

CRAFTCENTER

amazon seller central
india

Craftcenter | India

English

Search



Messages | Help | Settings

Catalogue | Inventory | Pricing | Orders | Advertising | Growth | Reports | Performance | Partner Network | Services | Brands



MARKETPLACES

1

ORDERS

93

TODAY'S SALES

₹25,526.00

BUYER MESSAGES

0

ACCOUNT HEALTH

CUSTOMER FEEDBACK

★★★★☆ (19)

GLOBAL PROMOTIONS SALES

₹0.00

News

6 MAY, 2022

Use B2B Report to file GSTR-1 at an invoice-level for your B2B orders...

[Read more >](#)

5 MAY, 2022

Amazon Easy Ship weight and dimensions recommendation

[Read more >](#)

29 APR, 2022

Amazon Go Local—virtual principal place of business

[Read more >](#)

Tutorials and Training

Learn how to sell on Amazon



[Visit Seller University](#)

Brand Suggestions

Need insights on what is trending?

3

Explore opportunities to sell what customers are looking for

[View Brand suggestions](#)

List Globally

Get help reaching millions of customers by listing internationally.



[Manage International Listings](#)

Stranded Inventory

You have FBA inventory without active offers

[FEEDBACK](#)

STEP benefits available

You are eligible for the following two SPN benefits under STEP

STEP performance

Take appropriate steps on the metrics below to improve performance, move higher in level, and get more benefits!

Seller Forums

6 MAY, 2022

Use B2B Report to file GSTR-1 at an invoice-level for your B2B orders...

[Read more >](#)

