



*Creative, Public Relations and
Communication Management Agency*



Digital PR World, a digital-first PR and communication agency headquartered in Kolkata, India, announcing that it has successfully completed 2 years of customer satisfaction and business growth. From a very humble beginning, today the Agency boasts a 12-member team of full time experts along with a network of partnered resources.

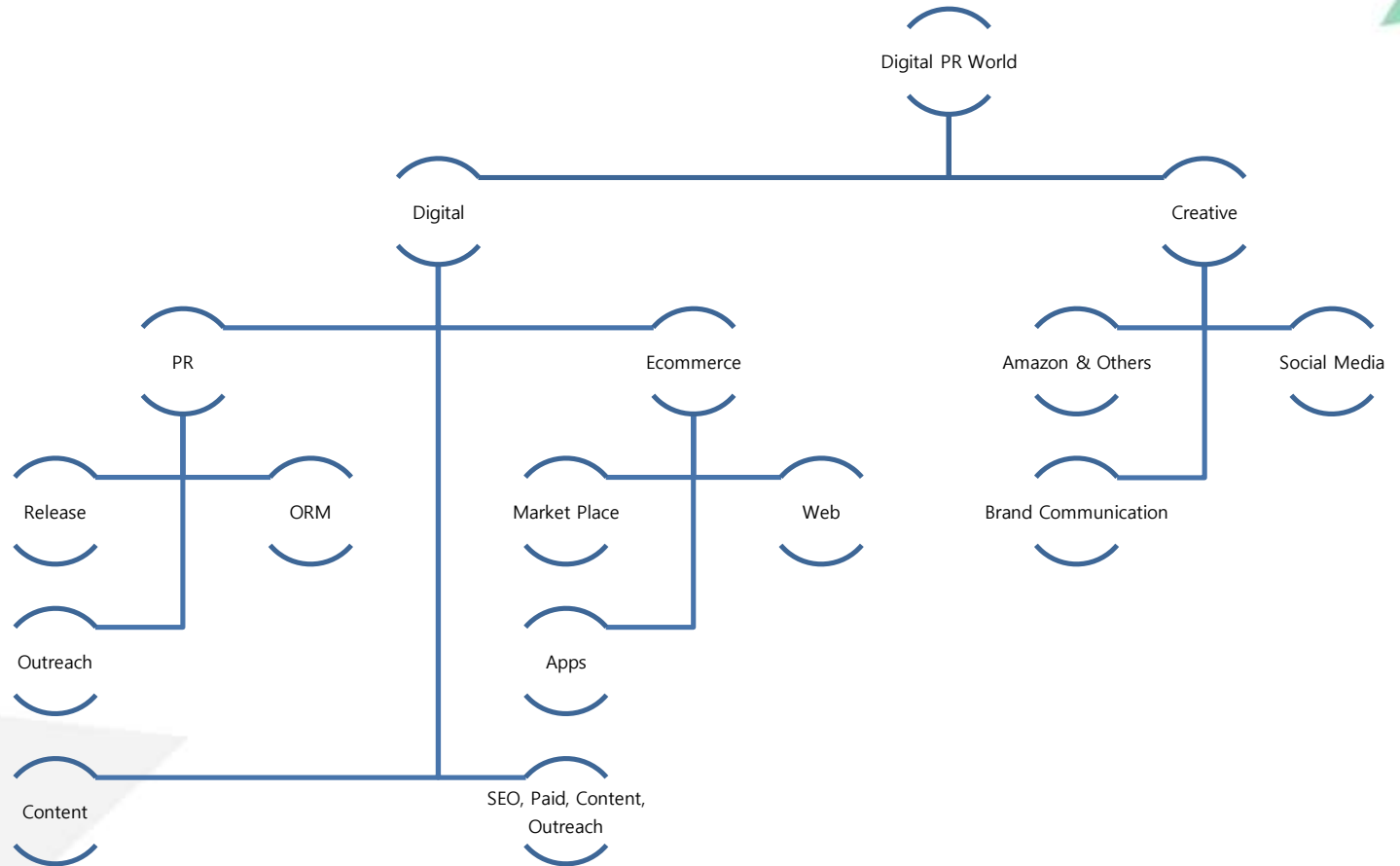
The idea behind Digital PR World (DPW) was forged to meet the growing demand of MSMEs and other organizations looking for online-specific new media PR exercises and communication with digital-first bend of mind. Eventually, from the last 2 years the Agency has evolved on its natural course and positioned itself into a single-window agency for all categories of creative communication and services for the eCommerce businesses in India.

