



Project Name: The Retina Centre

Website URL: <https://www.theretinacentre.com/>

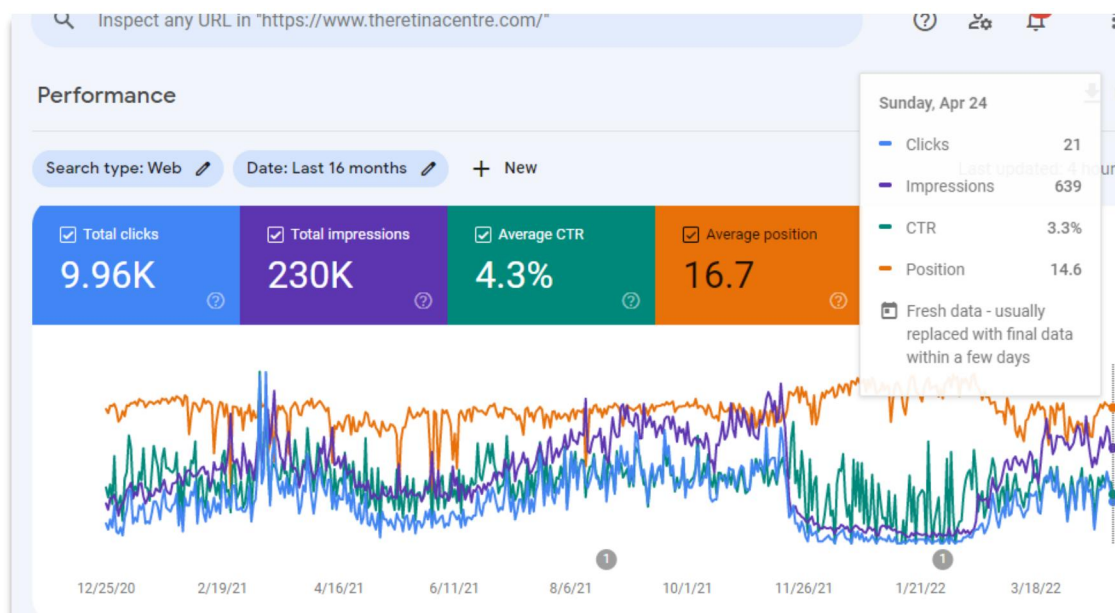
Business category - Eye hospital, healthcare

Major deliveable: SEO, Content, PR, Social media creative, brand campaigns, outdoor, mall branding and online reputation management and website design and conversion improvement.

Target locations for promotion - Guwahati only

Date started: September 2020

Traffic clicks data - last 16 months:



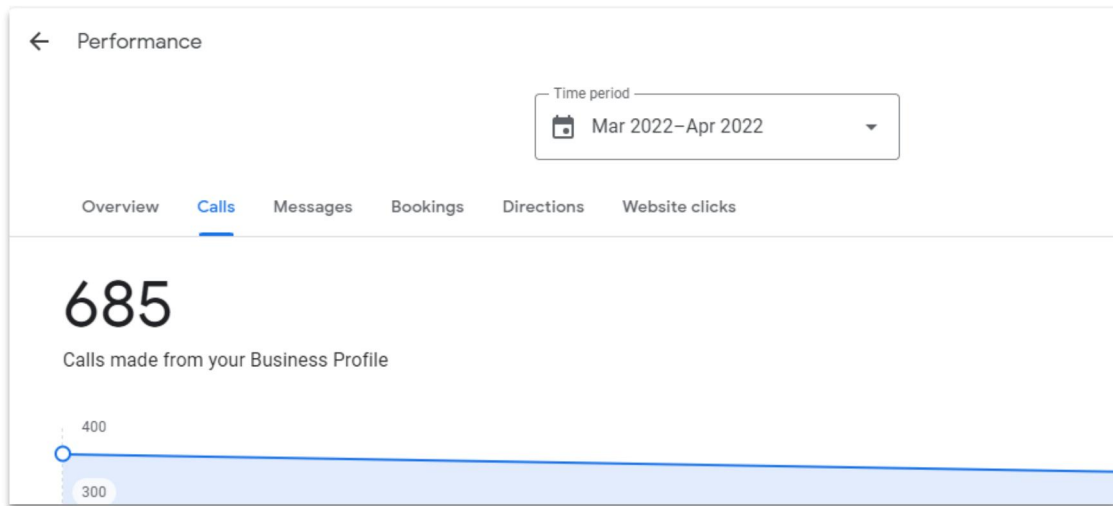
Improvement in last 16 months:

Clicks and impressions data during Nov Dec 2020: 300 impressions and 10 clicks max daily.