PROJECT DETAILS

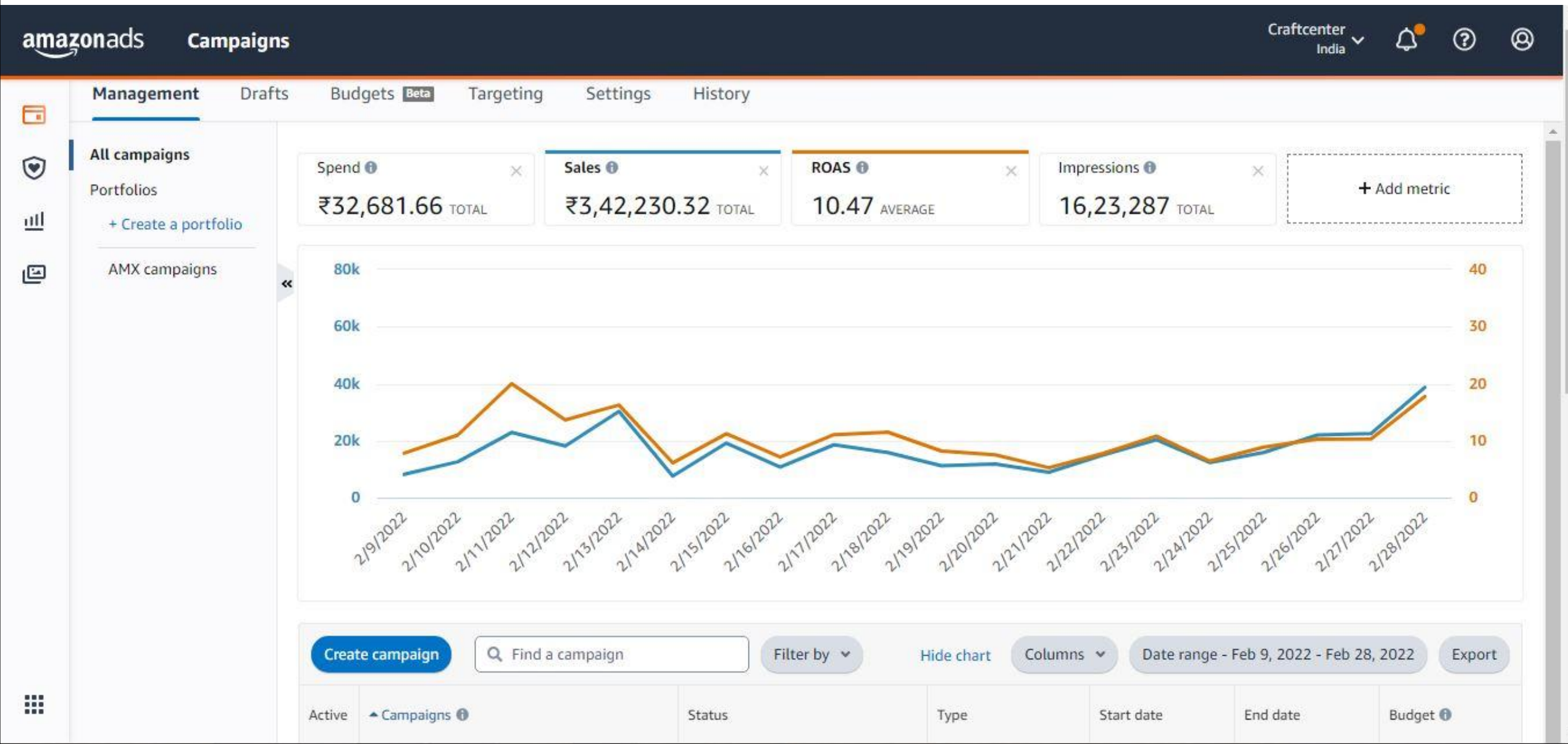
❑ **Project Name:** Craftcenter

❑ **Project Work:**

1. New Sellers Onboarding with Complete Account Management & Existing Seller Account Management/ Category Approval/ Gtin Exemption/ Complete Inventory Management/ Product Listing/ Catalogueing/Any Type of Listing Issue Solve/ Amazon Seo/ Keywords Research Experiment on Amazon by Manual help of Amazon.in Buyers Page, using some other tools/ Keywords Optimized Title Name & Content(bullets Points & Descriptions) By Help of Specialized Content Writer/ Backend Keywords.
2. FBA Enrollment(Registration) Process/ FBA Shipment Management/ FBA Removal .
3. Order Management(Easy Ship, Self Ship Order)/Return, Refund/ Safety Claim.
4. Account Health Issue(Odr/Ldr) Resolve.
5. AMAZON PPC(Create new ad/campaign/Optimize campaign)/ work on complete amazon ad/campaign(Sponsor Product/ Sponsor Brand/ Sponsor Display) .
6. Brand Registry on Amazon(if trademark certificate Available).
7. Amazon A+ Content.
8. Create New Coupon/Deal/Promotion as Per Client Requirements.
9. Day to Day Reporting to Client/ Weekly Basis Meeting on Google Meet/Monthly Business Report Analysis.

OUR PPC (AMAZON AD CAMPAIGN) WORK DATA

- First Month (30 Days) Campaign Data



Last Two Month(60 Days) Campaign Data

Management Drafts Budgets **Beta** Targeting Settings History

All campaigns

Portfolios

+ Create a portfolio

AMX campaigns

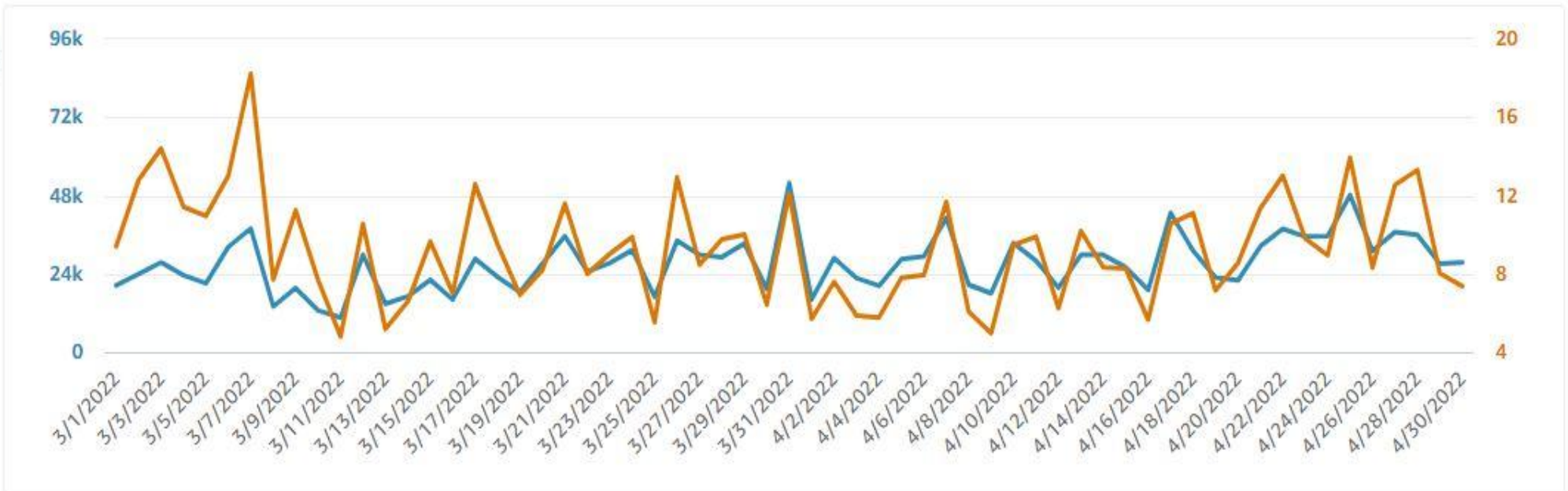
Spend **₹1,81,031.97** TOTAL

Sales **₹16,51,509.89** TO...

ROAS **9.12** AVERAGE

Impressions **71,15,886** TOTAL

+ Add metric



Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range - Mar 1, 2022 - Apr 30, 2022

Export

Active Campaigns Status Type Start date End date Budget

ORDER REPORT

ORDER REPORT(Both Marchent & Fba)-3 Months(Nov.01-jan31):

amazon seller central
india

Craftcenter | India

English

Search



Messages | Help | Settings

Catalogue Inventory Pricing Orders Advertising Growth Reports Performance Partner Network Services Brands

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Search

Search

Fulfilled by Amazon

Pending

All orders

Cancelled

[View MFN orders >](#)

Refine by

Business Orders

Business Customer

Hide filters

2109 orders Custom Date Range

Ship-by date (ascending)

results per page 100

Set Table Preferences

Refresh

From:

1/11/21

To:

31/1/22

Date Range: Custom Date Range

<input type="checkbox"/> Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/> 6 months ago 1/11/2021 12:06 am IST	402-6148817-2997966 Buyer name: Himanshu Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 402-6148817- 2997966 Cash On Delivery		QARATM Wall Mounted Study Table(16 inches X 28.5 inches) Round Corner,Office Table Stand/Laptop Table Foldable/Work Table for Home Office- 100% Made i ASIN: B08S3C533Y SKU: 16x28 fwt M WHT Quantity: 1 Item subtotal: ₹2,049.00	Expedited	Payment Complete	Print tax invoice
<input type="checkbox"/> 6 months ago	407-6679548-8595538		Qara® Solid Wood Round	Expedited	Payment Complete	Print tax invoice

[More Information](#)

FEEDBACK

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID ▾

Search

Search

Seller fulfilled

0 Pending

0 Unshipped

Cancelled

Sent

[View FBA orders >](#)