The major portfolio of services DPW offers are:

- Marketing communication on eCommerce marketplaces
- Inbound news and PR releases
- SEO and market
- Social media management,
- Creatives design and development

The eCommerce industry is evolving through its early days in India. With growing internet penetration online commerce is going to witness unprecedented leap across the segments like, B2C, B2B and B2G space. India as a country offers huge width and breadth in e-commerce business growth. Be it a B2C, B2B, B2G or P2P. The common perception, at this moment, cannot just fathom how much a hundred rupee invested in e-commerce business today can grow into within the next decade. It can be even a million; or even more.

This is the spirit and vision DPW infuses in the business for its customers and partners. The Agency's bespoke solutions take into account the uniqueness of every business it takes care of. Sustainable PR and communication services and solutions for e-commerce businesses have remained the key motivator behind DPW's resounding business success.





Mission

Affordable digital PR & marketing for small, local, mid size businesses. Wanted to help all the business owners to explore ecommerce sales and revenue generation.

Vision

Every single business and individual should have a digital presence at an affordable pricing and with brand positioning creative and communications.

Brands Worked With





Our creative hub can understand your advertising needs and translate those into actions. We believe in effective creativity and we do so with utmost dedication.



The image features abstract geometric shapes in the corners. The top-left corner contains several overlapping triangles in shades of blue, green, and red. The bottom-right corner contains a cluster of overlapping triangles in various shades of gray.

Sample creatives



THE
RETINA CENTRE



GET RID OF
CATARACT.
READ CLEARLY.

Quick Recovery
Latest Technology
Renowned Doctors

THE
RETINA CENTRE



NO CATARACT.
KNOW VISION.

Quick Recovery
Latest Technology
Renowned Doctors

DIABETES

Diabetes affects kidneys which may eventually damage the urinary system leading to kidney failure



TIPS TO PREVENT DIABETES

- > Do not smoke or drink
- > Follow a diabetic diet plan
- > Stick to a low salt and low fat diet
- > Exercise regularly
- > Follow medication

Please consult a doctor if you are experiencing these

1800-120-3877

AccuHealth
DIAGNOSTICS
Accurate Diagnosis. Advanced Care.

WHY STAY PARTIALLY FIT ? GO FOR WHOLE BODY CHECK UP

comprehensive Heart, Lungs, Kidneys, Liver, Breast, Eyes and Dental check up



Contact for further details
1800-120-3877

AccuHealth
DIAGNOSTICS
Accurate Diagnosis. Advanced Care.

WE CAN CERTAINLY FIGHT



Awareness & precaution.
These can keep you safe
from the killer disease.

WORLD CANCER DAY

AccuHealth
DIAGNOSTICS
Accurate Diagnosis. Advanced Care.

YOUR KIDNEY IS PRECIOUS TAKE A FEW MEASURES



Enough water, healthy diet
& regular exercise help keep
your kidney in good condition

World Kidney Day

AccuHealth
DIAGNOSTICS
Accurate Diagnosis. Advanced Care.

DO YOU KNOW?

A high level of CRP means a higher risk of heart attack



AccuHealth
DIAGNOSTICS
Accurate Diagnosis. Advanced Care.

বাচ্চাৰ ঘনঘন ঠান্ডা লাগে?

