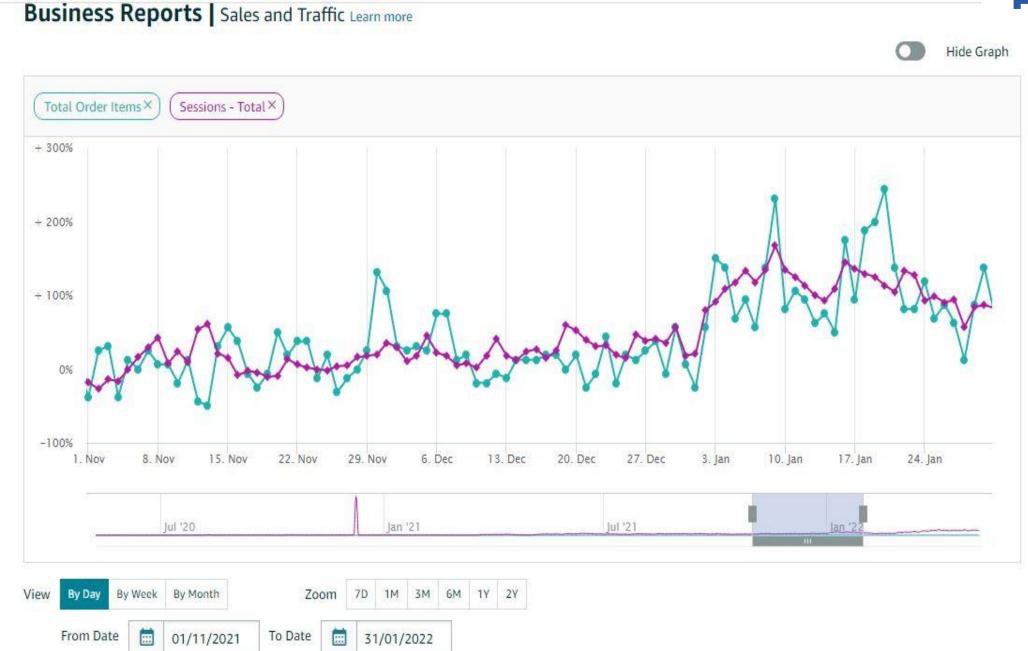
Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item



Date ↑	Ordered Product Sales †	Units Ordered †↓ ~	Total Order † Items	Average Sales per Order †↓ Item	Average Units per † Order Item	Average Selling Price	Sessions - Total †	Order Item Session Percentage	Average Offer Count
01/11/2021	₹20,323.00	10	10	₹2,032.30	1	₹2,032.30	769	1.3%	76
02/11/2021	₹40,471.00	20	20	₹2,023.55	1	₹2,023.55	688	2.91%	76
03/11/2021	₹44,879.00	21	21	₹2,137.10	1	₹2,137.10	805	2.61%	76
04/11/2021	₹20,740.00	10	10	₹2,074.00	1	₹2,074.00	789	1.27%	76
05/11/2021	₹38,232.00	18	18	₹2,124.00	1	₹2,124.00	937	1.92%	76
06/11/2021	₹34,983.00	17	16	₹2,186.44	1.06	₹2,057.82	1,093	1.46%	76
07/11/2021	₹46,930.00	21	20	₹2,346.50	1.05	₹2,234.76	1,214	1.65%	76
08/11/2021	₹35,584.00	17	17	₹2,093.18	1	₹2,093.18	1,342	1.27%	76
09/11/2021	₹37,783.00	17	17	₹2,222.53	1	₹2,222.53	1,014	1.68%	76
10/11/2021	₹37,484.00	16	13	₹2,883.38	1.23	₹2,342.75	1,166	1.11%	76
11/11/2021	₹38,484.00	18	18	₹2,138.00	1	₹2,138.00	1,027	1.75%	76
12/11/2021	₹18,491.00	9	9	₹2,054.56	1	₹2,054.56	1,448	0.62%	76
13/11/2021	₹16,192.00	8	8	₹2,024.00	1	₹2,024.00	1,511	0.53%	76
14/11/2021	₹43,176.00	24	21	₹2,056.00	1.14	₹1,799.00	1,142	1.84%	76
15/11/2021	₹46,575.00	25	25	₹1,863.00	1	₹1,863.00	1,083	2.31%	76
Total	₹41,65,721.00	2,176	2,126	₹1,994.17	1.02	₹1,946.57	1,28,316	1.68%	71.02

Business Reports | Sales and Traffic-3Months(Feb.01-Apr.30):



× CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

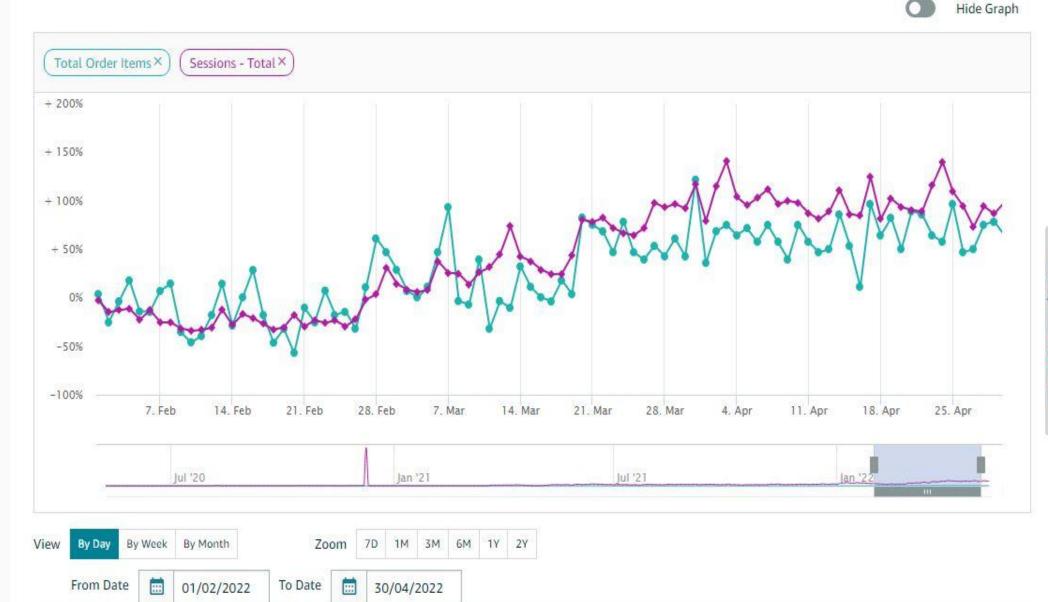
By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item



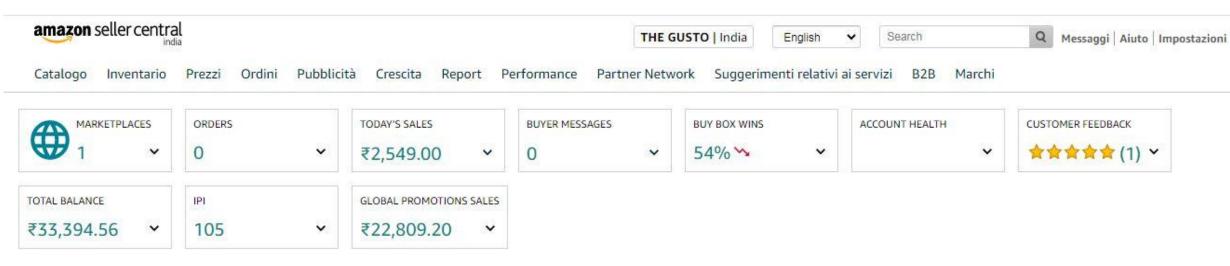


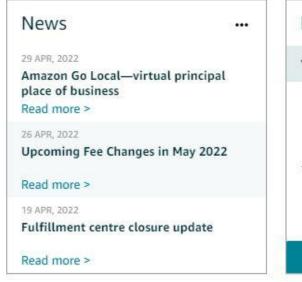


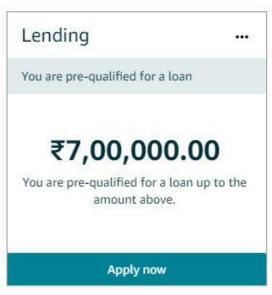
Date ↑	Ordered Product Sales †↓	Units Ordered †↓	Total Order † Items	Average Sales per Order † Item	Average Units per † Order Item	Average Selling Price	Sessions - Total †	Order Item Session Percentage	Average Offer † Count
01/2/2022	₹56,055.00	29	29	₹1,932.93	1	₹1,932.93	1,661	1.75%	64
02/2/2022	₹36,330.00	21	21	₹1,730.00	1	₹1,730.00	1,459	1.44%	64
03/2/2022	₹52,651.00	27	27	₹1,950.04	1	₹1,950.04	1,489	1.81%	50
04/2/2022	₹63,926.00	35	33	₹1,937.15	1.06	₹1,826.46	1,524	2.17%	50
05/2/2022	₹47,880.00	24	24	₹1,995.00	1	₹1,995.00	1,324	1.81%	50
06/2/2022	₹48,582.00	24	24	₹2,024.25	1	₹2,024.25	1,492	1.61%	50
07/2/2022	₹60,557.00	30	30	₹2,018.57	1	₹2,018.57	1,279	2.35%	49
08/2/2022	₹60,635.00	32	32	₹1,894.84	1	₹1,894.84	1,276	2.51%	49
09/2/2022	₹36,651.00	19	18	₹2,036.17	1.06	₹1,929.00	1,172	1.54%	52
10/2/2022	₹30,163.00	15	15	₹2,010.87	1	₹2,010.87	1,130	1.33%	52
11/2/2022	₹29,613.75	17	17	₹1,741.99	1	₹1,741.99	1,141	1.49%	59
12/2/2022	₹54,723.00	25	23	₹2,379.26	1.09	₹2,188.92	1,185	1.94%	63
13/2/2022	₹63,066.00	34	32	₹1,970.81	1.06	₹1,854.88	1,502	2.13%	63
14/2/2022	₹32,830.00	20	20	₹1,641.50	1	₹1,641.50	1,232	1.62%	63
15/2/2022	₹49,222.00	28	28	₹1,757.93	1	₹1,757.93	1,422	1.97%	63
Total	₹56,57,273.12	3,380	3,231	₹1,777.72	1.04	₹1,709.39	2,19,743	1.54%	64.75