Quick Filters: **81 Self Ship**

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery
- Prime

Payment method

- Cash On Delivery

Shipment Status

- At Destination FC

Hide filters

0 orders Custom Date Range

Ship-by date (ascending) ▾

results per page 100 ▾

Set Table Preferences

Refresh

From:

To:

Date Range: Custom Date Range ▾

No orders were found that match the given search criteria.

results per page 100 ▾

ORDER REPORT(Both Marchent & Fba)-3 Months(Feb.01-Apr.30):

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Search

Search

Fulfilled by Amazon

Pending

All orders

Cancelled

[View MFN orders >](#)

Refine by

Business Orders

Business Customer

Hide filters

3197 orders Custom Date Range

Ship-by date (ascending)

results per page 100

Set Table Preferences

Refresh

From:



1/2/22

To:



30/4/22

Date Range: Custom Date Range

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	2 months ago 19/3/2022 7:37 pm IST	2203191IDY Fulfilment method: Amazon Sales channel: Non-Amazon Seller order ID: 2203191IDY		Torche (16x31 inches) Solid Wood Wall Mounted Round Corner Folding Study Table Foldable Laptop Desk for Home and Office Computer-White ASIN: B08YXV7YL3 SKU: QR1210 Quantity: 20	Standard	Complete	Print tax invoice
<input type="checkbox"/>	3 weeks ago 19/4/2022	Xm4jd3n240 Fulfilment method: Amazon		QARA Folding Wall Mounted Engineered Wood Study	Standard	Complete	Print tax invoice

More Information

Manage Orders [Learn more](#) [Video tutorials](#)

Order ID

Search

Search

Seller fulfilled

0 Pending 0 Unshipped Cancelled **Sent**[View FBA orders >](#)

Quick Filters: 81 Self Ship

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery
- Prime

Payment method

Hide filters 8 orders Custom Date Range

Ship-by date (ascending)

results per page 100

Set Table Preferences


Refresh

From: 1/2/22

To: 30/4/22

Date Range: Custom Date Range

Action on 0 selected: [Print packing slip](#)

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	3 months ago 11/2/2022 11:10 am IST	406-1866526-7384305 Buyer name: yogesh Fulfilment method: Seller Sales channel: Amazon.in		QARA Wall Mounted Table(16 inches x 24 inches) Round Corner,Wall Mounted Table Folding/Wall Mount Laptop Table Foldable/Work Table for Home Office Tab ASIN: B08CF2GRPQ SKU: QR-fwt-ex-1k	Standard Ship by date: 13 Feb 2022 Deliver by date: 18 Feb 2022	Delivered to buyer	Print packing slip Print tax invoice

Business Reports | Sales and Traffic-3Months(Nov.01-Jan.31):

Business Reports | Sales and Traffic [Learn more](#)

× CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

Hide Graph



SHOW/HIDE COLUMNS

View

By Day

By Week

By Month

Zoom

7D

1M

3M

6M

1Y

2Y

From Date



01/11/2021

To Date



31/01/2022

FEEDBACK ×

<input type="checkbox"/>	Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total	Order Item Session Percentage	Average Offer Count
<input type="checkbox"/>	01/11/2021	₹20,323.00	10	10	₹2,032.30	1	₹2,032.30	769	1.3%	76
<input type="checkbox"/>	02/11/2021	₹40,471.00	20	20	₹2,023.55	1	₹2,023.55	688	2.91%	76
<input type="checkbox"/>	03/11/2021	₹44,879.00	21	21	₹2,137.10	1	₹2,137.10	805	2.61%	76
<input type="checkbox"/>	04/11/2021	₹20,740.00	10	10	₹2,074.00	1	₹2,074.00	789	1.27%	76
<input type="checkbox"/>	05/11/2021	₹38,232.00	18	18	₹2,124.00	1	₹2,124.00	937	1.92%	76
<input type="checkbox"/>	06/11/2021	₹34,983.00	17	16	₹2,186.44	1.06	₹2,057.82	1,093	1.46%	76
<input type="checkbox"/>	07/11/2021	₹46,930.00	21	20	₹2,346.50	1.05	₹2,234.76	1,214	1.65%	76
<input type="checkbox"/>	08/11/2021	₹35,584.00	17	17	₹2,093.18	1	₹2,093.18	1,342	1.27%	76
<input type="checkbox"/>	09/11/2021	₹37,783.00	17	17	₹2,222.53	1	₹2,222.53	1,014	1.68%	76
<input type="checkbox"/>	10/11/2021	₹37,484.00	16	13	₹2,883.38	1.23	₹2,342.75	1,166	1.11%	76
<input type="checkbox"/>	11/11/2021	₹38,484.00	18	18	₹2,138.00	1	₹2,138.00	1,027	1.75%	76
<input type="checkbox"/>	12/11/2021	₹18,491.00	9	9	₹2,054.56	1	₹2,054.56	1,448	0.62%	76
<input type="checkbox"/>	13/11/2021	₹16,192.00	8	8	₹2,024.00	1	₹2,024.00	1,511	0.53%	76
<input type="checkbox"/>	14/11/2021	₹43,176.00	24	21	₹2,056.00	1.14	₹1,799.00	1,142	1.84%	76
<input type="checkbox"/>	15/11/2021	₹46,575.00	25	25	₹1,863.00	1	₹1,863.00	1,083	2.31%	76
	Total	₹41,65,721.00	2,176	2,126	₹1,994.17	1.02	₹1,946.57	1,28,316	1.68%	71.02

SHOW/HIDE COLUMNS

Business Reports | Sales and Traffic-3Months(Feb.01-Apr.30):

Business Reports | Sales and Traffic [Learn more](#)

× CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

Hide Graph



View **By Day** By Week By Month

Zoom 7D 1M 3M 6M 1Y 2Y

From Date

To Date

FEEDBACK ×

SHOW/HIDE COLUMNS

<input type="checkbox"/>	Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total	Order Item Session Percentage	Average Offer Count
<input type="checkbox"/>	01/2/2022	₹56,055.00	29	29	₹1,932.93	1	₹1,932.93	1,661	1.75%	64
<input type="checkbox"/>	02/2/2022	₹36,330.00	21	21	₹1,730.00	1	₹1,730.00	1,459	1.44%	64
<input type="checkbox"/>	03/2/2022	₹52,651.00	27	27	₹1,950.04	1	₹1,950.04	1,489	1.81%	50
<input type="checkbox"/>	04/2/2022	₹63,926.00	35	33	₹1,937.15	1.06	₹1,826.46	1,524	2.17%	50
<input type="checkbox"/>	05/2/2022	₹47,880.00	24	24	₹1,995.00	1	₹1,995.00	1,324	1.81%	50
<input type="checkbox"/>	06/2/2022	₹48,582.00	24	24	₹2,024.25	1	₹2,024.25	1,492	1.61%	50
<input type="checkbox"/>	07/2/2022	₹60,557.00	30	30	₹2,018.57	1	₹2,018.57	1,279	2.35%	49
<input type="checkbox"/>	08/2/2022	₹60,635.00	32	32	₹1,894.84	1	₹1,894.84	1,276	2.51%	49
<input type="checkbox"/>	09/2/2022	₹36,651.00	19	18	₹2,036.17	1.06	₹1,929.00	1,172	1.54%	52
<input type="checkbox"/>	10/2/2022	₹30,163.00	15	15	₹2,010.87	1	₹2,010.87	1,130	1.33%	52
<input type="checkbox"/>	11/2/2022	₹29,613.75	17	17	₹1,741.99	1	₹1,741.99	1,141	1.49%	59
<input type="checkbox"/>	12/2/2022	₹54,723.00	25	23	₹2,379.26	1.09	₹2,188.92	1,185	1.94%	63
<input type="checkbox"/>	13/2/2022	₹63,066.00	34	32	₹1,970.81	1.06	₹1,854.88	1,502	2.13%	63
<input type="checkbox"/>	14/2/2022	₹32,830.00	20	20	₹1,641.50	1	₹1,641.50	1,232	1.62%	63
<input type="checkbox"/>	15/2/2022	₹49,222.00	28	28	₹1,757.93	1	₹1,757.93	1,422	1.97%	63
	Total	₹56,57,273.12	3,380	3,231	₹1,777.72	1.04	₹1,709.39	2,19,743	1.54%	64.75

SHOW/HIDE COLUMNS

THE GUSTO

amazon seller central india

THE GUSTO | India English Search Messaggi Aiuto Impostazioni

Catalogo Inventario Prezzi Ordini Pubblicità Crescita Report Performance Partner Network Suggerimenti relativi ai servizi B2B Marchi

MARKETPLACES 1

ORDERS 0

TODAY'S SALES ₹2,549.00

BUYER MESSAGES 0

BUY BOX WINS 54%

ACCOUNT HEALTH

CUSTOMER FEEDBACK ★★★★★ (1)

TOTAL BALANCE ₹33,394.56

IPI 105

GLOBAL PROMOTIONS SALES ₹22,809.20

News

29 APR, 2022
Amazon Go Local—virtual principal place of business
[Read more >](#)

26 APR, 2022
Upcoming Fee Changes in May 2022
[Read more >](#)

19 APR, 2022
Fulfillment centre closure update
[Read more >](#)

Lending

You are pre-qualified for a loan


₹7,00,000.00

You are pre-qualified for a loan up to the amount above.

[Apply now](#)


Add More Products

Keep expanding your product catalogue



[Create More Listings](#)

Videos May Grow Sales

 The Gusto Genuine Vegan Leather ...
ASIN: B0979BY5BF

Product views (last 30 days)	82,781
Conversion rate (last 30 days)	0.03%
Units ordered (last 30 days)	23

[Upload a video to this product](#)

[Dismiss](#)

FEEDBACK x bally

List Globally

Recommended task

Amazon Business

PROJECT DETAILS

❑ **Project Name:** The Gusto

❑ **Project Work:**

1. New Sellers Onboarding with Complete Account Management & Existing Seller Account Management/ Category Approval/ Gtin Exemption/ Complete Inventory Management/ Product Listing/ Catalogueing/Any Type of Listing Issue Solve/ Amazon Seo/ Keywords Research Experiment on Amazon by Manual help of Amazon.in Buyers Page, using some other tools/ Keywords Optimized Title Name & Content(bullets Points & Descriptions) By Help of Specialized Content Writer/ Backend Keywords.
2. FBA Enrollment(Registration) Process/ FBA Shipment Management/ FBA Removal .
3. Order Management(Easy Ship, Self Ship Order)/Return, Refund/ Safety Claim.
4. Account Health Issue(Odr/Ldr) Resolve.
5. AMAZON PPC(Create new ad/campaign/Optimize campaign)/ work on complete amazon ad/campaign(Sponsor Product/ Sponsor Brand/ Sponsor Display) .
6. Brand Registry on Amazon(if trademark certificate Available).
7. Amazon A+ Content.
8. Create New Coupon/Deal/Promotion as Per Client Requirements.
9. Day to Day Reporting to Client/ Weekly Basis Meeting on Google Meet/Monthly Business Report Analysis.