আপা ঠান্ডা হাতত : ওঠে বেশি ঠান্ডা
ঠান্ডা থাকিলে : শিশুটিও বেচি
মুখৰ হাতত : হাঁচি-কাশিৰ সময়ত
মুখ ঢাকিলে দেখাও।

হাজোনে হাজি শিশুসকল বিশেষজ্ঞৰ পৰামৰ্শ লৈম
1800-120-3877

অ্যাকিউহেল্‌থ™
ডায়াগনষ্টিকস
পাৰ্চিকিউলি অৱশ্যেবিন্দু প্ৰত্যক্ষপক্ষ কেৱল।

**গৰ্ভৱতী মেয়েদেৱৰ জন্য
টচ টেষ্ট শুক্লত্বপূৰ্ণ**

গ্ৰেভেলিগ সময়ত এই টেষ্টক
সহজে এনে কিছু পদ্ধতিৰে
কৰা হ'ব পাৰে, যাৰ সহজেই
জন্মৰ সময়ত হ'ব পাৰে।

অ্যাকিউহেল্‌থ™
ডায়াগনষ্টিকস
পাৰ্চিকিউলি অৱশ্যেবিন্দু প্ৰত্যক্ষপক্ষ কেৱল।

**এমনি এমনি হাঁপিয়ে যাচ্ছেন?
অ্যানিমিয়া হতে পারে।**

এ ৰাজ্যেৰ পায় ৬০% মেয়েদেৱৰ অ্যানিমিয়া আছে।
আপনাৰ এই সমস্যা নেই তো?

আজই টেষ্ট কৰে জেনে নিম
1800-120-3877

অ্যাকিউহেল্‌থ™
ডায়াগনষ্টিকস
পাৰ্চিকিউলি অৱশ্যেবিন্দু প্ৰত্যক্ষপক্ষ কেৱল।

**ব্ৰেন টিউমাৰ
ভীষণ চিন্তাৰ**

তবে সঠিক সময়ে সঠিক চিকিৎসাৰ
মাধ্যমে সেৱে ওঠা অবশ্যই সম্ভৱ।

গুৱাৰ্ড ব্ৰেন টিউমাৰ ডে
অ্যাকিউহেল্‌থ™
ডায়াগনষ্টিকস
পাৰ্চিকিউলি অৱশ্যেবিন্দু প্ৰত্যক্ষপক্ষ কেৱল।

**চুপ
চাপ!**

নিজেৰ ওপৰ চাপ বাঢ়াবেন বা
বা বাঢ়াৰে দেখেন না।
চাপমুক্ত থাকুন : আপো থাকুন।

অ্যাকিউহেল্‌থ™
ডায়াগনষ্টিকস
পাৰ্চিকিউলি অৱশ্যেবিন্দু প্ৰত্যক্ষপক্ষ কেৱল।

STRESS AWARENESS MONTH



STRESS
Less



Our Real Food nourishments
help you better manage it



HEART-HEALTHY
diet



Reducing effect on cholesterol may reduce heart complication



SLEEP
better



Alleviation of stress promotes sound sleep



real
NUTRITION



Energises mind, body, gut and soul



Digital media creative





SET THE PACE



SHOW YOUR SKILL FROM HOME.
FORTUNE IS ON THE CARDS FOR YOU.

JACKPOT & OTHER ATTRACTIVE PRIZES.

 **LUCKY RAJA**
@www.luckyraja.com

 **LUCKY RAJA**



**Celebration of
Creation**

Happy Viswakarma Puja

 **LUCKY RAJA**
@www.luckyraja.com

**ONLINE LUCK
ON THE CARDS**




 **LUCKY RAJA**

Keep watching for further details

A black slot machine with a gold crown on top, set against a dark background. Three rupee symbols (₹) are floating around the machine. The text "A GREAT WAY to gain everyday" is displayed in white and orange. The Lucky Raja logo and "MOST TRUSTED CASINO IN INDIA" are at the bottom.

A GREAT WAY
to gain everyday

 **LUCKY RAJA**
MOST TRUSTED CASINO IN INDIA

A golden roulette wheel and two crossed dices, set against a dark blue background with a golden mandala pattern. The text "LET'S INVOKE DIVINE BLESSING" is in white and red. Below it, "HAPPY Navratri" is in a script font, followed by the Lucky Raja logo and "LUCKY RAJA".