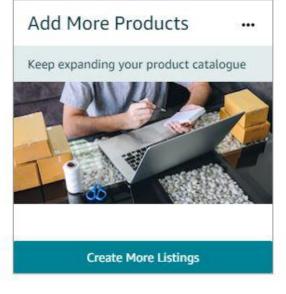
THE GUSTO













FEEDBACK × pally

List Globally

Recommended task

Amazon Business

•••

PROJECT DETAILS



☐ Project Name: The Gusto

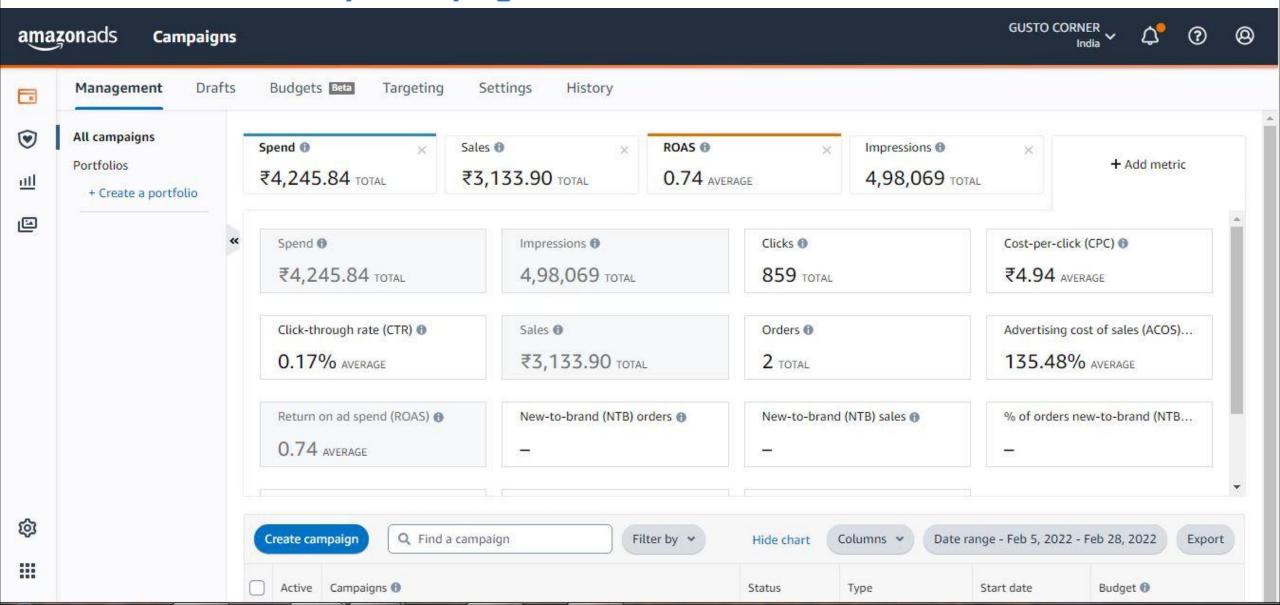
□Project Work:

- 1. New Sellers Onboarding with Complete Account Management & Existing Seller Account Management/ Category Approval/ Gtin Exsemption/ Complete Inventory Management/ Product Listing/ Catelogueing/Any Type of Listing Issue Solve/ Amazon Seo/ Keywrods Research Experiment on Amazon by Manualy help of Amazon.in Buyers Page, using some other tools/ Keywords Optimized Title Name & Content(bullets Points & Descriptions) By Help of Specialized Content Writer/ Backend Keywords.
- 2. FBA Enrollment(Registration) Process/ FBA Shipment Management/ FBA Removal.
- 3. Order Management(Easy Ship, Self Ship Order)/Return, Refund/ Safety Claim.
- 4. Account Health Issue(Odr/Ldr) Resolve.
- 5. AMAZON PPC(Create new ad/campaign/Optimize campaign)/ work on complete amazon ad/campaign(Sponsor Product/ Sponsor Brand/ Sponsor Display).
- 6. Brand Regitry on Amazon(if trademark certificate Available).
- 7. Amazon A+ Content.
- 8. Create New Coupon/Deal/Promotion as Per Client Requirements.
- 9. Day to Day Reporting to Client/ Weekly Besis Meeting on Google Meet/Monthly Bussiness Report Analysis.