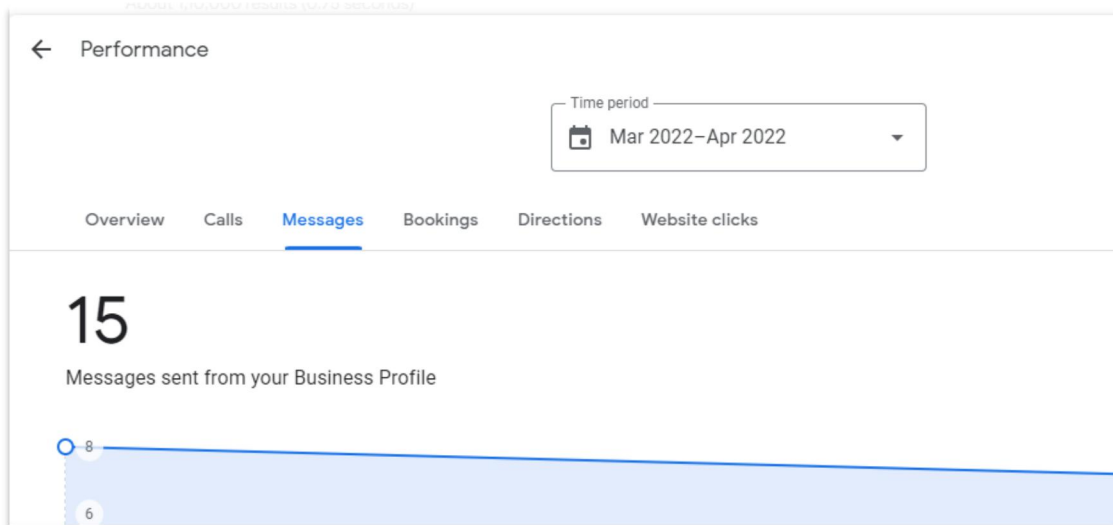
Clicks and impressions data during April 2022: Daily 25 clicks and 700 impression on an average.

Calls, leads from Google Map - GMB: March -April 2022

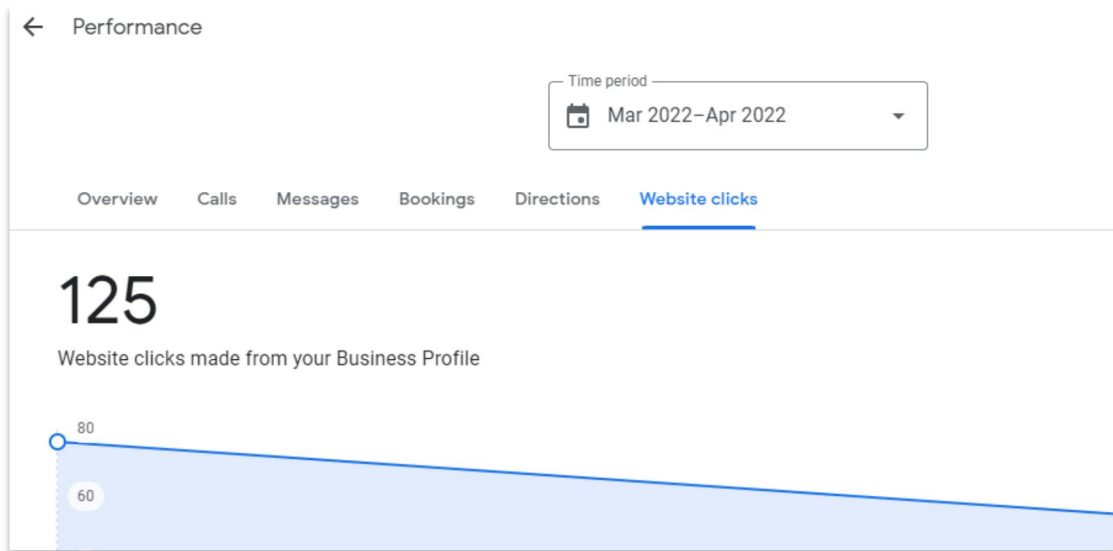
Calls:



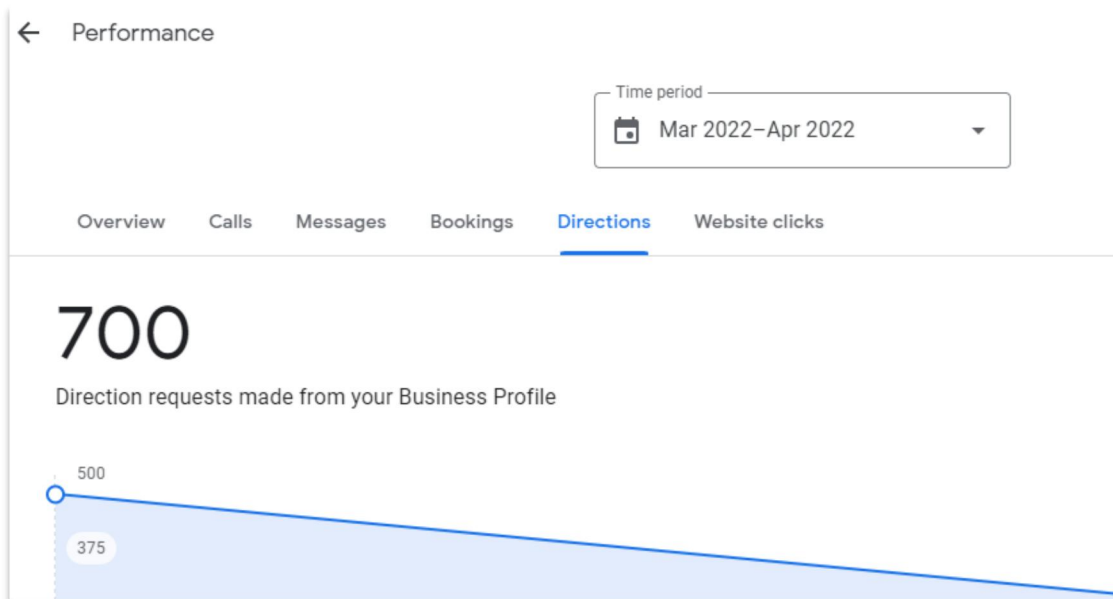
Messages:



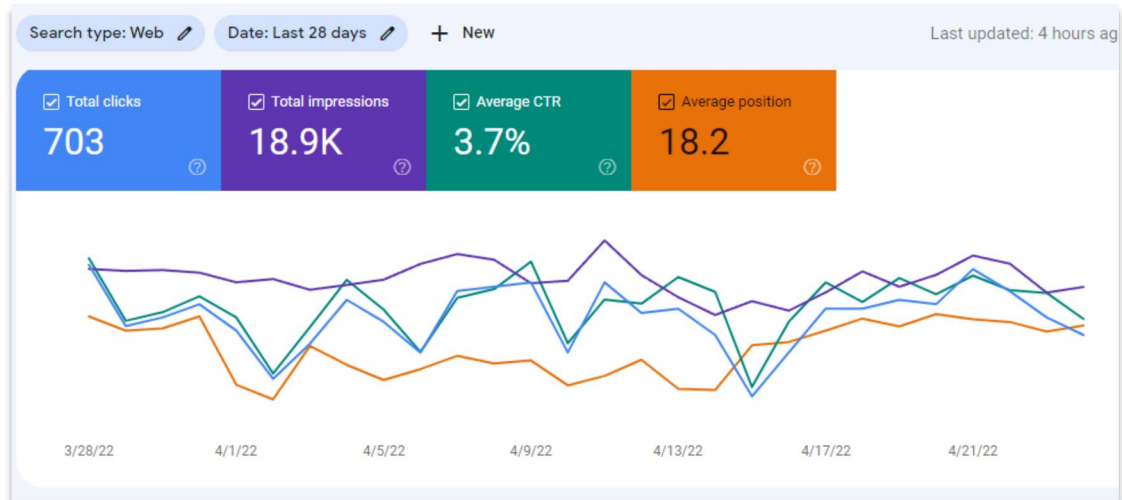
Website Clicks



Direction to the centre



Date Range: March 28 to April 26, 2022.