LET'S INVOKE
DIVINE BLESSING

HAPPY
Navratri

 **LUCKY RAJA**

A green roulette wheel and two red dices, set against a dark green background. The text "AS YOU EARN FORTUNE WE EARN TRUST" is in white. The Lucky Raja logo and "MOST TRUSTED CASINO IN INDIA" are at the bottom.

AS YOU EARN FORTUNE
WE EARN TRUST

 **LUCKY RAJA**
MOST TRUSTED CASINO IN INDIA

FRAME YOUR FUTURE

at



Kingston Educational Institute

An ISO 9001: 2015 Certified Institute

KINGSTON
MODEL SCHOOL



NURTURE
from the
NASCENT
stage

ADMISSION OPEN

An ISO 9001: 2015 Certified Institute

KINGSTON
COLLEGE OF SCIENCE



IGNITE THE
SCIENTIST
in you

ADMISSION OPEN

An ISO 9001: 2015 Certified Institute



MAKE **YOUR** HARD WORK **SIMPLE**
with our software



The venue of every menu
Exclusive Modular Kitchen



DIRECTING THE FUTURE OF NATION'S FUTURE

Online learning platform of
Productive & Innovative Courses





Website banner
creative



“
LIVE
with a lively liver
”

SUNSHINE
vitamin



It's never too early
TO DETECT







Tea




MASALA 'CUTTING' CHAI

Ingredients: Fragrant blend of 100% grade black tea and ginger, cardamom, bay leaf and cloves.

WISDOM FROM OUR HERBALOGIST:
This fragrant blend effectively soothes the stomach, improves digestion and elevates the full-bodied richness of black tea. Brew it your regular way or make a 'cutting' chai. The effectiveness of this particular blend will leave your taste buds with a lot of love and a whole lot of love in return.

CAUTION: MEDICAL PRODUCT USE ONLY. AVAILABLE FOR WHOLESALE



GREEN PURE

Ingredients: Loose-leafed organic green tea.

WISDOM FROM OUR HERBALOGIST:
This blend has both herbaceous and citrusy notes. It is perfect for those who love this natural sweet flavor. The lightness of this tea is perfect for those who enjoy a sweet afternoon. Brew it your regular way or make a 'cutting' chai. The effectiveness of this particular blend will leave your taste buds with a lot of love and a whole lot of love in return.

CAUTION: LOW THERMAL PRODUCT USE ONLY. AVAILABLE FOR WHOLESALE

REFRESHING SERIES

Ingredients: Loose leaf organic green tea, ginger, and lemongrass pods.

WISDOM FROM OUR HERBALOGIST:
This blend is all about balance and elegance. The woody and citrusy aroma of lemongrass together with the sweet and intense aroma of fresh green tea will make this blend perfect for revitalizing your day.














OneCert

CACAO




PH CACAO POWDER BIO

FARMERS' LOVE NOTE
Cacao, due to its nutritional profile and exceptional health, wellness and vitality promoting benefits, has become a key ingredient in the food, beverage and health industries. The PH Cacao Powder is made from select certified organic cacao beans, a unique variety native to the Peruvian region. It is the only 100% of the world's cacao powder that is 100% organic and 100% natural. The PH Cacao Powder is also a representation of its high-quality cacao. The PH Cacao Powder is a 100% organic cacao powder made with our unique formulation and 100% organic cacao powder to ensure a 100% organic and 100% natural product.

APPLICATION





BANANA SMOOTHIE HOT CHOCOLATE

A Product of PERU















OneCert

Brochure creative



Brochure creative

An advertisement for Laat Saheb Premium Atta. The background is a dense field of golden wheat grains. In the center, a 5 Kg bag of 'Laat Saheb Premium Atta' is shown, with a bowl of white flour and a plate of rotis in front of it. To the right, a burlap sack is filled with whole grains, and a small bowl contains several rotis. The text 'multigrain multi gain' is written in a large, bold, brown font. Below this, a brown banner lists three benefits: 'High in carbohydrate', 'Low in fat', and 'More fibre', each preceded by a small flame icon. The Laat Saheb logo is in the top right corner, and a small Indian flag and '5 Kg' are visible on the bottom left of the product bag.