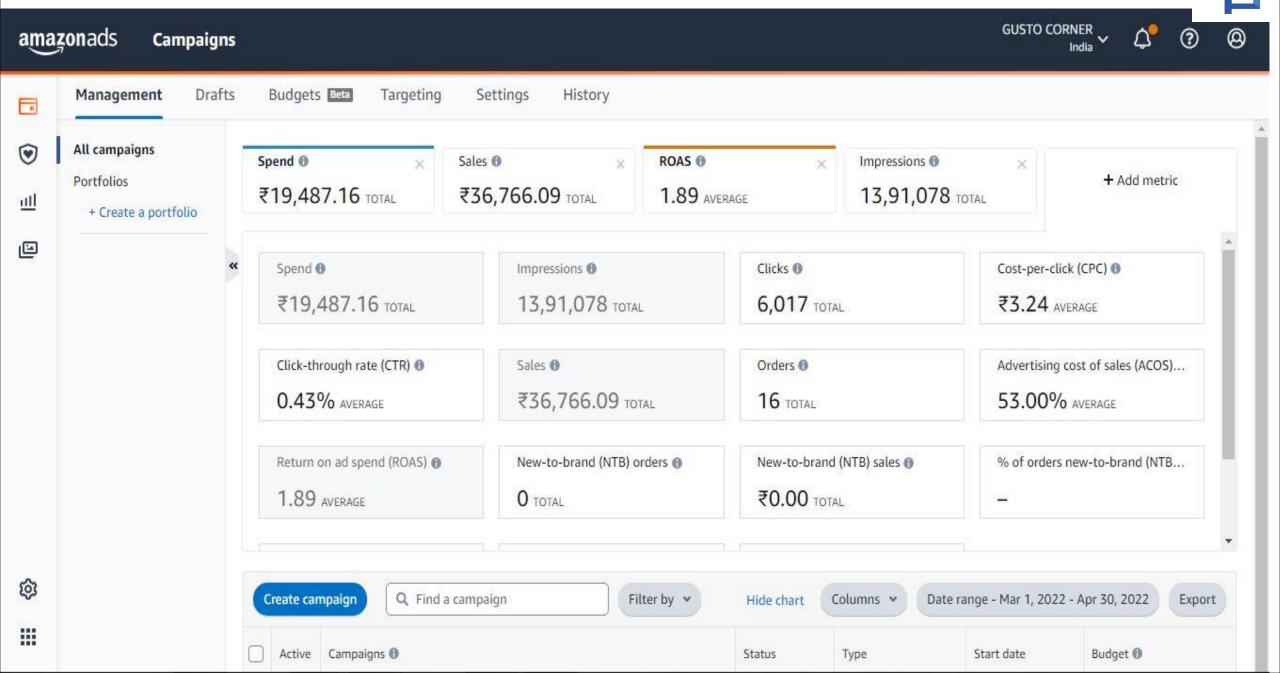
OUR PPC(AMAZON AD CAMPAIGN) WORK DATA



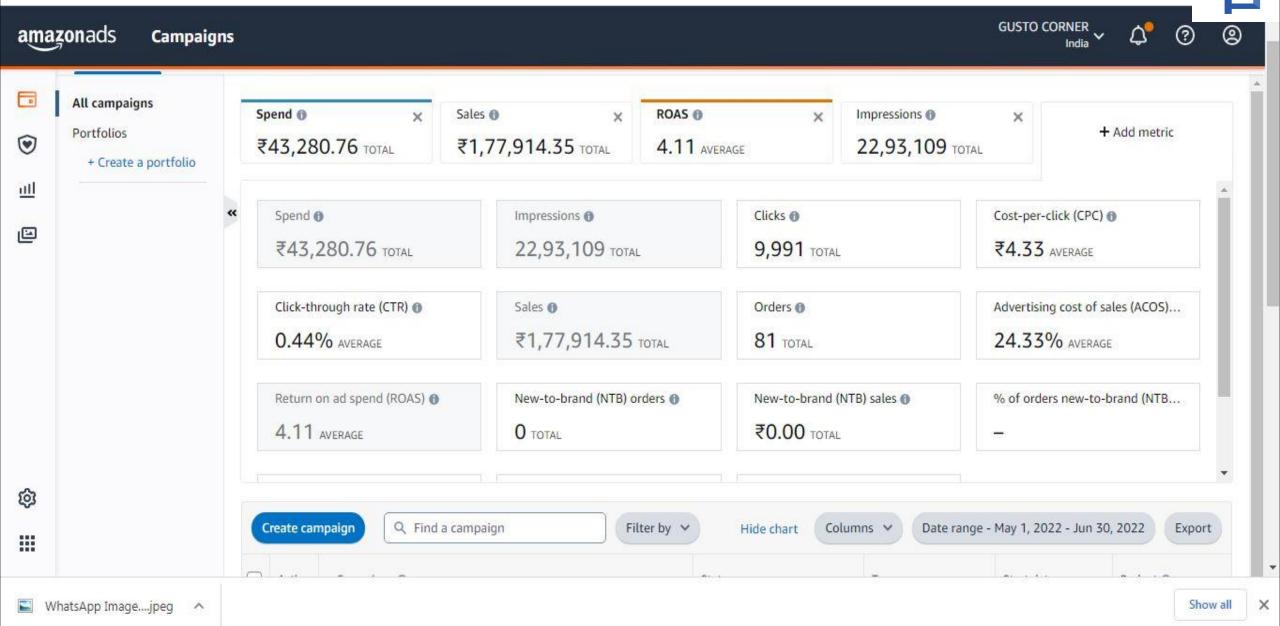
• First Month (30 Days)Campaign Data

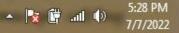


March & April Month Campaign Data



May & June Campaign Data

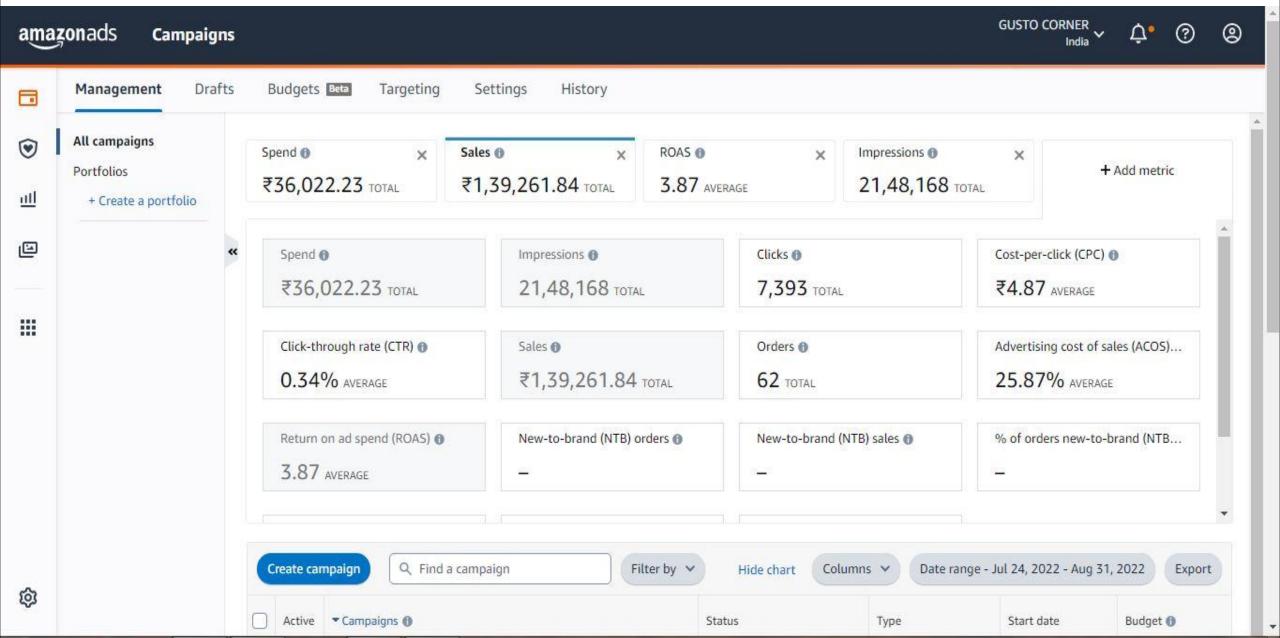




July & August Campaign Data(here we cannot add july1 to july23 data, here we get



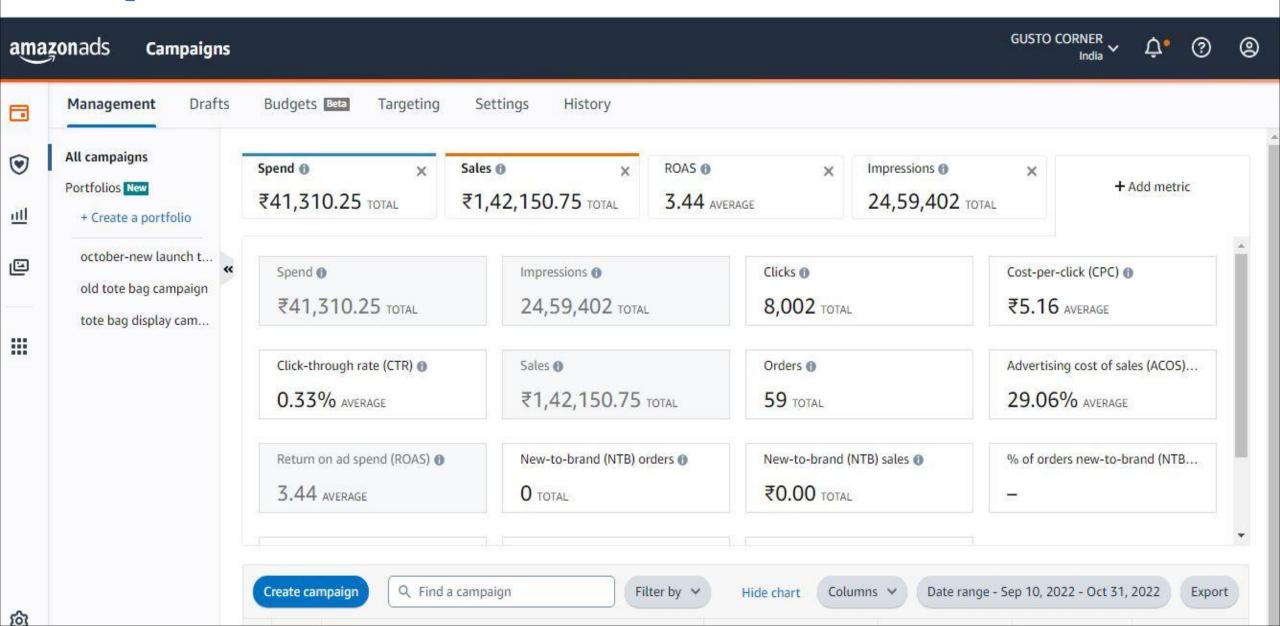
arount 90 orders/less acos)



September & October Campaign Data(here we cannot add sept to sep9 data,

中

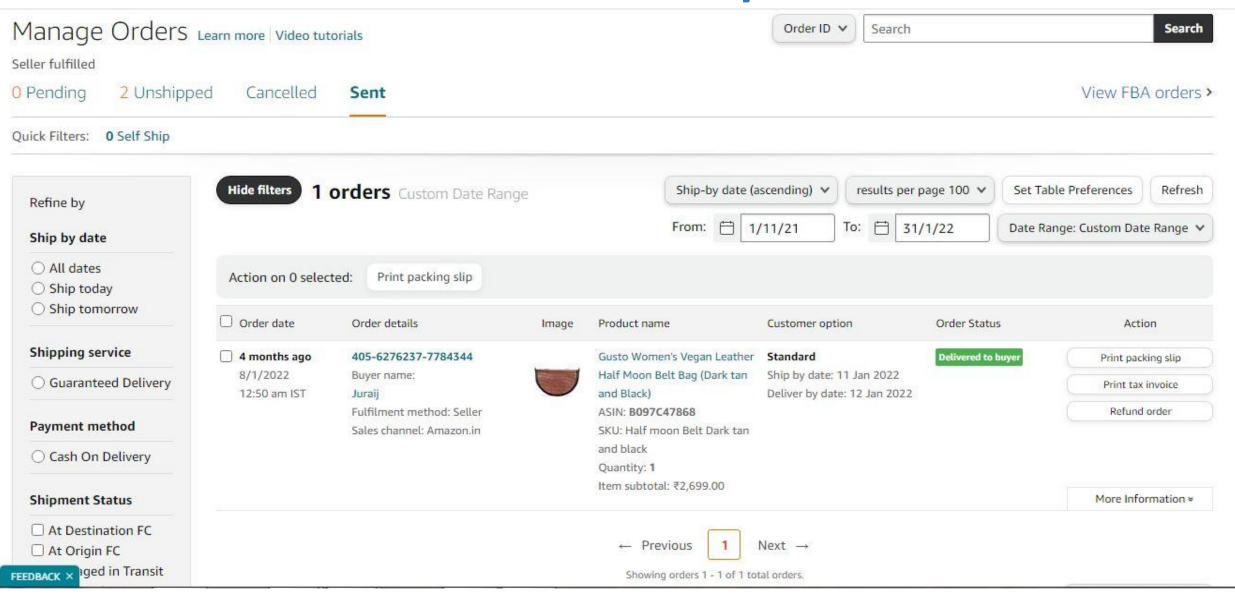
here we get arount 90 orders/less acos)



ORDER REPORT



• ORDER REPORT(Both Marchent & Fba)-3 Months(Nov.21-jan22):



Manage Orders Learn more Video tutorials

Order ID V Search

Fulfilled by Amazon

Pending

Refine by

Business Orders

Business Customer

All orders

Cancelled

Hide filters

Ship-by date (ascending) ∨

results per page 100 ∨

Set Table Preferences

Refresh

View MFN orders >

From:

1/11/21

Customer option

Standard

To:

31/1/22

Date Range: Custom Date Range >

6 months ago

Order date

4/11/2021 9:47 am IST Xlb44h8562

XlbinyF090

Order details

Fulfilment method: Amazon Sales channel: Non-Amazon

Seller order ID: Xlb44h8562

2 orders Custom Date Range

The Gusto Women's Patent

Croco Tote (Red)

Product name

Image

ASIN: B082FHSS17

SKU: RED_PCRC_TOT_12

Quantity: 1

Standard

Complete

Order Status

Complete

More Information ≥ Print tax invoice

Action

Print tax invoice

6 months ago

19/11/2021 5:05 am IST

Fulfilment method: Amazon

Sales channel: Non-Amazon

Seller order ID: XlbinyF090

The Gusto Pink and Grey

Knitted Shoulder Bag (Women,

Beige)

ASIN: B082FK2WVH

SKU: SHL_PNKGRY_SCIRCLE_02

Quantity: 1

More Information ≥

← Previous

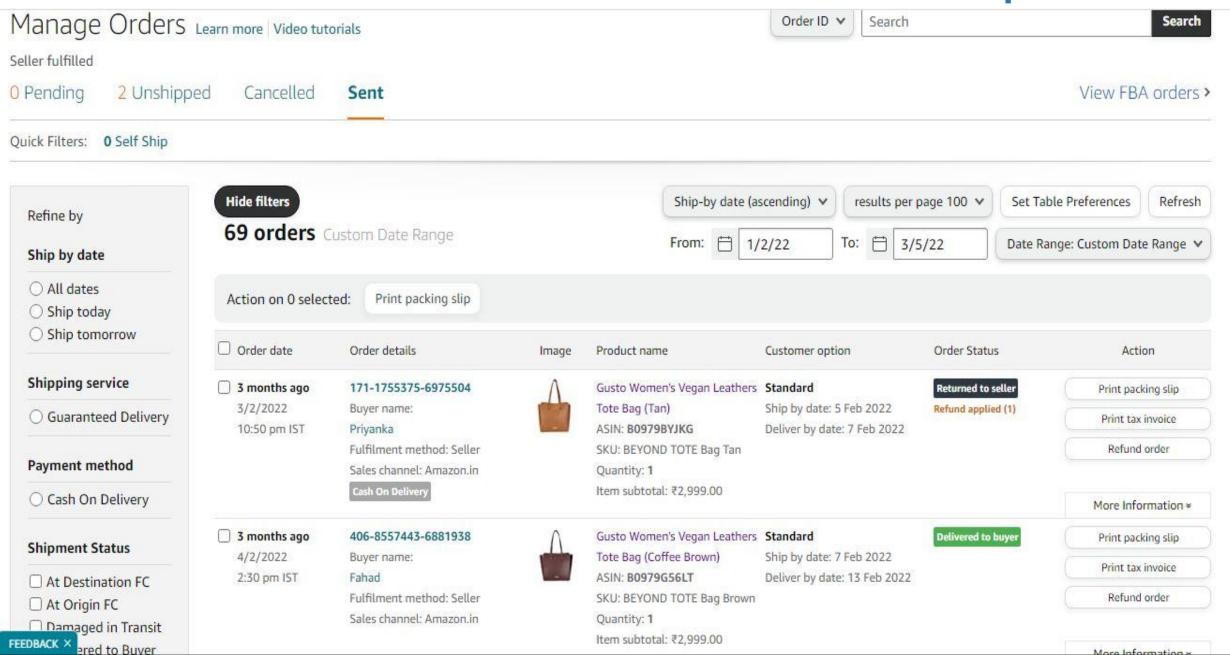
Next →

Showing orders 1 - 2 of 2 total orders.