OUR PPC (AMAZON AD CAMPAIGN) WORK DATA

- First Month (30 Days) Campaign Data

The screenshot displays the Amazon Ads Campaigns dashboard. At the top, the 'amazonads' logo and 'Campaigns' title are visible. The user is logged in as 'GUSTO CORNER India'. The dashboard is divided into several sections: a left sidebar for navigation, a top navigation bar with tabs for Management, Drafts, Budgets, Targeting, Settings, and History, and a main content area with a grid of performance metrics.

Navigation and User Info:

- amazonads Campaigns
- GUSTO CORNER India
- Management | Drafts | Budgets **Beta** | Targeting | Settings | History

Performance Metrics (30 Days):

Metric	Value
Spend	₹4,245.84 TOTAL
Sales	₹3,133.90 TOTAL
ROAS	0.74 AVERAGE
Impressions	4,98,069 TOTAL
Clicks	859 TOTAL
Cost-per-click (CPC)	₹4.94 AVERAGE
Click-through rate (CTR)	0.17% AVERAGE
Sales	₹3,133.90 TOTAL
Orders	2 TOTAL
Advertising cost of sales (ACOS)	135.48% AVERAGE
Return on ad spend (ROAS)	0.74 AVERAGE
New-to-brand (NTB) orders	-
New-to-brand (NTB) sales	-
% of orders new-to-brand (NTB)	-

Dashboard Controls:

- Buttons: Create campaign, Find a campaign, Filter by, Hide chart, Columns, Date range - Feb 5, 2022 - Feb 28, 2022, Export
- Table Headers: Active, Campaigns, Status, Type, Start date, Budget

Last Two Month(60 Days) Campaign Data

Management Drafts Budgets **Beta** Targeting Settings History

All campaigns

Portfolios

+ Create a portfolio

Spend ⓘ ×
₹19,487.16 TOTAL

Sales ⓘ ×
₹36,766.09 TOTAL

ROAS ⓘ ×
1.89 AVERAGE

Impressions ⓘ ×
13,91,078 TOTAL

+ Add metric

Spend ⓘ
₹19,487.16 TOTAL

Impressions ⓘ
13,91,078 TOTAL

Clicks ⓘ
6,017 TOTAL

Cost-per-click (CPC) ⓘ
₹3.24 AVERAGE

Click-through rate (CTR) ⓘ
0.43% AVERAGE

Sales ⓘ
₹36,766.09 TOTAL

Orders ⓘ
16 TOTAL

Advertising cost of sales (ACOS)...
53.00% AVERAGE

Return on ad spend (ROAS) ⓘ
1.89 AVERAGE

New-to-brand (NTB) orders ⓘ
0 TOTAL

New-to-brand (NTB) sales ⓘ
₹0.00 TOTAL

% of orders new-to-brand (NTB)...
-

Create campaign

Find a campaign

Filter by ▾

Hide chart

Columns ▾

Date range - Mar 1, 2022 - Apr 30, 2022

Export



Active

Campaigns ⓘ

Status

Type

Start date

Budget ⓘ

ORDER REPORT

ORDER REPORT(Both Marchent & Fba)-3 Months(Nov.21-jan22):

Manage Orders [Learn more](#) | [Video tutorials](#)

Order ID ▾

Search

Search

Seller fulfilled

0 Pending 2 Unshipped Cancelled **Sent**

[View FBA orders >](#)

Quick Filters: 0 Self Ship

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery

Payment method

- Cash On Delivery

Shipment Status

- At Destination FC
- At Origin FC

Hide filters 1 orders Custom Date Range

Ship-by date (ascending) ▾

results per page 100 ▾

Set Table Preferences


Refresh

From:

To:

Date Range: Custom Date Range ▾

Action on 0 selected: [Print packing slip](#)

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	4 months ago 8/1/2022 12:50 am IST	405-6276237-7784344 Buyer name: Juraij Fulfilment method: Seller Sales channel: Amazon.in		Gusto Women's Vegan Leather Half Moon Belt Bag (Dark tan and Black) ASIN: B097C47868 SKU: Half moon Belt Dark tan and black Quantity: 1 Item subtotal: ₹2,699.00	Standard Ship by date: 11 Jan 2022 Deliver by date: 12 Jan 2022	Delivered to buyer	Print packing slip Print tax invoice Refund order More Information ▾

← Previous **1** Next →

Showing orders 1 - 1 of 1 total orders.

FEEDBACK [Reported in Transit](#)

Fulfilled by Amazon

Pending

All orders

Cancelled

[View MFN orders >](#)

Refine by

Business Orders Business Customer

Hide filters

2 orders Custom Date Range

Ship-by date (ascending) ▾


results per page 100 ▾

Set Table Preferences

Refresh

From: To:

Date Range: Custom Date Range ▾

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	6 months ago 4/11/2021 9:47 am IST	Xlb44h8562 Fulfillment method: Amazon Sales channel: Non-Amazon Seller order ID: Xlb44h8562		The Gusto Women's Patent Croco Tote (Red) ASIN: B082FHSS17 SKU: RED_PCRC_TOT_12 Quantity: 1	Standard	Complete	Print tax invoice More Information ▾
<input type="checkbox"/>	6 months ago 19/11/2021 5:05 am IST	XlbinyF090 Fulfillment method: Amazon Sales channel: Non-Amazon Seller order ID: XlbinyF090		The Gusto Pink and Grey Knitted Shoulder Bag (Women, Beige) ASIN: B082FK2WVH SKU: SHL_PNKGRY_SCIRCLE_02 Quantity: 1	Standard	Complete	Print tax invoice More Information ▾

[← Previous](#) **1** [Next →](#)

Showing orders 1 - 2 of 2 total orders.