Laat Saheb
॥ BHAAR KE BHO

Laat Saheb
Premium
Atta

5 Kg

**multigrain
multi gain**

- High in carbohydrate
- Low in fat
- More fibre

Campaign creative



A+ content creative





PREPS A LITTLE FOR BUBBLE IMPRESSION

Showering alone is not enough for our skin. Natural soaps and natural environmental conditions leave the upper layer of your skin in low hydration. Naturally your skin becomes dry, rough and itchy. Loee babyn Body Oil Free Body Lotion is enriched with Aloe Vera, Vitamin E and Biotin. Biotin helps to help your skin regain the perfect moisture balance, softness and good feeling.

in Shower Use it 4-5 times a day in Subtropical Use it Regularly in Coastal Area

Loee babyn

TRUST US

We understand how our skin feels. We know the feel of your body. That's why we create products that help you feel good. That's why we create products that help you feel good. That's why we create products that help you feel good.



BE SENSITIVE

Your face has its own challenges. Dry skin, acne, redness, irritation, and other conditions. Loee babyn Face Wash is enriched with Aloe Vera, Vitamin E and Biotin. Biotin helps to help your skin regain the perfect moisture balance, softness and good feeling.

in Shower Use it 4-5 times a day in Subtropical Use it Regularly in Coastal Area

Loee babyn

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FOOT PEELING PACK

BETTER CARE FOR BUSY FOOT



Soft baby foot now yours

Everyone wants to get their feet back to normal. Right now it's a big problem that's big. To make this work, you need to use the Foot Peeling Pack. It's easy to use and it's safe. It's a big problem that's big. To make this work, you need to use the Foot Peeling Pack. It's easy to use and it's safe. It's a big problem that's big. To make this work, you need to use the Foot Peeling Pack. It's easy to use and it's safe.

Use it 4-5 times a day in Subtropical Use it Regularly in Coastal Area

KOCOSTAR

TRUST US

We understand how our skin feels. We know the feel of your body. That's why we create products that help you feel good. That's why we create products that help you feel good. That's why we create products that help you feel good.

KEY INGREDIENTS



ALOE VERA

Calms irritation, soothes, hydrates, and it's a natural ingredient for soothing dry skin.



BIOTIN

It's a natural ingredient for soothing dry skin.



GREEN APPLE

It's a natural ingredient for soothing dry skin.



VITAMIN E

It's a natural ingredient for soothing dry skin.



NATURAL INGREDIENTS

Nature is our best friend. Our range of products is filled with these pure ingredients of nature that you can't find in a bottle.



MOISTURIZING

Give your skin the moisture it needs to feel soft and hydrated.



VITAMIN E

It's a natural ingredient for soothing dry skin.



24x7 MOISTURE

Provides moisture for 24 hours and keeps your skin naturally soft and hydrated.



CLEAN APPLE FRAGRANCE

Along with the goodness of green apple, it gives the unique fragrance of green apple.

HOW TO USE



STEP 1

Wash your face with lukewarm water.



STEP 2

Apply a thin layer of lotion to your face and neck.



STEP 3

Massage gently with your fingers.

KEY INGREDIENTS



ALOE VERA

Calms irritation, soothes, hydrates, and it's a natural ingredient for soothing dry skin.



BIOTIN

It's a natural ingredient for soothing dry skin.



GREEN APPLE

It's a natural ingredient for soothing dry skin.



VITAMIN E

It's a natural ingredient for soothing dry skin.

FEATURES



GENTLE SKIN

It helps soothe dry skin, giving it a natural glow.



CLEAN SKIN

It helps soothe dry skin, giving it a natural glow.



NATURAL INGREDIENTS

Nature is our best friend. Our range of products is filled with these pure ingredients of nature that you can't find in a bottle.



MOISTURIZING

Give your skin the moisture it needs to feel soft and hydrated.

HOW TO USE



STEP 1

Wash your face with lukewarm water.



STEP 2

Apply a thin layer of lotion to your face and neck.