ORDER REPORT(Both Marchent & Fba)-3 Months(Feb.22-Apr.22):

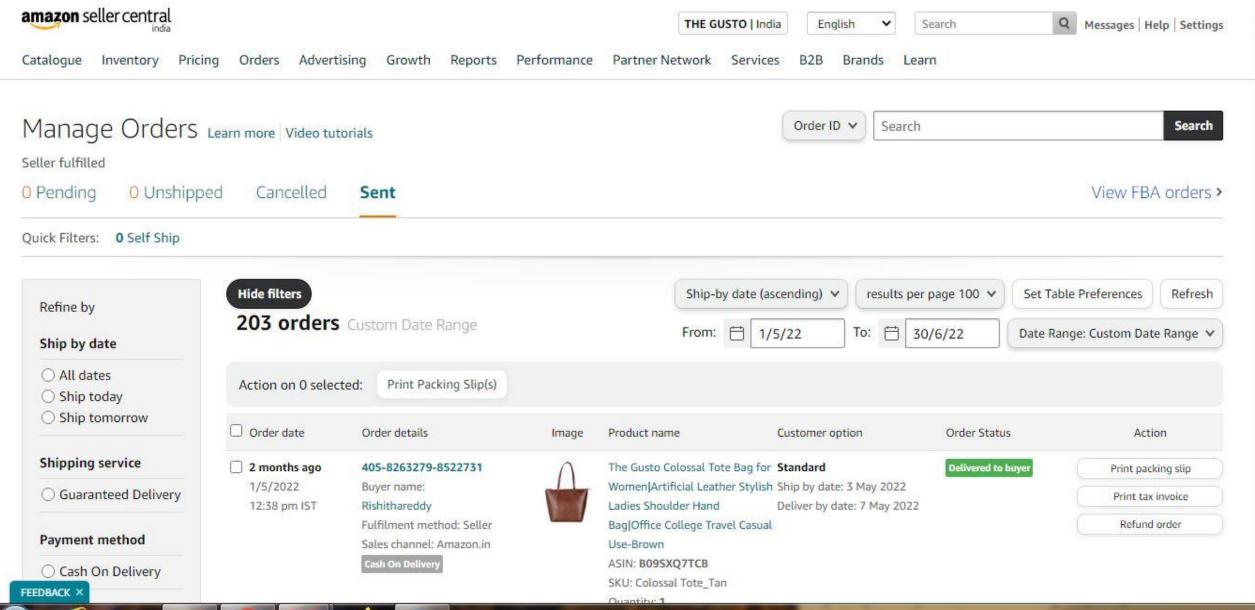


More Information v



ORDER REPORT(Both Marchent & Fba)-2 Months(May.1-June.30):















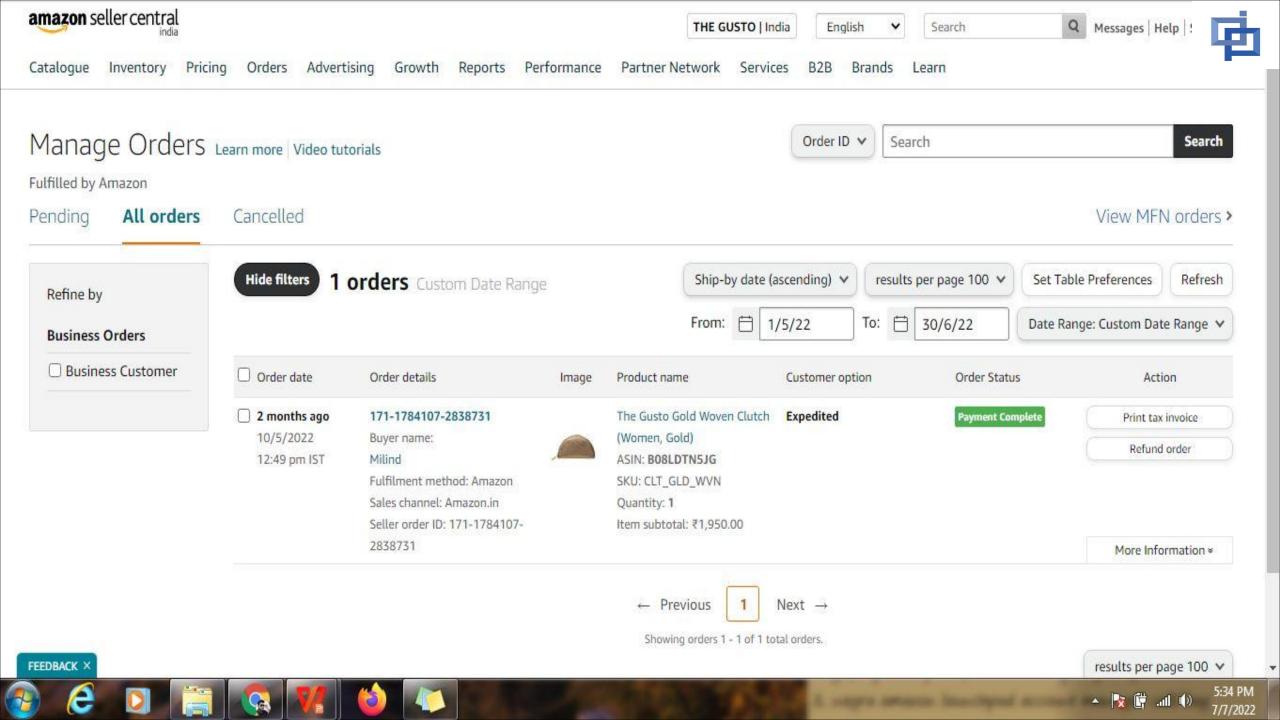








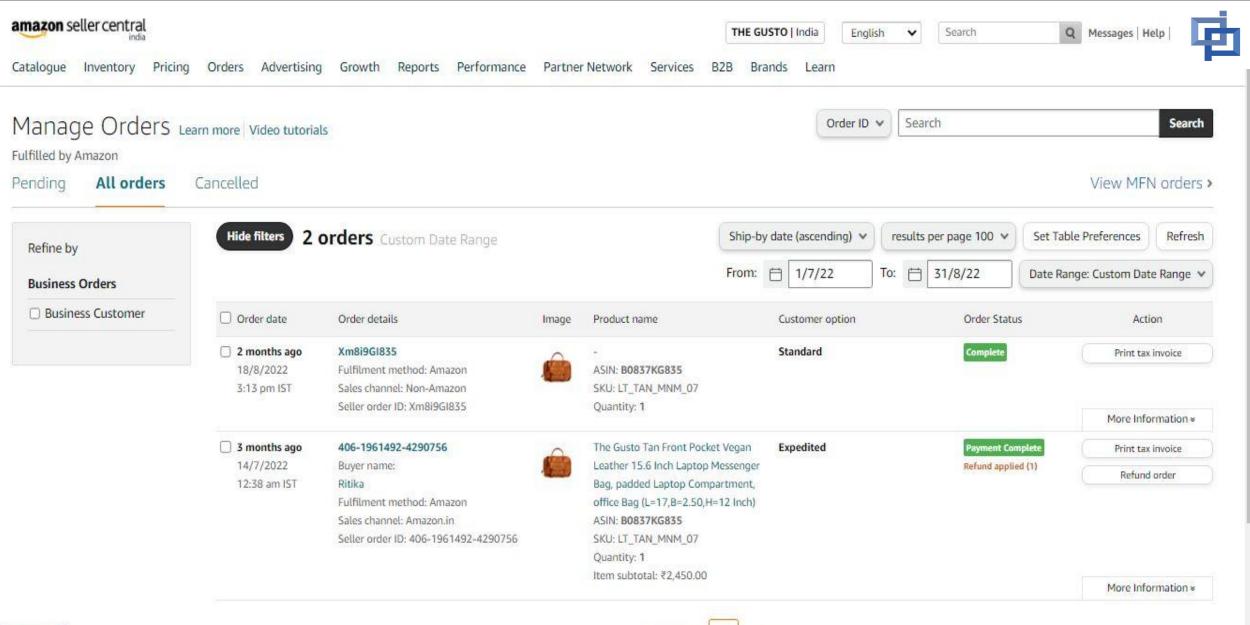




ORDER REPORT(Both Marchent & Fba)-2 Months(July.1-August.31):

Performance Inventory Pricing Orders Advertising Growth Reports Partner Network Services B2B Brands Learn Catalogue Manage Orders Learn more Video tutorials Order ID V Search Search Seller fulfilled 3 Easy Ship Self Ship 0 Pending 3 Unshipped Cancelled Sent View FBA orders > 9 Waiting for pickup ~ Shipped ~ Quick Filters: 1 Verge of Late Shipment 809 Verge of Cancellation 320 orders Custom Date Range Ship-by date (ascending) > results per page 100 v Set Table Preferences Refresh Refine by To: 📋 31/8/22 **=** 1/7/22 Date Range: Custom Date Range > Ship by date O All dates Action on 0 selected: Print Packing Slip(s) Print shipping label(s) Ship today Ship tomorrow Order date Order details Order Status Image Product name Customer option Action Shipping service 4 months ago The Gusto Genuine Vegan Leather Tote Standard 405-3192145-8071543 Delivered to buyer Print packing slip Guaranteed Delivery 1/7/2022 Bags for Women|Ladies Stylish Ship by date: 4 Jul 2022 Buyer name: Print tax invoice Shoulder Hand Bag with Magnetic Deliver by date: 8 Jul 2022 2:21 pm IST Devangg Payment method Closure|Office College Travel Casual Fulfilment method: Seller Refund order Sales channel: Amazon.in Use-Black O Cash On Delivery ASIN: B0979DFL5P SKU: BEYOND TOTE Bag Black **Business Orders** Quantity: 1 FEEDBACK X Item subtotal: ₹2.549.00

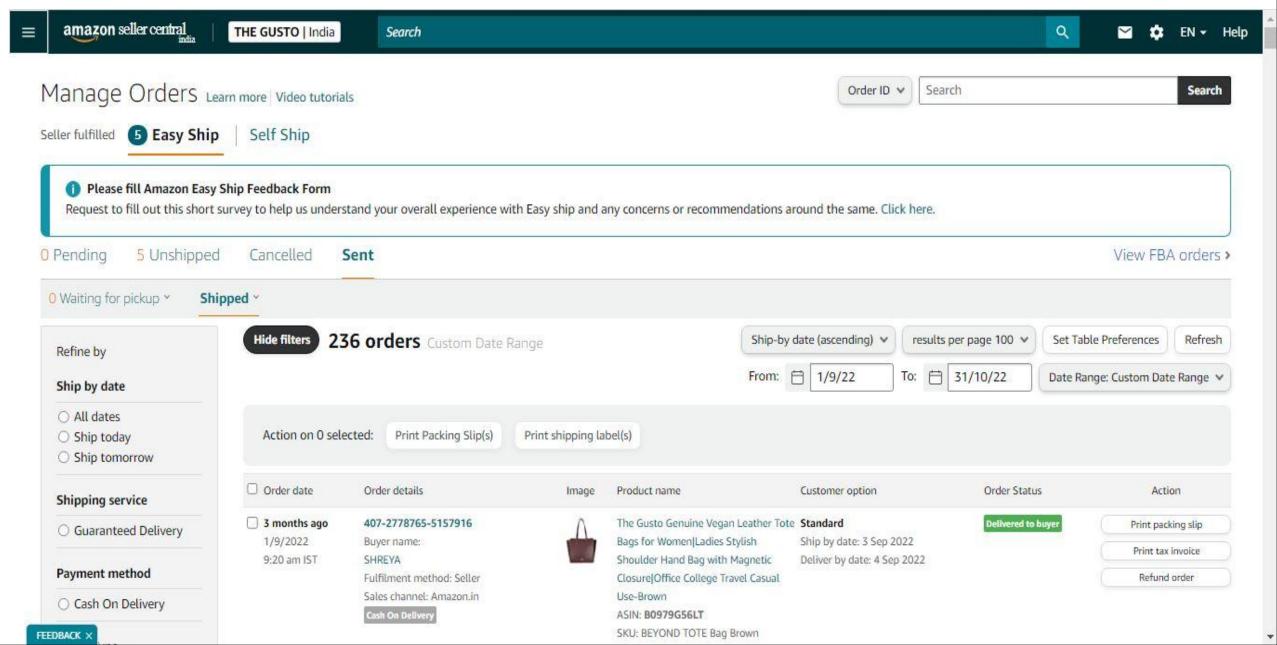
occ Customor





ORDER REPORT(Both Marchent & Fba)-2 Months(Sep.1-Oct.31):