retina center guwahati	33	165	20%	1
retina centre guwahati	33	135	24.4%	1.1
which lens is better for cataract surgery indian or imported	25	161	15.5%	2.1
the retina center	19	47	40.4%	3.1
best retina specialist in guwahati	13	119	10.9%	2.6
centre for sight guwahati	10	119	8.4%	3.2
retina specialist in guwahati	10	92	10.9%	2.2
best eye doctor in guwahati	8	391	2%	6.6

Online Reputation and digital brand presence:

About 1,10,000 results (0.75 seconds)

Your business on Google
25,020 views this month

Edit profile Promote Customers

Respond to 7 new messages
Customers are waiting for your response

Learn more about your profile
Get help and watch a quick video tour

Create an offer
Let customers know about your sales and discounts

See photos

The Retina Centre | Best Eye Hospital in Guwahati

4.7 ★★★★★ 165 Google reviews
Hospital in Guwahati, Assam

You manage this Business Profile

Address: 5th & 6th Floor, Subham Bijay Crescent
Guwahati, Assam 781005

The Retina Centre - Dentists in Dispur, Guwahati - Justdial

Established in the year 2019, The **Retina Centre** in Dispur, **Guwahati** is a top player in the category **Eye Hospitals in the Guwahati**. This well-known establishment ...

★★★★★ Rating: 4.6 - 194 votes - Price range: 700 INR

What are the various mode of payment accepted here ?

Which is the nearest landmark ?

https://www.justdial.com > ... > 26+ Listings

Top 20 Eye Hospitals in Guwahati - Best Eye Care ... - Justdial

Dristi Eye Clinic in Near CPI Head Office Chandmari, **Guwahati**. Dristi Eye Clinic ... The **Retina Centre** in Above Reliance Trends Dispur, **Guwahati**.

★★★★★ Rating: 4 - 4,250 votes

https://www.facebook.com > ... > Hospital

The Retina Centre - Home | Facebook

The **Retina Centre** is an advanced eye hospital in **Guwahati** with leading doctors providing quality eye care.

★★★★★ Rating: 5 - 2 votes - Price range: Not Applicable

https://www.lvbrate.com > Guwahati > Ophthalmologist

The Retina Centre | Best Eye Hospital on Google

Add update

Glaucoma damages your eyes and sometimes may not be apparent. So, you need to be...
2 hours ago
Call now

SEVERE EYE PAIN?

If you feel acute pain in your eyes, never ignore or delay. It may be first sign of corneal...
3 days ago
Call now

Profiles

Instagram Twitter Facebook LinkedIn

Outdoor, regional communication etc.:

North-east based eye hospital The Retina Centre always connects TG in English and local vernacular language i.e. khashi, assamese, Bengali, etc. Few of our traditional and digital media (hoarding, facebook) communication design can be followed. Connecting through local language has generated better ROI to them.



আপোনাৰ
নিখুঁত
দৃষ্টি
আমাৰ
লক্ষ্য

THE
RETINA CENTRE™

QUICK RECOVERY ■ LATEST TECHNOLOGY ■ RENOWNED DOCTORS



THE
RETINA CENTRE™

আমাৰ বিশেষজ্ঞ
চকু চিকিৎসকসকলে
ছানিৰ অস্ত্রোপ্ৰচাৰ
খুব সহজ আৰু
দক্ষতাবে সম্পন্ন কৰে

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9821 465 665



CATARACT?

WAT KHUSLAI, WAN SHA NGI.

KA JINGSUMAR (JINGPUID) YN LEH
DA KI DOKTOR BA LA PYNTBIT BHA.

RUKMINIGAON, GS ROAD, GUWAHATI
MARKETING OFFICE: MOTPHRAN POINT, IEWDUH, SHILLONG

www.theretinacentre.com

YN IOH JINGPYNKOIT KLOI BHA ■ YN SUMAR DA KI RUKOM JINGSTAD BA KAT KUM KA JUK BA THYMMAI TAM ■ DA KI DOKTORS BA PAWNAM



KEEP YOUR EYES OPEN.
LET NEW LIGHT GET IN.



Happy New Year, 2022

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Highlight & Mark



IF YOU CANNOT SEE SUDDENLY
SEE US IMMEDIATELY

This may be the
first sign of GLAUCOMA

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