STEP 3

Massage gently with your fingers.



STEP 4

Rinse with lukewarm water and pat dry with a soft towel.



ALOE VERA

Calms irritation, soothes, hydrates, and it's a natural ingredient for soothing dry skin.



BIOTIN

It's a natural ingredient for soothing dry skin.



GREEN APPLE

It's a natural ingredient for soothing dry skin.



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Give your skin the moisture it needs to feel soft and hydrated.



24x7 MOISTURE

Provides moisture for 24 hours and keeps your skin naturally soft and hydrated.



CLEAN APPLE FRAGRANCE

Along with the goodness of green apple, it gives the unique fragrance of green apple.

HOW TO USE



STEP 1

Wash your face thoroughly.



STEP 2

Apply a thin layer of lotion to your face and neck.



STEP 3

Massage gently with your fingers.



STEP 4

Rinse with lukewarm water and pat dry with a soft towel.

A+ content creative



Why NatXtra?

NatXtra® is a natural combination of safe and powerful natural ingredients that support your health. Approved by FDA under the Dietary Supplement Inactive Ingredient Database (DSIIDB) and GMP. Identical plant matter to the product and health care products that support your health. The product is made in the USA and is 100% natural. The product is made in the USA and is 100% natural. The product is made in the USA and is 100% natural.

NatXtra®
NATURAL COMBINATION



CurQep-3

- High concentration of CurQep-3 (Curcumin) and other natural ingredients.
- High concentration of Curcumin (Curcumin) and other natural ingredients.
- High concentration of Curcumin (Curcumin) and other natural ingredients.
- High concentration of Curcumin (Curcumin) and other natural ingredients.

CurQep-3

RECOMMENDED USAGE

- 1. Take 1-2 capsules 3 times a day.
- 2. Take 1-2 capsules 3 times a day.
- 3. Take 1-2 capsules 3 times a day.
- 4. Take 1-2 capsules 3 times a day.

NatXtra®
NATURAL COMBINATION



A+ content
creative

CHOTTEYAL & SONS

Some Traditions are Forever

*Breaking old bond
for a new bond
Breaking into tears
Before bursting into cheers*

FEATURES

Beautiful finish
Hand finish polishing that doesn't hurt your hands

Light weight
It doesn't make your hands heavy

Perfect partner
Goes with any Indian attire

CHOTTEYAL & SONS

*As we go on to decorate every phase of a girl's life,
we become a part of her persona.
By preserving precious things for every special moment,
we convert those moments into fond memories.*

OUR OFFER THROUGHOUT 78 YEARS

Ornate Accessories **Ornate Accessories** **Wedding Essentials** **Festive Products**

Mera Mool

SO FURR SO GOOD

KEY INGREDIENTS

Mera Mool

KEY BENEFITS

Mera Mool

KEY BENEFITS

Mera Mool

BENEFITS

Mera Mool

BENEFITS

IMPORTKAASH

BE YOUR GLOW BOSS SLEEP

IMPORTKAASH

BE YOUR GLOW BOSS SLEEP

IMPORTKAASH

BE YOUR GLOW BOSS SLEEP

IMPORTKAASH

BE YOUR GLOW BOSS SLEEP

IMPORTKAASH

BE YOUR GLOW BOSS SLEEP

JOY

BE YOUR GLOW BOSS SLEEP

JOY

BE YOUR GLOW BOSS SLEEP

JOY

BE YOUR GLOW BOSS SLEEP

JOY

BE YOUR GLOW BOSS SLEEP

JOY

BE YOUR GLOW BOSS SLEEP

A+ content
creative

BEAUTIFUL SKIN

Small Cafe

DEAREST KIN TO SKIN

ASCORBIC-PE
VITAMIN C SERUM

GLOW THAT NEVER
LETS YOU FEEL LOW

BODY LOTION

COMPLETE CARE
FOR OILY SKIN

LEAU SHIELD SPF 50
OIL-FREE SUNSCREEN GEL

FACE THE WORLD
WITH CONFIDENCE

CLAIR PEAU
FACE WASH

Share

Share this page with your friends

f t p i

American
Microscopic

VACUUM
CLEANERS

WATER
HEATER

PRESSURE
WASHER

AIR PURIFIER

TOASTER

AIR FRYER &
DEEP FRYER

SMALL KITCHEN
APPLIANCES

Share

Share this page with your friends

f t p i

UNWRAN

SOME FRIENDS
BECOME FAMILY.
LIKE US.