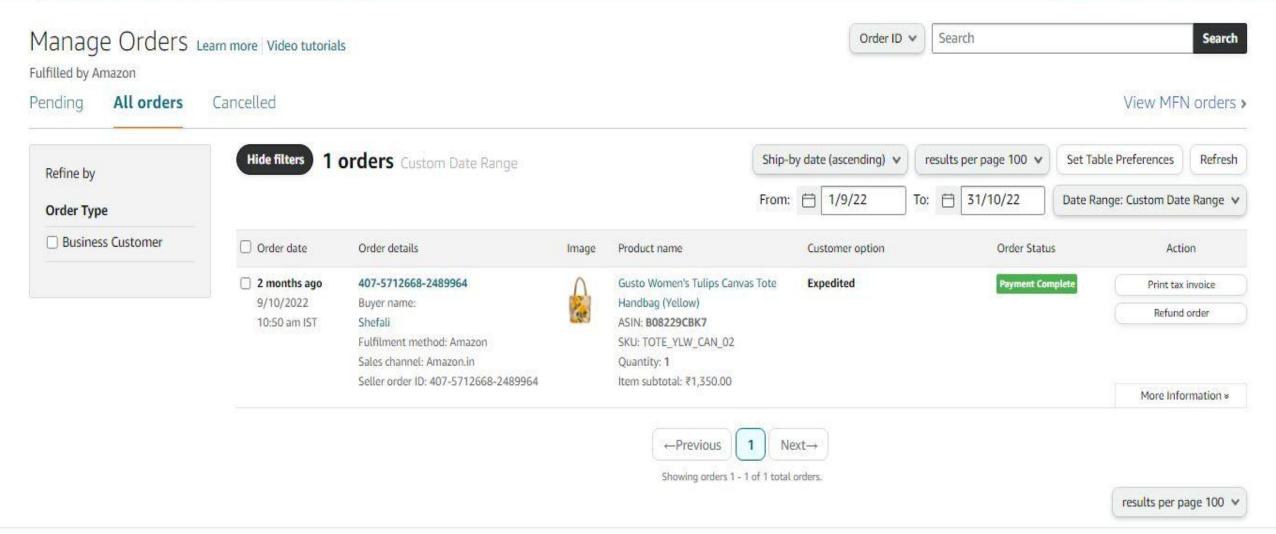
THE GUSTO | India

Search









Programme Policies

English



a Download the Amazon Seller mobile app

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Business Reports | Sales and Traffic-3Months(Nov.21-Jan.22):



Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

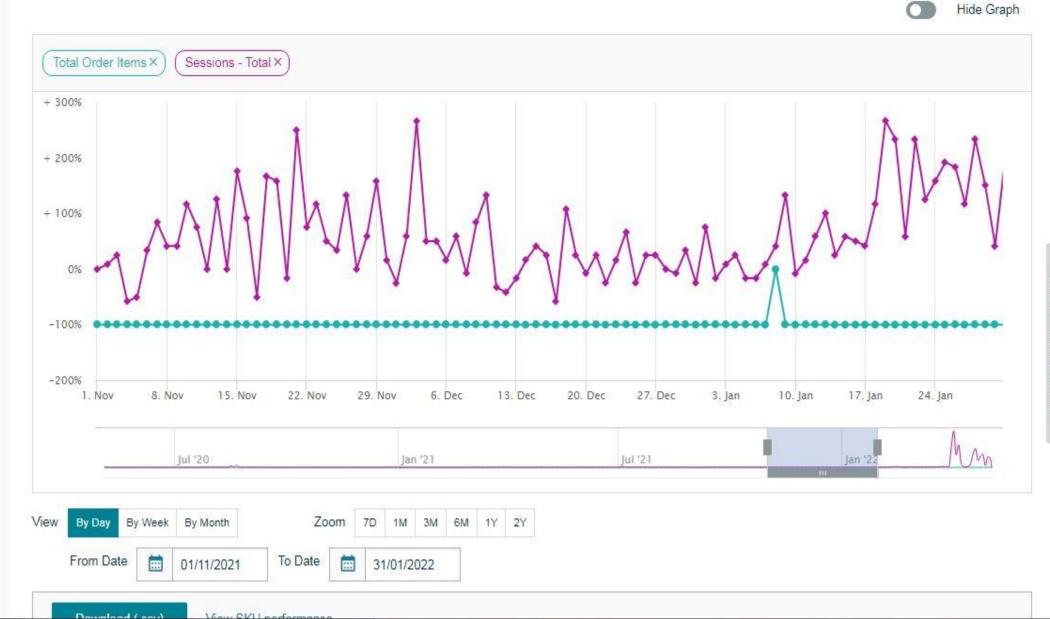
Seller Performance

By ASIN

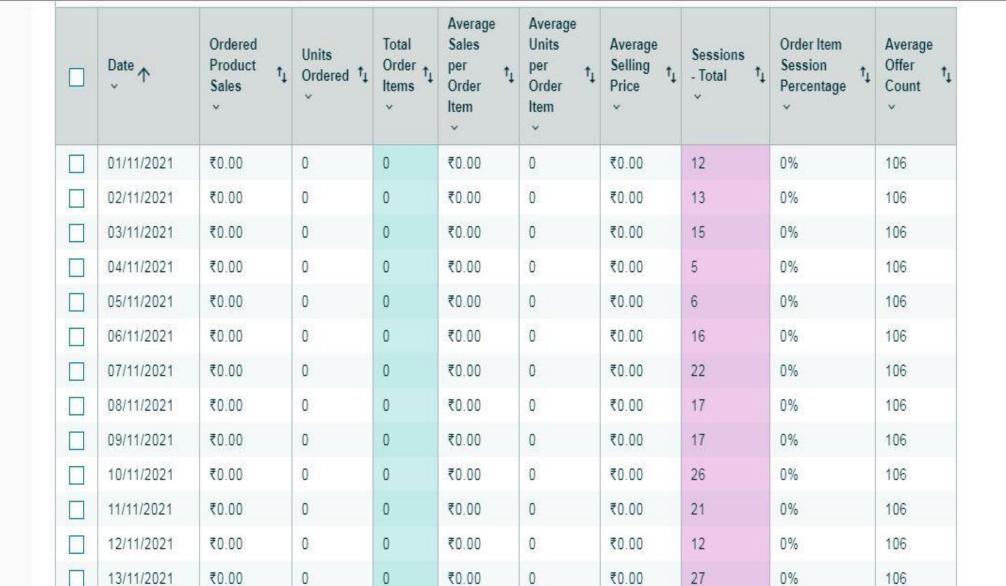
Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item



FEEDBACK X



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₹29.34

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12

33

1,776

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₹0.00

₹0.00

₹29.34

106

106

109.47



14/11/2021

15/11/2021

Total

₹0.00

₹0.00

₹2,699.00

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0

Business Reports | Sales and Traffic-3Months(Feb.22-Apr.22):







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Date ↑	Ordered Product Sales †	Units Ordered †	Total Order Items	Average Sales per Order Item	Average Units per † Order Item	Average Selling Price	Sessions - Total †	Order Item Session Percentage	Average Offer Count
01/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	29	0%	139
02/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	46	0%	139
03/2/2022	₹2,999.00	1	1	₹2,999.00	1	₹2,999.00	66	1.52%	139
04/2/2022	₹2,999.00	1	1	₹2,999.00	1	₹2,999.00	70	1.43%	139
05/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	35	0%	139
06/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	41	0%	139
07/2/2022	₹2,099.00	1	1	₹2,099.00	1	₹2,099.00	37	2.7%	139
08/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	31	0%	139
09/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	136	0%	139
10/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	110	0%	139
11/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	136	0%	139
12/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	144	0%	139
13/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	93	0%	139
14/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	202	0%	139
15/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	110	0%	139
Total	₹1,96,493.65	77	77	₹1,215.17	0.47	₹1,215.17	1,04,554	0.34%	149.27

SHOWHIDE COLUMNS

Business Reports | Sales and Traffic-2Months(May.1-June.30):





Sales Dashboard

A GLUGE REPORTS WENU

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

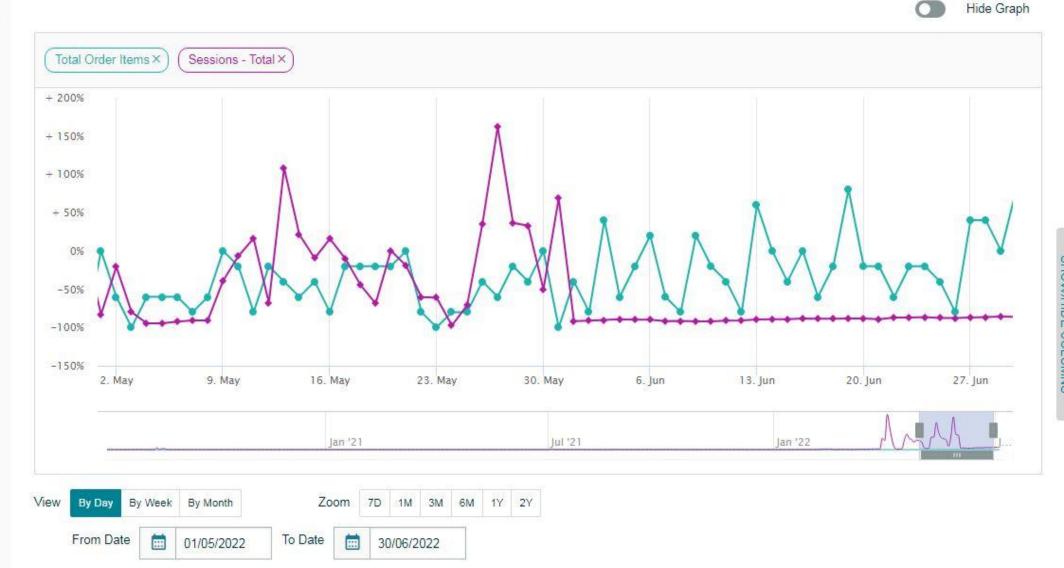
Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item























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Date ↑	Ordered Product Sales †	Units Ordered †↓	Total Order Items	Page Views - † Total	Sessions - Total †	Featured Offer (Buy Box) Percentage	Unit Session Percentage †	Average Offer Count	Average Parent Items
01/5/2022	₹12,278.88	5	5	1,068	812	97.19%	0.62%	145	84
02/5/2022	₹3,549.00	2	2	4,677	3,739	96.6%	0.05%	145	84
03/5/2022	₹0.00	0	0	1,176	945	54.17%	0%	148	85
04/5/2022	₹4,673.00	2	2	341	251	58.65%	0.8%	151	88
05/5/2022	₹5,098.00	2	2	335	250	63.88%	0.8%	148	85
06/5/2022	₹3,548.00	2	2	449	357	87.31%	0.56%	148	85
07/5/2022	₹2,974.00	1	1	548	433	98.91%	0.23%	151	88
08/5/2022	₹4,648.00	2	2	537	436	98.88%	0.46%	151	88
09/5/2022	₹13,795.00	5	5	3,493	2,888	99%	0.17%	158	90
10/5/2022	₹10,022.00	4	4	5,324	4,397	99.17%	0.09%	153	87
11/5/2022	₹2,549.00	1	1	6,726	5,487	99.29%	0.02%	153	87
12/5/2022	₹10,621.00	4	4	1,841	1,515	98.42%	0.26%	153	87
13/5/2022	₹8,497.00	3	3	11,705	9,825	99.2%	0.03%	155	87
14/5/2022	₹5,098.00	2	2	6,990	5,723	99.03%	0.03%	137	83
15/5/2022	₹7,647.00	3	3	5,150	4,265	99.2%	0.07%	137	83
Total	₹5,20,693.88	206	206	1,53,570	1,26,124	96.11%	0.5%	143.13	83.54