ORDER REPORT(Both Marchent & Fba)-3 Months(Feb.22-Apr.22):

Manage Orders

[Learn more](#) | [Video tutorials](#)

Order ID ▾

Search

Search

Seller fulfilled

0 Pending

2 Unshipped

Cancelled

Sent

[View FBA orders >](#)

Quick Filters: **0 Self Ship**

Refine by

Ship by date

- All dates
- Ship today
- Ship tomorrow

Shipping service

- Guaranteed Delivery

Payment method

- Cash On Delivery

Shipment Status

- At Destination FC
- At Origin FC
- Damaged in Transit

Hide filters

69 orders Custom Date Range

Ship-by date (ascending) ▾

results per page 100 ▾

Set Table Preferences



Refresh

From:

To:

Date Range: Custom Date Range ▾

Action on 0 selected: [Print packing slip](#)

<input type="checkbox"/>	Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/>	3 months ago 3/2/2022 10:50 pm IST	171-1755375-6975504 Buyer name: Priyanka Fulfilment method: Seller Sales channel: Amazon.in Cash On Delivery		Gusto Women's Vegan Leathers Tote Bag (Tan) ASIN: B0979BYJKG SKU: BEYOND TOTE Bag Tan Quantity: 1 Item subtotal: ₹2,999.00	Standard Ship by date: 5 Feb 2022 Deliver by date: 7 Feb 2022	Returned to seller Refund applied (1)	Print packing slip Print tax invoice Refund order More Information ▾
<input type="checkbox"/>	3 months ago 4/2/2022 2:30 pm IST	406-8557443-6881938 Buyer name: Fahad Fulfilment method: Seller Sales channel: Amazon.in		Gusto Women's Vegan Leathers Tote Bag (Coffee Brown) ASIN: B0979G56LT SKU: BEYOND TOTE Bag Brown Quantity: 1 Item subtotal: ₹2,999.00	Standard Ship by date: 7 Feb 2022 Deliver by date: 13 Feb 2022	Delivered to buyer	Print packing slip Print tax invoice Refund order More Information ▾

FEEDBACK X

Fulfilled by Amazon

Pending

All orders

Cancelled

[View MFN orders >](#)

Refine by

Business Orders

Business Customer

Hide filters

4 orders Custom Date Range

Ship-by date (ascending) ▾

results per page 100 ▾




Set Table Preferences

Refresh

From:

To:

Date Range: Custom Date Range ▾

<input type="checkbox"/> Order date	Order details	Image	Product name	Customer option	Order Status	Action
<input type="checkbox"/> 1 month ago 1/4/2022 10:46 pm IST	402-8718543-2493943 Buyer name: Auxilia Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 402-8718543-2493943 Cash On Delivery		Gusto Women's Tulips Canvas Tote Handbag (White) ASIN: B0822882WL SKU: TOTE_WHTPNK_CAN_06 Quantity: 1 Item subtotal: ₹1,350.00	Expedited	Payment Complete	Print tax invoice Refund order More Information ▾
<input type="checkbox"/> 3 weeks ago 15/4/2022 5:20 pm IST	171-3399376-3337946 Buyer name: Madhu Fulfilment method: Amazon Sales channel: Amazon.in Seller order ID: 171-3399376-3337946		Gusto The White Rivited Sling for Women. ASIN: B08LH3YVTR SKU: SLG_WHT_RVT Quantity: 1 Item subtotal: ₹1,599.00	Expedited	Payment Complete	Print tax invoice Refund order More Information ▾
<input type="checkbox"/> 3 weeks ago 16/4/2022	405-3322191-5245139 Buyer name:		The Gusto Canvas Pouch Storage Pouch for	Expedited	Payment Complete	Print tax invoice Refund order

Business Reports | Sales and Traffic-3Months(Nov.21-Jan.22):

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

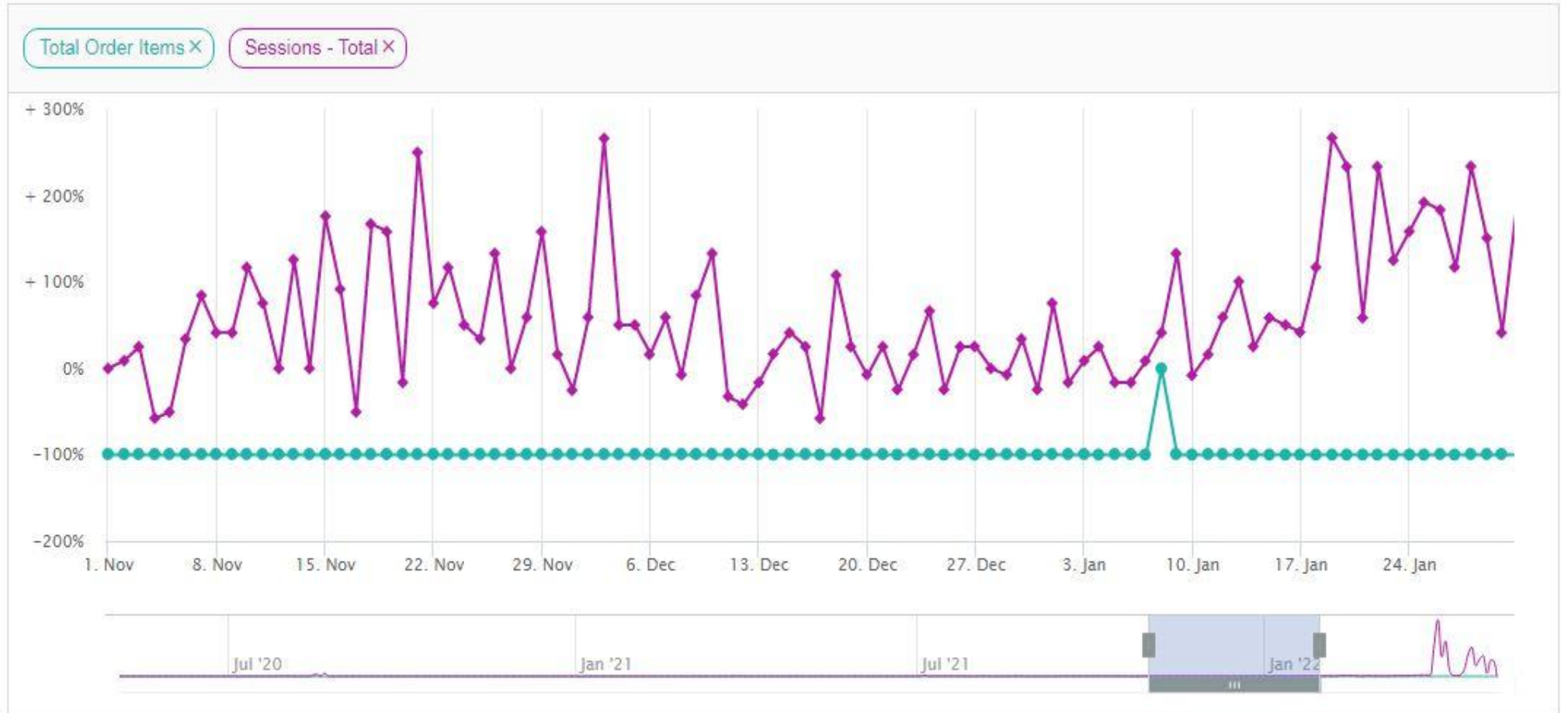
By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