RELAX
NEEDS FOLLOW

READ
DREAM

REjuvenate

WE THINK OF YOUR PET TOO

PET BED

Share

Share this page with your friends

f t p i

GleeSpace

Fashion for the fast lane

Shop Now

HOME GIRL BOY BABY MEN WOMEN FAMILY OUTFITTING ABOUT US BLOG

THE GIRLS' CHOICE

WOW!

MEGA FESTIVE RANGE

+5,00,000
2020
IN ORDERS

DESIGNS
(TEAM)

SHARE

Share this page with your friends.

i f y

Store front
creative



TE-A-ME
A TEA FOR EVERY ME

Happy Holi

Shop for a range of fine teas, and all-natural infusions. Use code **HAPPYHOLI20** at checkout to get 20% off.

TE-A-ME
ICE BREWS
Lychee
Freeze
SUGAR 18

*Offer not valid on combo/gift hampers.

TE-A-ME

Happy Holi

Wishing Independent Spirits of
Ice Brews and Fresh & Flavour Infusions.

TE-A-ME Teas and The Westin Celebrates
Fine Tea Culture in Mumbai

Shop Now

TE-A-ME Teas and The Westin Celebrates
Fine Tea Culture in Mumbai

Shop Now

TE-A-ME

Happy Holi

Wishing Independent Spirits of
Ice Brews and Fresh & Flavour Infusions.

TE-A-ME Teas and The Westin Celebrates
Fine Tea Culture in Mumbai

Shop Now

TE-A-ME Teas and The Westin Celebrates
Fine Tea Culture in Mumbai

Shop Now

Emailer creative



TE-A-ME
A TEA FOR EVERY ME

Now Boost your Immunity
at a Discount

Flat **20%** Off on

TE-A-ME's Wellness Infusions.



**NO MORE BULGING TUMMY
FOR NEW MUMMY**

Get back your earlier shape after delivery. **IMPORTIKAAH** Pregnancy Belly Support for Women can give you back your original shape quite fast. This comfortable 3-in-1 C Section Bodysuit helps you recover after you give birth to your child.



BELLY BELT
Helps restore normal abdominal and mid-level muscles.

WAIST BELT
Helps to flatten the abdomen, redefine the waist, relieve back pain

PELVIC BELT
Facilitates the transition period of the uterus & reduces it to normal size



IMPORTIKAAH

Contact us **+91 89048 58762**
Support@importikaah.com

AYURVEDA
INSPIRED SUPPLEMENTS

- ✓ ORGANIC
- ✓ ZERO ADDITIVES
- ✓ ZERO PRESERVATIVES
- ✓ VEGAN FRIENDLY
- ✓ UK MANUFACTURED

SAVE 25%
THIS MONTH ONLY!

USE CODE: **AYURVEDA4ME**

AWARD WINNING NATURAL FUSION EXTRACTS™ TECHNOLOGY PRODUCES THE PUREST YET
SWEETEST NATURAL AYURVEDA INSPIRED SUPPLEMENTS AVAILABLE

AVAILABLE AT ONLINE AT
WWW.TRUEVEDA.COM

The Launch EVENT
22nd September
8:00PM - Late

*Grungy
Moody
Surfy
A little rough*

BAJA FISH TACOS

BEERS

FRIED CHICKEN

@Dogtown_ml

515 Beaufort Street (Opposite The Queens)

Emailer creative

Thank you.

Do visit us.

-  <https://digitalprworld.com>
-  <https://www.facebook.com/DigitalPRWorld/>
-  <https://www.linkedin.com/company/digitalprworld/>
-  <https://twitter.com/DigitalPRWorld>