FEEDBACK X

















SHOW/HIDE COLUMNS

Business Reports | Sales and Traffic-2Months(July.1-August.31): 🔁

× CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

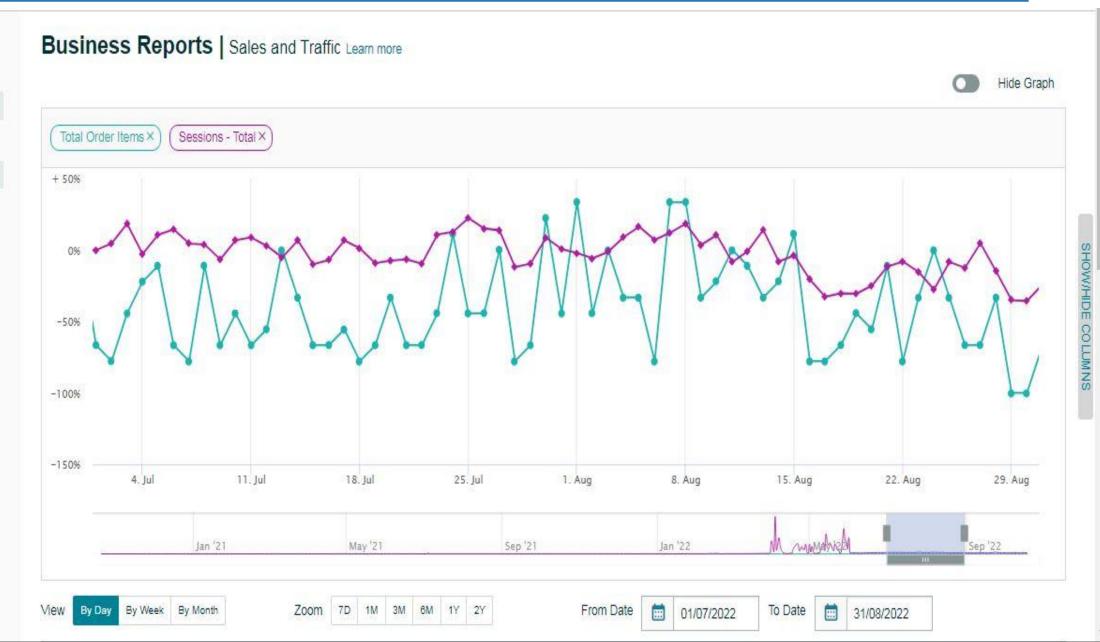
Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

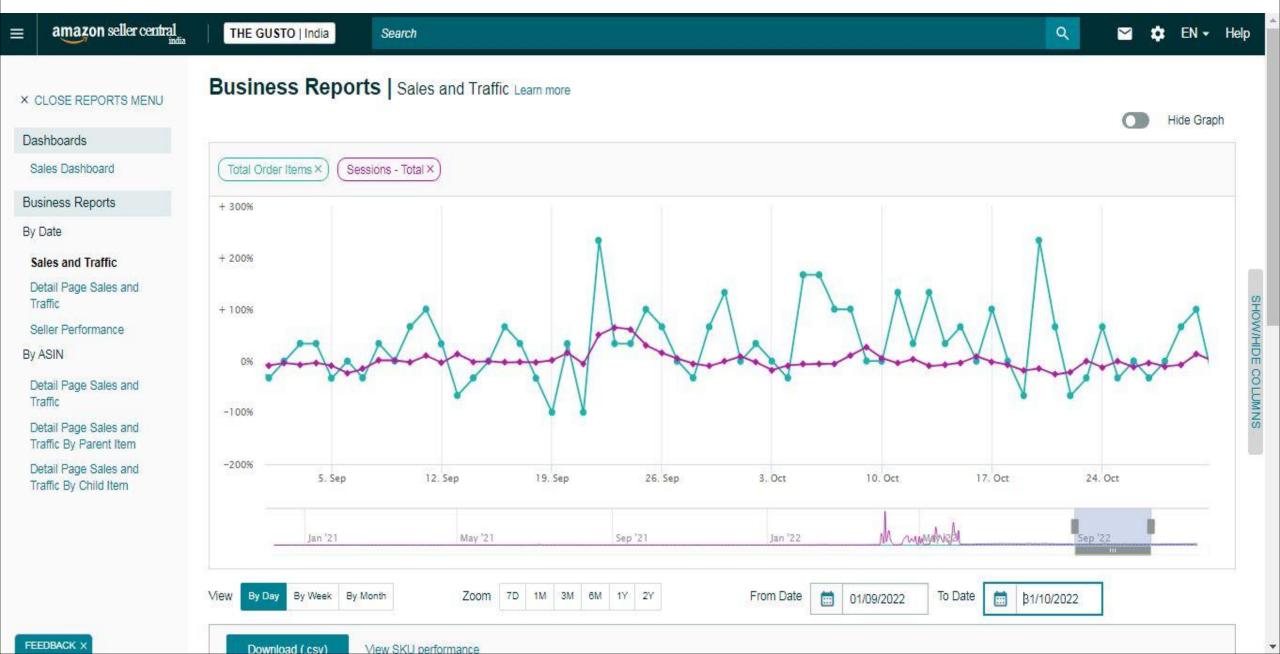


FEEDBACK :

	Download (.csv)	View SKU perform	mance							中
	Date ↑	Ordered Product Sales †	Units Ordered †	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price †	Sessions - Total †	Order Item Session Percentage	Average Offer Count
	01/7/2022	₹7,647.00	3	3	₹2,549.00	1	₹2,549.00	645	0.47%	148
	02/7/2022	₹5,098.00	2	2	₹2,549.00	1	₹2,549.00	675	0.3%	148
	03/7/2022	₹13,170.00	5	5	₹2,634.00	1	₹2,634.00	764	0.65%	148
	04/7/2022	₹18,053.00	7	7	₹2,579.00	1	₹2,579.00	627	1.12%	148
	05/7/2022	₹20,817.00	8	8	₹2,602.12	1	₹2,602.12	714	1.12%	148
.9.	06/7/2022	₹7,647.00	3	3	₹2,549.00	1	₹2,549.00	739	0.41%	148
	07/7/2022	₹5,098.00	2	2	₹2,549.00	1	₹2,549.00	674	0.3%	148
	08/7/2022	₹20,817.00	8	8	₹2,602.12	1	₹2,602.12	670	1.19%	148
	09/7/2022	₹7,647.00	3	3	₹2,549.00	1	₹2,549.00	603	0.5%	148
	10/7/2022	₹13,000.00	5	5	₹2,600.00	1	₹2,600.00	690	0.72%	148
	11/7/2022	₹7,647.00	3	3	₹2,549.00	1	₹2,549.00	702	0.43%	147
	12/7/2022	₹10,451.00	4	4	₹2,612.75	1	₹2,612.75	664	0.6%	147
	13/7/2022	₹23,791.00	9	9	₹2,643.44	1	₹2,643.44	612	1.47%	147
	14/7/2022	₹15,195.00	6	6	₹2,532.50	1	₹2,532.50	688	0.87%	146
	15/7/2022	₹7,647.00	3	3	₹2,549.00	1	₹2,549.00	581	0.52%	146
	Total	₹8,68,453.00	331	329	₹2,546.09	0.97	₹2,533.56	38,856	0.84%	145.81

Business Reports | Sales and Traffic-2Months(Sep.1-Oct.31):



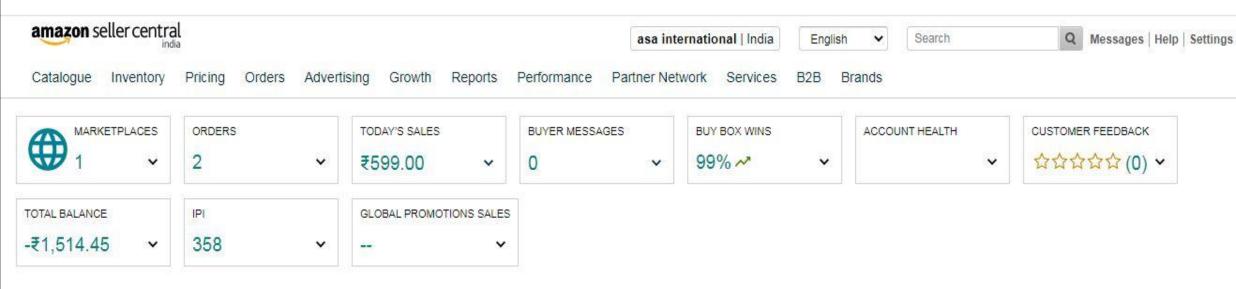


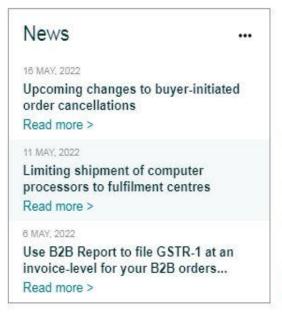


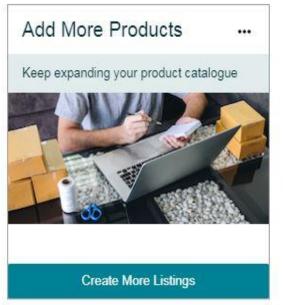
Date ↑	Ordered Product Sales †	Units Ordered ↑↓ ~	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price 1	Sessions - Total †	Order Item Session Percentage	Average Offer Count
01/9/2022	₹5,608.00	2	2	₹2,804.00	1	₹2,804.00	448	0.45%	144
02/9/2022	₹8,412.00	3	3	₹2,804.00	1	₹2,804.00	471	0.64%	144
03/9/2022	₹12,066.00	4	4	₹3,016.50	1	₹3,016.50	456	0.88%	144
04/9/2022	₹11,216.00	4	4	₹2,804.00	1	₹2,804.00	472	0.85%	144
05/9/2022	₹5,863.00	2	2	₹2,931.50	1	₹2,931.50	445	0.45%	143
06/9/2022	₹9,262.00	3	3	₹3,087.33	1	₹3,087.33	375	0.8%	143
07/9/2022	₹5,863.00	2	2	₹2,931.50	1	₹2,931.50	415	0.48%	145
08/9/2022	₹11,566.00	4	4	₹2,891.50	1	₹2,891.50	497	0.8%	145
09/9/2022	₹8,667.00	3	3	₹2,889.00	1	₹2,889.00	496	0.6%	145
10/9/2022	₹14,275.00	5	5	₹2,855.00	1	₹2,855.00	477	1.05%	145
11/9/2022	₹18,184.00	6	6	₹3,030.67	1	₹3,030.67	540	1.11%	145
12/9/2022	₹8,922.00	4	4	₹2,230.50	1	₹2,230.50	474	0.84%	145
13/9/2022	₹2,804.00	1	1	₹2,804.00	1	₹2,804.00	556	0.18%	145
14/9/2022	₹5,608.00	2	2	₹2,804.00	1	₹2,804.00	483	0.41%	145
15/9/2022	₹8,667.00	3	3	₹2,889.00	1	₹2,889.00	488	0.61%	145
Total	₹6,83,584.39	241	241	₹2,743.31	0.97	₹2,743.31	30,070	0.81%	149.36

Project name-Wildwings



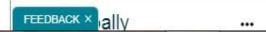












List Globally

Local Shops on Amazon ...