Hide Graph



SHOW/HIDE COLUMNS

View

By Day

By Week

By Month

Zoom

7D

1M

3M

6M

1Y

2Y

From Date



01/11/2021

To Date



31/01/2022

FEEDBACK ×

Download (.csv)

View SKI performance

<input type="checkbox"/>	Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total	Order Item Session Percentage	Average Offer Count
<input type="checkbox"/>	01/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	12	0%	106
<input type="checkbox"/>	02/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	13	0%	106
<input type="checkbox"/>	03/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	15	0%	106
<input type="checkbox"/>	04/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	5	0%	106
<input type="checkbox"/>	05/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	6	0%	106
<input type="checkbox"/>	06/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	16	0%	106
<input type="checkbox"/>	07/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	22	0%	106
<input type="checkbox"/>	08/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	17	0%	106
<input type="checkbox"/>	09/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	17	0%	106
<input type="checkbox"/>	10/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	26	0%	106
<input type="checkbox"/>	11/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	21	0%	106
<input type="checkbox"/>	12/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	12	0%	106
<input type="checkbox"/>	13/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	27	0%	106
<input type="checkbox"/>	14/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	12	0%	106
<input type="checkbox"/>	15/11/2021	₹0.00	0	0	₹0.00	0	₹0.00	33	0%	106
	Total	₹2,699.00	1	1	₹29.34	0.01	₹29.34	1,776	0.06%	109.47

SHOW/HIDE COLUMNS

Business Reports | Sales and Traffic-3Months(Feb.22-Apr.22):

Business Reports | Sales and Traffic [Learn more](#)