Set Min Order Quantity

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PROJECT DETAILS



☐ Project Name: Wildwings

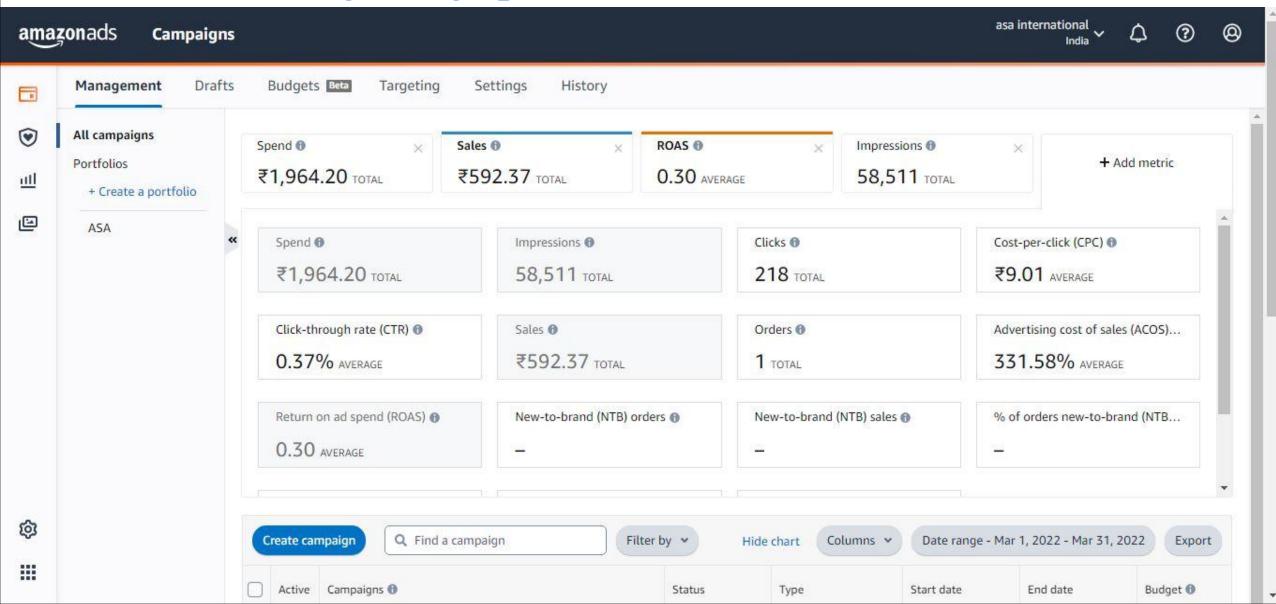
□Project Work:

- 1. New Sellers Onboarding with Complete Account Management & Existing Seller Account Management/ Category Approval/ Gtin Exsemption/ Complete Inventory Management/ Product Listing/ Catelogueing/Any Type of Listing Issue Solve/ Amazon Seo/ Keywrods Research Experiment on Amazon by Manualy help of Amazon.in Buyers Page, using some other tools/ Keywords Optimized Title Name & Content(bullets Points & Descriptions) By Help of Specialized Content Writer/ Backend Keywords.
- 2. FBA Enrollment(Registration) Process/ FBA Shipment Management/ FBA Removal.
- 3. Order Management(Easy Ship, Self Ship Order)/Return, Refund/ Safety Claim.
- 4. Account Health Issue(Odr/Ldr) Resolve.
- 5. AMAZON PPC(Create new ad/campaign/Optimize campaign)/ work on complete amazon ad/campaign(Sponsor Product/ Sponsor Brand/ Sponsor Display).
- 6. Brand Regitry on Amazon(if trademark certificate Available).
- 7. Amazon A+ Content.
- 8. Create New Coupon/Deal/Promotion as Per Client Requirements.
- 9. Day to Day Reporting to Client/ Weekly Besis Meeting on Google Meet/Monthly Bussiness Report Analysis.

OUR PPC(AMAZON AD CAMPAIGN) WORK DATA



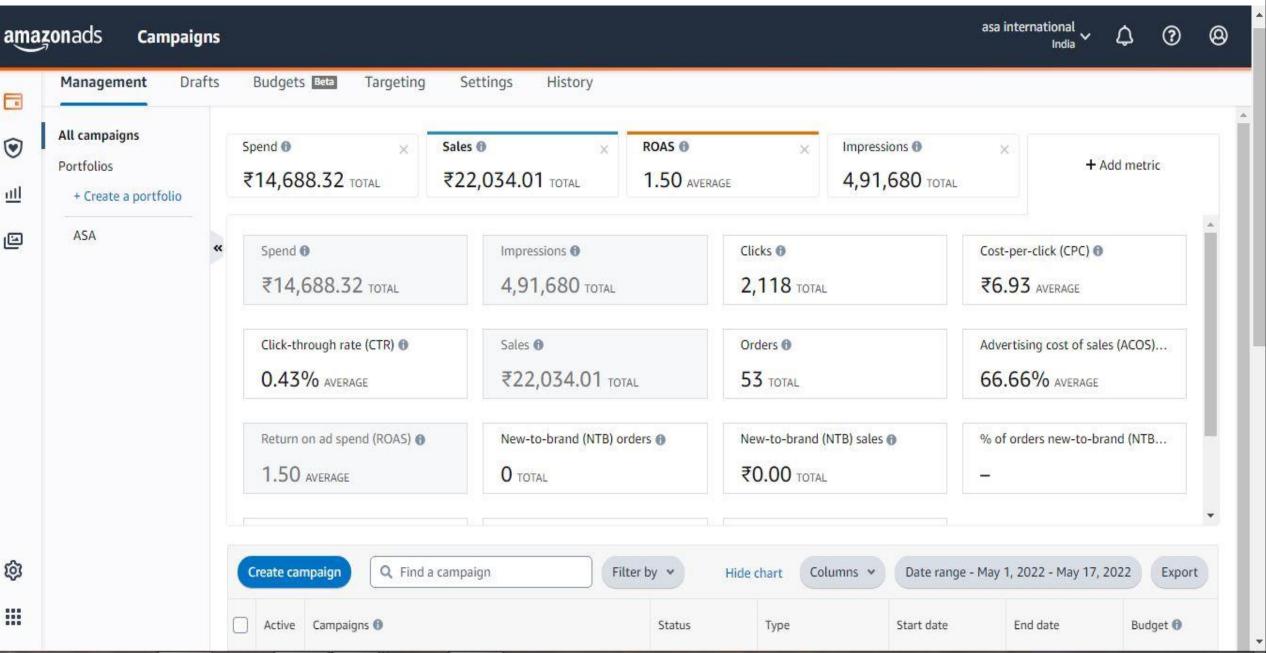
• First Month (30 Days)Campaign Data



Second Month(April) Campaign Data asa international amazonads Campaigns India Management Drafts Settings Budgets Beta Targeting History All campaigns 0 Spend 6 Sales 1 ROAS 0 Impressions (1) + Add metric Portfolios ₹9,741.01 TOTAL ₹16,188.19 TOTAL 1.66 AVERAGE 4,52,777 TOTAL ull + Create a portfolio ASA « Spend 6 Impressions () Clicks 1 Cost-per-click (CPC) 1 ₹9,741.01 TOTAL ₹5.87 AVERAGE 4,52,777 TOTAL 1,660 TOTAL Advertising cost of sales (ACOS)... Click-through rate (CTR) 1 Sales 0 Orders 6 0.37% AVERAGE 60.17% AVERAGE ₹16,188.19 TOTAL 37 TOTAL Return on ad spend (ROAS) (1) New-to-brand (NTB) orders (New-to-brand (NTB) sales 1 % of orders new-to-brand (NTB... 1.66 AVERAGE 0 TOTAL ₹0.00 TOTAL 够 Q Find a campaign Create campaign Filter by V Columns v Date range - Apr 1, 2022 - Apr 30, 2022 Hide chart Export Campaigns (1) Type End date Budget (1) Status Start date

Third Month(May 17 th Day's) Campaign Data





ORDER REPORT



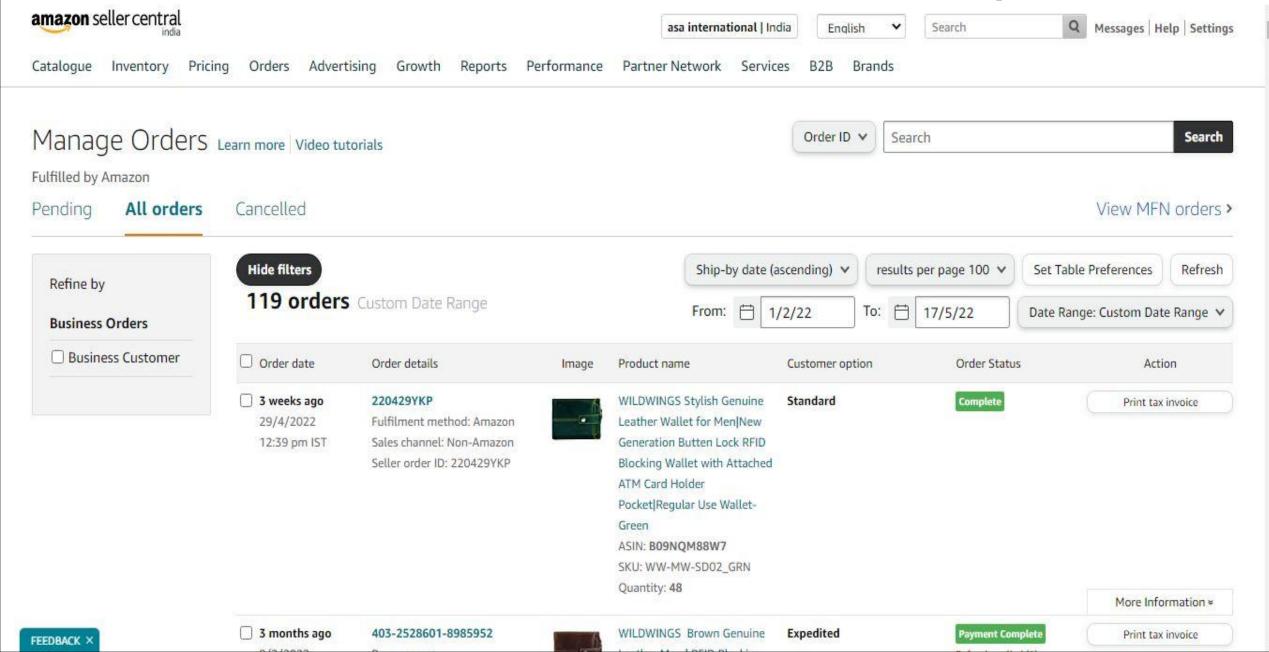
• ORDER REPORT(Both Marchent & Fba)-3 Months(Nov.1-jan31):

Fulfilled by Amazon All orders Cancelled View MFN orders > Pending Ship-by date (ascending) ∨ **Hide filters** results per page 100 V Refresh Set Table Preferences Refine by 14 orders Custom Date Range 1/11/21 To: 31/1/22 Date Range: Custom Date Range > **Business Orders** Business Customer Order date Order details Product name Customer option Order Status Action Image 4 months ago 405-6185645-4998713 WILDWINGS (LABEL) Genuine Expedited **Payment Complete** Print tax invoice 6/1/2022 Buyer name: Airforce Blue Themed Leather Refund applied (1) Refund order Men's Wallet | RFID Blocking 10:56 pm IST khalid Fulfilment method: Amazon Men's Wallet (WW-MW-Sales channel: Amazon.in KB03_ABL) Seller order ID: 405-6185645-ASIN: B09NRVFWB1 4998713 SKU: WW-MW-KB03_ABL Cash On Delivery Quantity: 1 Item subtotal: ₹699.00 More Information ≥ 4 months ago 403-1522892-9508317 WILDWINGS (LABEL) Genuine Expedited **Payment Complete** Print tax invoice Leather Men's Wallet Purse with 6/1/2022 Buyer name: Refund order 11:15 pm IST Aadil Extra Capacity | RFID Blocking Fulfilment method: Amazon Men's Wallet (Carbon Black, Sales channel: Amazon.in WW-MW-KB02 CBK) Seller order ID: 403-1522892-ASIN: BO9NRVS8P4 9508317 SKU: WW-MW-KB02_CBK Quantity: 1 Item subtotal: ₹799.00 FEEDBACK X More Information &

Training Coracio teammore viaco catoriais Seller fulfilled O Unshipped Cancelled Sent View FBA oruers O Pending **Hide filters** 1 orders Custom Date Range Ship-by date (ascending) > results per page 100 V Set Table Preferences Refresh Refine by 1/11/21 31/1/22 From: To: Date Range: Custom Date Range ∨ Ship by date O All dates Action on 0 selected: Print packing slip Ship today O Ship tomorrow Order date Order details Product name Order Status Action Image Customer option Shipping service Delivered to buyer 4 months ago 405-2644288-2085159 WILDWINGS (LABEL) Genuine Standard Print packing slip 23/1/2022 Hunter Leather Men's New Ship by date: 25 Jan 2022 Buyer name: Guaranteed Delivery Print tax invoice Generation Stylish Wallet | 8:36 am IST Nagendra Deliver by date: 29 Jan 2022 Fulfilment method: Seller Leather Wallet for Men | RFID Refund order **Business Orders** Sales channel: Amazon.in Blocking Men's Wallet (Hunter Brown, WW- Business Customer ASIN: BO9PMFHZ8K SKU: WW-MW-SD04_HUN_S Shipping Settings Type Quantity: 1 Item subtotal: ₹449.00 Automated More Information ≥ Manual ← Previous Next → Showing orders 1 - 1 of 1 total orders. results per page 100 ∨ FEEDBACK X

ORDER REPORT(Both Marchent & Fba)-3 Months(Feb.1-Apr.17):





Manage Orders Learn more Video tutorials

Search

Seller fulfilled

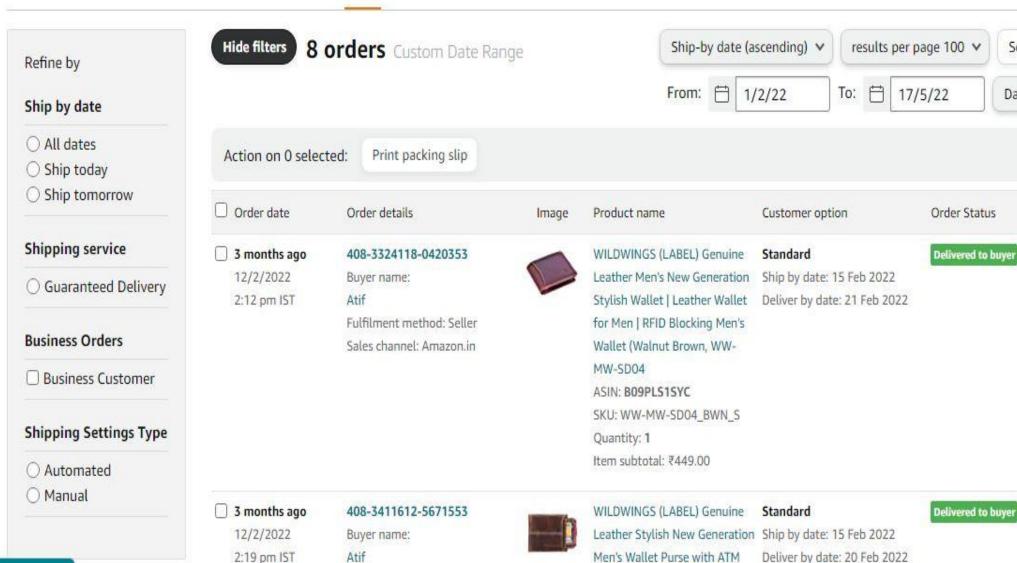
O Pendina

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Cancelled

Sent

Order ID V



Card Wallet | RFID Blocking

Fulfilment method: Seller

Set Table Preferences Refresh

View FBA orders >

Date Range: Custom Date Range V

Action

Refund order

Print packing slip

Print tax invoice

More Information ≥

Print packing slip

Print tax invoice

Refund order

Business Reports | Sales and Traffic-3Months(Nov.1-Jan.31):





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Date ↑	Ordered Product Sales	Units Ordered †↓ ~	Total Order Items	Average Sales per † Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total †	Order Item Session Percentage	Average Offer † Count
01/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
02/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
03/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
04/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
05/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
06/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
07/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
08/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
09/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
10/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
11/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
12/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
13/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
14/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
15/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	0	0%	0
Total	₹10,026.00	15	15	₹59.01	0.09	₹59.01	2,180	0.28%	14.76

Business Reports | Sales and Traffic-3Months(Fev.1-May.17):





Traffic By Child Item





Date ↑	Ordered Product Sales	Units Ordered †	Total Order † Items	Average Sales per † Order Item	Average Units per † Order Item	Average Selling Price	Sessions - Total †	Order Item Session Percentage	Average Offer Count
01/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	11	0%	42
02/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	5	0%	42
03/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	4	0%	42
04/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	8	0%	42
05/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	7	0%	42
06/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	4	0%	42
07/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	12	0%	42
08/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	57	0%	42
09/2/2022	₹699.00	1	1	₹699.00	1	₹699.00	75	1.33%	42
10/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	86	0%	42
11/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	97	0%	42
12/2/2022	₹1,148.00	2	2	₹574.00	1	₹574.00	75	2.67%	42
13/2/2022	₹799.00	1	1	₹799.00	1	₹799.00	76	1.32%	42
14/2/2022	₹1,398.00	2	2	₹699.00	1	₹699.00	94	2.13%	42
15/2/2022	₹699.00	1	1	₹699.00	1	₹699.00	100	1%	42
Total	₹63,800.00	128	126	₹210.17	0.4	₹207.89	8,586	1.31%	41.78



Date ↑	Ordered Product Sales	Units Units Ordered †	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total †	Order Item Session Percentage	Average Offer † Count
01/5/2022	₹1,497.00	3	3	₹499.00	1	₹499.00	334	0.9%	42
02/5/2022	₹3,534.00	8	8	₹441.75	1	₹441.75	323	2.48%	42
03/5/2022	₹3,135.00	7	7	₹447.86	1	₹447.86	344	2.03%	42
04/5/2022	₹1,347.00	3	3	₹449.00	1	₹449.00	227	1.32%	41
05/5/2022	₹1,846.00	4	3	₹615.33	1.33	₹461.50	206	1.46%	41
06/5/2022	₹449.00	1	1	₹449.00	1	₹449.00	167	0.6%	41
07/5/2022	₹3,841.00	8	8	₹480.12	1	₹480.12	239	3.35%	41
08/5/2022	₹2,495.00	5	5	₹499.00	1	₹499.00	220	2.27%	41
09/5/2022	₹844.00	2	2	₹422.00	1	₹422.00	151	1.32%	42
10/5/2022	₹2,843.00	6	6	₹473.83	1	₹473.83	240	2.5%	42
11/5/2022	₹0.00	0	0	₹0.00	0	₹0.00	172	0%	42
12/5/2022	₹1,497.00	3	3	₹499.00	1	₹499.00	315	0.95%	42
13/5/2022	₹4,990.00	10	10	₹499.00	1	₹499.00	342	2.92%	42
14/5/2022	₹998.00	2	2	₹499.00	1	₹499.00	309	0.65%	42
15/5/2022	₹2,495.00	5	5	₹499.00	1	₹499.00	175	2.86%	42
Total	₹31,811.00	67	66	₹451.53	0.96	₹441.27	3,764	1.71%	41.67

Other Acount Work



- 1. Strong Horn Leather Goods: We work on both amazon and flipkart for this acount, leather belt & leather wallet is main product. Amazon brand store & A+ content creative made by out creative team. This acount onboarded by us on both amazon & flipkart. Complete acount management & ppc ad/promotion work done by us.
- **TBL(The Brewing Leaf):** We work on both amazon and flipkart for this acount, Tea(Darjeeling/Assam/masala tea) is main product. Amazon brand store & A+ content creative made by out creative team. Complete acount management & ppc ad/promotion work done by us.
- **Village Organica:** We work on both amazon and flipkart for this acount, FMCG type of product they selling on online, sunflower/sesame/coconut/ mustard/rosemary oil, all type of cooking masala, khand & many more, thay all are organic & natural product. Complete acount management & ppc ad/promotion work done by us.
- **Quinta Essentia:** We work on both amazon and flipkart for this acount, they are selling all type of body care/skin care/hair care/face care cream/oil/lotion. Also they have own manufacturing company in Goa. Amazon brand store & A+ content creative made by out creative team. Complete acount management & ppc ad/promotion work done by us.
- **Spria Herbals:** We work on both amazon and flipkart for this acount, they are selling all type of body care/skin care/hair care/face care cream/oil/lotion. Amazon A+ content creative made by out creative team. This acount onboarded by us on both amazon & flipkart. Complete acount management & ppc ad/promotion work done by us.
- **Renew Herbals:** We work on both amazon and flipkart for this acount, they are selling all type of body care/skin care/hair care/face care cream/oil/lotion. Complete acount management & ppc ad/promotion work done by us.



- 7. Mymasala: We work on both amazon and flipkart for this acount, FMCG type of product they selling on online, all type of cooking masala, dry fruits, etc. thay all are organic & natural product. Complete acount management & ppc ad/promotion work done by us.
- **Malfa Enterprize:** We work on only amazon acount, they selling all type machine/mechanical instruments, they are very big giant importer of china product. Complete acount management & ppc ad/promotion work done by us.
- 9. <u>Obasix:</u> We work on only amazon acount, they selling all type of notice board, bulletin board, black board, chalk board, white board, combination board etc. Complete acount management & ppc ad/promotion work done by us.
- Also we work on many other acount on amazon, flipkart and meesho, we cannot share the all working acount details or other information because of sellers privacy or without seller permission.