× CLOSE REPORTS MENU

Dashboards

Sales Dashboard

Business Reports

By Date

Sales and Traffic

Detail Page Sales and Traffic

Seller Performance

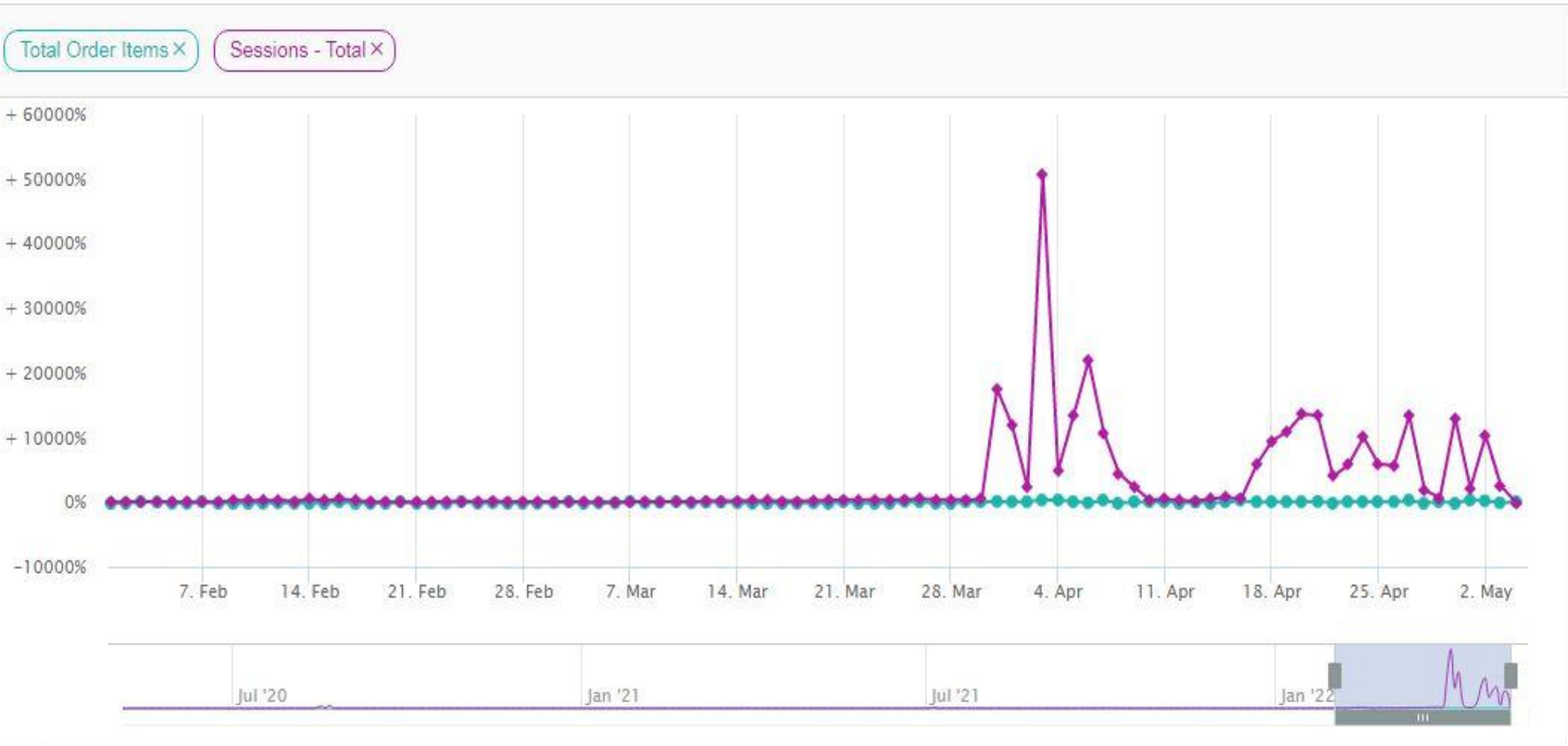
By ASIN

Detail Page Sales and Traffic

Detail Page Sales and Traffic By Parent Item

Detail Page Sales and Traffic By Child Item

Hide Graph



SHOW/HIDE COLUMNS

View **By Day** By Week By Month

Zoom 7D 1M 3M 6M 1Y 2Y

From Date

To Date

FEEDBACK ×

<input type="checkbox"/>	Date	Ordered Product Sales	Units Ordered	Total Order Items	Average Sales per Order Item	Average Units per Order Item	Average Selling Price	Sessions - Total	Order Item Session Percentage	Average Offer Count
<input type="checkbox"/>	01/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	29	0%	139
<input type="checkbox"/>	02/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	46	0%	139
<input type="checkbox"/>	03/2/2022	₹2,999.00	1	1	₹2,999.00	1	₹2,999.00	66	1.52%	139
<input type="checkbox"/>	04/2/2022	₹2,999.00	1	1	₹2,999.00	1	₹2,999.00	70	1.43%	139
<input type="checkbox"/>	05/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	35	0%	139
<input type="checkbox"/>	06/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	41	0%	139
<input type="checkbox"/>	07/2/2022	₹2,099.00	1	1	₹2,099.00	1	₹2,099.00	37	2.7%	139
<input type="checkbox"/>	08/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	31	0%	139
<input type="checkbox"/>	09/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	136	0%	139
<input type="checkbox"/>	10/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	110	0%	139
<input type="checkbox"/>	11/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	136	0%	139
<input type="checkbox"/>	12/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	144	0%	139
<input type="checkbox"/>	13/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	93	0%	139
<input type="checkbox"/>	14/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	202	0%	139
<input type="checkbox"/>	15/2/2022	₹0.00	0	0	₹0.00	0	₹0.00	110	0%	139
	Total	₹1,96,493.65	77	77	₹1,215.17	0.47	₹1,215.17	1,04,554	0.34%	149.27

SHOW/HIDE COLUMNS

Other Account Work

1. **Strong Horn Leather Goods:** We work on both amazon and flipkart for this account, leather belt & leather wallet is main product. Amazon brand store & A+ content creative made by out creative team. This account onboarded by us on both amazon & flipkart. Complete account management & ppc ad/promotion work done by us.
2. **TBL(The Brewing Leaf):** We work on both amazon and flipkart for this account, Tea(Darjeeling/Assam/masala tea) is main product. Amazon brand store & A+ content creative made by out creative team. Complete account management & ppc ad/promotion work done by us.
3. **Village Organica:** We work on both amazon and flipkart for this account, FMCG type of product they selling on online, sunflower/sesame/coconut/ mustard/rosemary oil, all type of cooking masala, khand & many more, they all are organic & natural product. Complete account management & ppc ad/promotion work done by us.
4. **Quinta Essentia:** We work on both amazon and flipkart for this account, they are selling all type of body care/skin care/hair care/face care cream/oil/lotion. Also they have own manufacturing company in Goa. Amazon brand store & A+ content creative made by out creative team. Complete account management & ppc ad/promotion work done by us.
5. **Spria Herbals:** We work on both amazon and flipkart for this account, they are selling all type of body care/skin care/hair care/face care cream/oil/lotion. Amazon A+ content creative made by out creative team. This account onboarded by us on both amazon & flipkart. Complete account management & ppc ad/promotion work done by us.
6. **Renew Herbals:** We work on both amazon and flipkart for this account, they are selling all type of body care/skin care/hair care/face care cream/oil/lotion. Complete account management & ppc ad/promotion work done by us.

7. **Mymasala:** We work on both amazon and flipkart for this account, FMCG type of product they selling on online, all type of cooking masala, dry fruits, etc. they all are organic & natural product. Complete account management & ppc ad/promotion work done by us.
 8. **Malfa Enterprize:** We work on only amazon account, they selling all type machine/mechanical instruments, they are very big giant importer of china product . Complete account management & ppc ad/promotion work done by us.
 9. **Obasix:** We work on only amazon account, they selling all type of notice board, bulletin board, black board, chalk board, white board, combination board etc. Complete account management & ppc ad/promotion work done by us.
- ❖ Also we work on many other account on amazon, flipkart and meesho, we cannot share the all working account details or other information because of sellers privacy or without seller permission.